



LOGAN UNIVERSITY  
**SYMPOSIUM 2026**  
RECONNECT. RECHARGE. REIGNITE.

# EXHIBITOR & SPONSORSHIP PACKET

## **SYMPOSIUM 2026**

**MAY 1-2**



**Dear Prospective Exhibitors and Sponsors,**

We are thrilled to invite you to participate in the Logan University Symposium, taking place **May 1–2, 2026**. This year's symposium will be held on our beautiful campus in Chesterfield, Missouri.

With over **40 sessions planned**, this event promises to be an extraordinary gathering for learning, networking, and celebration. We anticipate more than **650 attendees**, including professionals, students, and alumni, making this a premier opportunity to showcase your products and services to a diverse and engaged audience. With **concurrent sessions, highly regarded keynote speakers, and ample opportunities to engage with attendees**, this event will be bigger and better than ever!

We are excited to announce that the exhibit space will be located in the lobby of the Purser Center, directly outside of the main auditorium. However, please note that booth availability is limited. Booths and sponsorships will be allocated on a **first-come, first-served basis**, so we encourage you to secure your spot as soon as possible.

We are deeply grateful for the support of our past exhibitors and sponsors, and we hope you will join us again in 2026 to make this event an even greater success. Enclosed, you will find additional details about exhibitor and sponsorship opportunities, as well as a registration form.

Thank you for considering this exciting opportunity to be part of the **13<sup>th</sup> annual Logan University Symposium**. We look forward to partnering with you to create a truly memorable event.

Kind Regards,

Amber M. Henry, Ed.D.  
Director of Continuing Education

## 2026 Exhibitor Booth & Sponsorship Opportunities

### Exhibitor Booth

**Option 1 - 8'W x 10'D Booth \$1,250.00**      **Option 2 - 10'x10' Booth \$1,750.00** (LIMITED QUANTITY)

- Booth space with one skirted table (6'x30"), two chairs, and a wastebasket
- Electric and wi-fi included
- Exhibitor profile in the event app including logo, description, and website link
- Exhibitor recognition on the Logan University website

## Additional Sponsorship Opportunities

### Bronze Sponsor\* – \$1,500.00

- Sponsor sign displayed at your booth
- Sponsor recognition on event monitors
- Sponsor recognition post in event app. (Rotating banner ad)

### Silver Sponsor\* – \$3,500.00

- All Bronze Sponsor benefits, plus:
- Concurrent session room sponsorship
- 48"x48" floor cling in exhibit hall

### Gold Sponsor – \$7,500.00

- All Silver Sponsor benefits, plus:
- Refreshment break sponsorship with signage
- Single-sized 10'x10' booth (+\$500 for double-sized booth)

### Platinum Sponsor – \$10,500.00

- All Gold Sponsor benefits, plus:
- Top-tier visibility across all Logan University event communications
- Logan Live - Social event sponsorship with prominent signage
- Double-sized 10'x20' booth



# 2026 Additional Marketing Opportunities

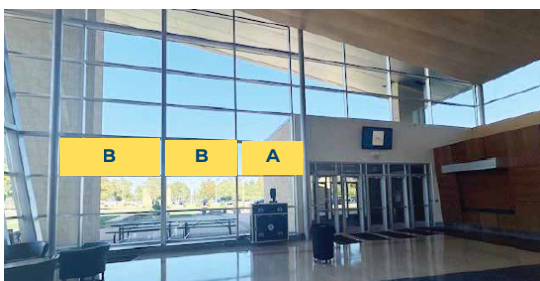


## Parking Lot Door/Window Combo

Window Clings (x8)  
Top windows (x4) - 35.5" W x 18.5" T  
Doors - (x4) 26.75" W x 16" T

Main doors entering the Purser Center from the parking lot. Door clings placed just below non smoking signs. Nothing on middle door.

**\$850.00 per full set**



## Window Clings

Window Clings  
A: 87"W x 45.5"T  
B: 93.5"W x 45.5"T

Window clings facing in seen by all attendees in Purser Center.

