

ALIGN. ADJUST. ACHIEVE. 2024

APRIL 12th-13th 2024

## **SPEAKERS**

### **AGENDA**

### **THURSDAY | 4/11/2024**

6:00 – 8:00 PM	Benefactors Dinner: Logan University Purser Center (invitation only event)
4:00 – 7:00 PM	Pre-Registration at Union Station

### FRIDAY | 4/12/2024

Time	Торіс	Location	Speaker	Sponsor	CA/CT, DC Event 8 Hours of Continuing Education credit (CE)
6:30 – 8:00 AM	Registration Opens at Union Station				
7:30 – 8:00 AM	Welcome and Announcements	Grand Ballroom <i>D-E</i>	Clay McDonald, DC, MBA, JD		
8:00 – 8:50 AM 9:00 – 9:50 AM	Untangling the Neuro- metabolic Basis of Concussion with Chiropractic	Grand Ballroom <i>D-E</i>	Cindy Howard, DC, DACBI, DACBN & Matthew Antonucci, DC, DACNB, FACFN, FICC	PROTOCOL FOR LIFE BALANCE'	Compliant and Consistent Cash Flow is Everyone's Job   Foundations for Successful Billing: Data Gathering Kathy Weldner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA  Regency Ballroom A
9:50 – 10:30 AM	BREAK	Midway			
10:30 – 11:20 AM	Breakout Session (See Option	s Below) 🔀			Compliant and Consistent Cash Flow is Everyone's Job   Billing Mastery: Crafting Compliant and Clean Claims in the Billing Process
11:30 – 12:20 PM	Breakout Session (See Option	s Below) 🔀			Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA  Regency Ballroom A
12:20 – 2:00 PM	Scholarship & Awards Luncheon (invitation only event)	Regency C		Standard Process. WHOLE FOOD NUTRIENT SOLUTIONS	
2:00 – 2:50 PM	Breakout Session (See Option	s Below) 🔀			Compliant and Consistent Cash Flow is Everyone's Job   Reimbursement Process: The Art of Compliant Payment Recovery
3:00 – 3:50 PM	Breakout Session (See Option	s Below) 🔀			Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA  Regency Ballroom A
3:50 – 4:30 PM	BREAK	Midway			
4:30 –5:20 PM	A World of Interactions Within Us: Microbes, Biofilms, and Beyond	Grand Ballroom <i>D-E</i>	Weston Bussler, PhD	Standard Process. WHOLE FOOD NUTRIENT SOLUTIONS	Compliant and Consistent Cash Flow is Everyone's Job   Tying the Revenue Cycle Together- Compliantly Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA
5:30 – 6:20 PM	The Importance of Food Enzymes and Bone Health	Grand Ballroom <i>D-E</i>	Nicholas J. Gatto, DC, DIPL, AC		POOT LEVELERS Regency Ballroom A
6:30 – 8:00 PM	Loomis Mix & Mingle (all invited with pre-registration for dinner and drinks)	Midway		Loomis® ENZYMES	
8:30 – 10:30 PM	Top Golf Social Event	Top Golf Midtown		Alumni Relations	

### **SATURDAY | 4/13/2024**

Time	Topic	Location	Speaker	Sponsor
7:50 – 8:00 AM	Welcome and Announcements			
8:00 – 9:00 AM	Keynote Speaker   You've <b>7</b> Seconds. Make Them Count ( <i>No CE Credit</i> )	Grand Ballroom D-E	Sylvie Di Guisto	ACTIVATOR METHODS*
9:00 – 9:50 AM	Beatrice B. Hagen Award Recipient	Grand Ballroom D-E	Kristina L. Petrocco-Napuli, DC, MS, DHPE, FICC, FACC	
9:50 – 10:30 AM	BREAK	Midway		
10:30 – 11:20 AM	Break Out Session (See Options Below)			
11:30 – 12:20 PM	Break Out Session (See Options Below)			
12:20 – 2:00 PM	LUNCH (On your own)			
2:00 – 2:50 PM	Break Out Session (See Options Below)			
3:00 – 3:50 PM	Break Out Session (See Options Below)			
3:50 – 4:30 PM	BREAK	Midway		
4:30 –5:20 PM	The Geriatric Patient	Grand Ballroom D-E	Douglas Gordon, DC	ACTIVATOR METHODS
5:30 – 6:20 PM	When Patients Win, Doc Wins! Communication Strategies That Work at the Highest Level	Grand Ballroom <i>D-E</i>	Brad Glowaki, DC	Level Up