**A: \$400.00 each B: \$500.00 each**

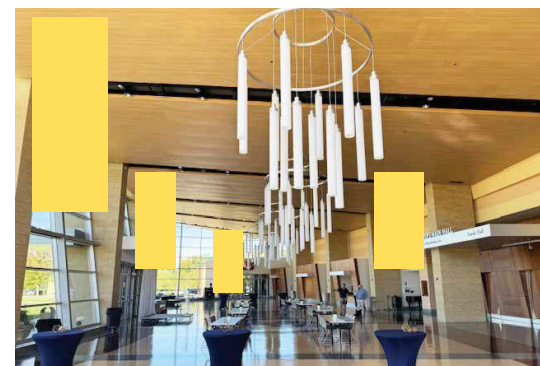


## Floor Signs

Floor Clings  
48"W x 48"T

Floor clings placed throughout the Purser Center.

**\$425.00 each (8 spaces available)**



## Ceiling Banners

Double-Sided  
4'W x 10'T

Banners will hang length-wise from the ceiling in the Expo Hall.

**\$1,250.00 each (4 available)**



## 2026 Additional Marketing Opportunities

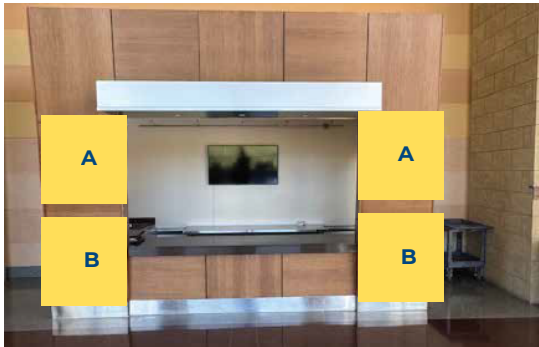


### Inside Side Door/Window Combo

Window Clings  
47"W x 46"T (x2)

Window clings for the exit leaving campus.

**\$350.00 each**



### Wall Clings - Concessions

Clings  
A: 35.75"W x 47.75"T  
B: 35.75"W x 40"T

Expo hall concession/refreshment stand.

**A=\$500.00 each B=\$500.00 each**



### Scavenger Hunt Stop

Expo Hall  
Each exhibitor will receive their own unique QR code to be scanned by attendees in the event app. Only ten available.

**\$150.00 each**



## Exhibitor and/or Sponsor Order Form

**Primary Contact:**

**Company Name for Signage:**

**Title:**

**Street Address:**

**Email Address**

**City, ST Zip:**

**Phone Number:**

**Company Website**

**Cell Phone Number:**

**Industry/Product:**

**Secondary Contact:**

**Secondary Phone:**



## Exhibitor and/or Sponsor Order Form

	Price	QTY
<b>Booth Exhibitor</b>		
Exhibitor Booth 8'x8'	\$1,250.00	<input type="text"/>
Exhibitor Booth 10'x10'	\$1,750.00	<input type="text"/>
No Booth Needed or is Included in Gold or Platinum Sponsorship Below	\$0.00	<input type="text"/>

### Sponsorship Levels

Bronze Sponsor*	\$1,500.00	<input type="text"/>
Silver Sponsor*	\$3,500.00	<input type="text"/>
Gold Sponsor	\$7,500.00	<input type="text"/>
Platinum Sponsor	\$10,500.00	<input type="text"/>

**Booths and Sponsorships can be paid through link on next page**

### A La Carte Sponsorship Options\*\*

Parking Lot Door/Window Combo	\$850.00	<input type="text"/>
Window Clings - A	\$400.00	<input type="text"/>
Window Clings - B&C	\$500.00	<input type="text"/>
Floor Signs (Clings)	\$425.00	<input type="text"/>
Ceiling Banners	\$1,250.00	<input type="text"/>
Inside Side Door/Window Combo	\$350.00	<input type="text"/>
Wall Clings - Concessions - A	\$500.00	<input type="text"/>
Wall Clings - Concessions - B	\$500.00	<input type="text"/>
Scavenger Hunt Stop	\$150.00	<input type="text"/>

**\*\*A La Carte Options will be invoiced separately.**

**Online payments for booth and sponsorships can be made here:**



**Or, scan here:**



**Select One:**

- ☐ Paying via link
- ☐ Paying via check
- ☐ Request invoice

**Payments can also be mailed to:**

Logan University  
ATTN: Continuing Education  
1851 Schoettler Rd.  
Chesterfield, MO 63017

**E-mail high-quality logos to:**

[continuingeducation@logan.edu](mailto:continuingeducation@logan.edu)



## LOGAN UNIVERSITY SYMPOSIUM 2026

### FRIDAY, MAY 1, 2026

7:50 AM – 8:10 AM	Morning Announcement & Alumni Award
8:10 AM – 9:00 AM	Main Speaker
9:10 AM – 10:00 AM	Main Speaker
10:00 AM – 10:40 AM	Refreshment Break
10:40 AM – 12:20 PM	Concurrent Session
12:20 PM – 1:30 PM	Lunch
1:30 PM – 3:10 PM	Concurrent Session
3:30 PM – 5:10 PM	Concurrent Session
5:10 PM – 5:40 PM	Refreshment Break
5:40 PM – 5:50 PM	Dr. Beatrice Hagen Award Presentation
5:50 PM – 6:40 PM	Main Speaker
6:45 PM – 8:30 PM	Main Social Event

### SATURDAY, MAY 2, 2026

7:50 AM – 8:10 AM	Morning Announcement & Alumni Award
8:10 AM – 9:00 AM	Main Speaker
9:10 AM – 10:00 AM	Main Speaker
10:00 AM – 10:40 AM	Refreshment Break
10:40 AM – 12:20 PM	Concurrent Session
12:20 PM – 1:30 PM	Lunch
1:30 PM – 3:10 PM	Concurrent Session
3:30 PM – 5:10 PM	Concurrent Session
5:10 PM – 5:40 PM	Refreshment Break
5:40 PM – 6:30 PM	Main Speaker



# Conditions, Rules & Regulations

1. Logan University has the right to reject or restrict all registrations, exhibits, demonstrations, or promotions to be presented at the Logan University Symposium.
2. Logan University will assign booths on a first-come, first-served basis.
3. Logan University has the right to make changes in the exhibit times, exhibition layout, and booth assignments; any such changes will be made known as far in advance as possible.
4. All booths must be pre-paid by **Friday, April 3, 2026**.
5. Display set up begins on **Thursday, April 30, 2026 at 12:00 PM** and must be fully set up by **7:00 AM on Friday, May 1, 2026**.
6. Logan University has the right to reassign booth spaces that are not set up on time, and no refunds will be made to any Exhibitor who fails to occupy its space.
7. No booths may be dismantled prior to **5:40 PM on Saturday, May 2, 2026**. All exhibit materials must be removed from Logan University no later than **11 AM on Sunday, May 3, 2026**.
8. Only one company/organization may occupy a booth space except with the prior written consent of Logan University.
9. Exhibitors may not sublet, assign, or apportion any part of their booth space, nor represent, advertise, or distribute material other than that specified in the Registration Form. Show Management has the right to reject the display of any merchandise or promotional material.
10. Exhibitors will assume the duty and responsibility to obtain any necessary government permits or licenses.
11. Exhibitor must exhibit, promote, and distribute information only within the confines of its booth space.
12. Exhibits must be arranged so as not to obstruct the general view or hide other exhibits.
13. The exhibitor agrees not to deface property and agrees to accept liability for any damage to the property of others. Any damage shall be remedied at Exhibitor's expense to the satisfaction of the property owner.
14. Exhibitors will not place signage or structure more than 10 feet high without prior permission.
15. Any special promotions, music, or stunts must be cleared with Logan University.
16. Drawings, games of chance, and raffles must abide by all Missouri State Statutes regarding various drawings, games of chance, and raffles.
17. Exhibits that include the operation of musical equipment, radios, sound motion picture equipment, or any noise-making machines must be operated so that the resulting noise will not annoy or disturb adjacent exhibitors and their patrons.
18. Exhibitor's employees shall conduct themselves in an ethical manner at all times. Show Management may ask any persons deemed, in Show Management's opinion, to be acting in an obstructive manner, to leave the exhibit floor.
19. Exhibitor assumes the entire responsibility and herein agrees to protect, indemnify, defend, and hold harmless Logan University, and all their officers, directors, shareholders, employees, agents, affiliates, and representatives against all claims, losses, and damages to persons or property, governmental charges, or fines and attorney fees arising out of or caused by Exhibitor installation, removal, maintenance, occupancy, or use of exhibition premises or any part thereof.
20. Show Management will provide security to take reasonable precautions for safeguarding of the overall exhibition space.
21. Cancellation of Exhibitor Booth Space received **by Friday, April 3, 2026** will receive a refund less a 25% cancellation fee. Exhibitors canceling **after Friday, April 3, 2026** are not eligible for a refund. All cancellation requests must be submitted to **[continuingeducation@logan.edu](mailto:continuingeducation@logan.edu)**. Allow 2 weeks for processing of refund.
22. All Symposium Exhibitors and/or Sponsors must acquire and maintain during the event, including the booth setup and breakdown times, the following type of insurance. All such insurance shall be primary of any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Exhibitor's obligations under this paragraph. Required coverages include; Worker's Compensation insurance and Employer's liability insurance in compliance with the laws of the state of Missouri. Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products, and liquor liability (if applicable); Exhibitors and/or Sponsors shall name Logan University as an additional insured. Copies of primary coverage endorsements, additional insured endorsements should accompany the vendor booth registration. If you need coverage for the event, you may also obtain it, for a fee at the following website:

## Become a Logan University Business or Career Partner!

### Help Advance Chiropractic and Health Science Education by Partnering With Us

When you become a Business or Career Partner, you can make an impact—not only on your own business, but also on current Logan students and the thousands of future patients our alumni and students will treat.

Since 1935, students with a desire to become leaders in evidence based, integrated health care have sought out Logan University's world-class faculty and hands on experience. Our innovative, outcome-based academic curriculum and strong campus community help train students to be trailblazers and innovators, and this pioneering mentality can be found throughout our global network of almost 11,000 alumni who make a difference through daily patient care.

Patients deserve to be cared for by the most skilled practitioners using up-to-date and effective techniques and equipment; as a Business or Career Partner, your donation will help fund ongoing improvements in Logan's curriculum, facilities and equipment—therefore sustaining our commitment to excellence in all that we do.

Show your commitment to the success and future of Logan University students and alumni, as well as to patients around the globe, by becoming a sponsor. The Logan Business and Career Partnership Initiative facilitates your access to the entire university with a single point of entry. Our coordinated approach allows us to identify and develop a comprehensive, university-wide relationship with your organization at a variety of donation levels and benefits. As a partner, we'll help you engage with our community of 15,000 alumni, donors, faculty and friends to grow your brand exposure and promote your products and services. We'll connect you with our thriving campus of more than 1,000 driven students—the health care leaders of tomorrow who may become employees or patrons—to highlight career opportunities, clinical experiences and more.

As a Business or Career Partner, you will be recognized as an organization that cares deeply for our institution and will be acknowledged in a number of ways throughout the year, including exposure in our alumni magazine and monthly e-newsletter as well as invitations to special events. Logan provides holistic engagement opportunities that fit nearly every business model. Find your right audience with the opportunities and benefits listed, and don't hesitate to contact our advancement team if you have questions. We look forward to working with you to promote your business and career opportunities!

[Learn More](#)