# Four hours of online compliance and risk management

Included with registration fee

Six months to complete

Taught by: Kelly Brinkman, DC, MCS-P, CPCO



## **BREAKOUT SESSIONS**

### **AGENDA**

### FRIDAY | 4/12/2024

Time	Breakout Session Topic	Location	Speaker	Sponsor	CA/CT, DC Event 8 Hours of Continuing Education credit (CE)	
10:30 – 11:20 AM						
	Nutritional Protocols for the Metabolic Disruption in Concussion	Grand Ballroom D-E	Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC		Compliant and	
	Optimal Strategies for Managing Low Back Pain	Grand Ballroom <i>B-</i> C	Timothy J Bertelsman, DC, CCSP, DACO	CHIROUP	Consistent Cash Flow is Everyone's	
	Biomechanics of the Foot - MASS Posture Theory Introducing a New Break in Paradigm - RRR	Regency Ballroom <i>B</i>	Edward S. Glaser, DPM	SOLE SUPPORTS WE MAKE PEOPLE BETTER	<b>Job:</b> Billing Mastery: Crafting Compliant and	
	Thompson Technique: Overview and Refresher	Pegram	Nofa Shibley, DC, DACNB		Clean Claims in the Billing Process	
11:30 – 12:20 PM					Kathy Weidner (Mills-Chang) MCS- P, CPCO, CCPC,	
	Early Neurological Interventions for Concussion	Grand Ballroom <i>D-E</i>	Matthew Antonucci, DC, DACNB, FACFN, FABBIR, FICC	CARRICK INSTITUTE	CCCA	
	Tools to Battle Menopause Mayhem	Grand Ballroom <i>B-C</i>	Theresa DeLorenzo, DCN, RD		Sponsor:	
	Insulin Resistance - Enemy or Warning Light?	Regency Ballroom <i>B</i>	Weston Holzinger, DC, MS, DABCI		FOOT LEVELERS	
	Logan Basic Methods & Technique: Overview and Refresher	Pegram	Patrick Montgomery, DC, MS, LCP, FASA, FICC		Regency Ballroom <i>A</i>	
2:00 – 2:50 PM						
	Session I: Mastering the Rotator Cuff: A Sports-Based Workshop for Practical Best Practice Management	Grand Ballroom D-E	Brandon Steele, DC, FACO	CHIROUP	Commissed	
	Caring for the Newborn: The Art of Being Exceptional	Grand Ballroom <i>B-C</i>	Ron Castellucci, DC, ACP		Compliant and Consistent Cash Flow is	
	Functional Medicine: Why and How to Integrate into Your Practice	Regency Ballroom <i>B</i>	Lindsay Banks, DC, MS, CPT, CFMP		<b>Everyone's Job:</b> Reimbursement Process: The Art	
	Activator Method: Overview and Refresher	Pegram	Arlan Fuhr, DC	ACTIVATOR	of Compliant Payment Recovery	
3:00 – 3:50 PM					Kathy Weidner (Mills-Chang) MCS-	
	Session II: Mastering The Rotator Cuff: A Sports-Based Workshop for Practical Best Practice Management	Grand Ballroom D-E	Brandon Steele, DC, FACO	CHIROUP	P, CPCO, CCPC, CCCA	
	Value Vs. Philosophy: Practice Success with Evidence-Based Care	Grand Ballroom <i>B-C</i>	Ryan Van Matre, DC, MS, LAc		FOOT LEVELERS	
	Practical Applications in the Treatment of Headaches through Acupuncture	Regency Ballroom <i>B</i>	Jennifer Kane, DC, FIAMA / Aimee Jokerst, DC, FIAMA			
	Overview of Cox Flexion Distraction Technique	Pegram	Kelly K. Brinkman, DC, MCS-P, CPCO		Regency Ballroom A	

### **SATURDAY | 4/13/2024**

Time	Breakout Session Topic	Location	Speaker	Sponsor
10:30 – 11:20 AM				
	Session I: Medicare Compliance: Taking the Fear Out of Medicare	Grand Ballroom D-E	Steven Conway DC, DABCOH, Esq.	ChiroHealthUSA®
	Manual Therapy and Rehab for the Desk Athlete	Grand Ballroom <i>B-C</i>	Erik Moll, DC	<b>⊠</b> Airrosti°
	A Model of Visceral Somatic Reflexes in Chiropractic: Anatomy, Neurology and Therapeutic Strategies	Regency Ballroom <i>B</i>	Joseph Unger, DC, FICS	
	Adjust Your Marketing, Align Your Practice: Real-World Lessons (No CE Credit)	Regency Ballroom A	Matt Queen	chicoproise HEALTHY MARKETING FOR HEALTHY CLINICS
	Diversified Extremity Technique: Overview and Refresher	Pegram	Anthony Miller, DC	
11:30 – 12:20 PM				
	Session II: Medicare Compliance: Taking the Fear Out of Medicare	Grand Ballroom D-E	Steven Conway DC, DABCOH, Esq.	ChiroHealthUSA® The Nation That Wholes for Chirococcide
	Managing Peripheral Neuropathy with Laser Therapy	Grand Ballroom B-C	Phil Harrington, DC, CMLSO, FASLMS	SUMMUS MEDICAL LASER
	Upgrading the Vagus Nerve to Control Inflammation	Regency Ballroom <i>B</i>	Navaz Habib, DC	electro <b>Core</b>
	Overview of the 2024 EM Coding Guidelines	Regency Ballroom A	Kelly K. Brinkman, DC, MCS-P, CPCO	
	Soft Tissue Technique: Overview and Refresher	Pegram	Robert Kuhn, DC, DACBR, ART	
2:00 – 2:50 PM				
	Session I: Look What Just Walked into My Office - Case Studies from My Practice.	Grand Ballroom D-E	Terry Yochum, DC, DACBR /Alicia M. Yochum, RN, DC, DACBR, RMSK	FOOT LEVELERS
	Complimentary Applications of High Power Laser and Radial Pressure Wave Technologies	Grand Ballroom B-C	Mark Callanen, PT, DPT, OCS	<b>enovis</b> <sub>™</sub>
	Going with the Flow: Female Athlete Specific Research	Regency Ballroom <i>B</i>	Lauren Hendrix, DC, MS	
	Endo-Nasal-Technique (ENT) For the Modern- Day Chiropractic Physician	Regency Ballroom A	Michael J. Fiscella, DC, DABCO, FACO	
	Lumbar Vertebrogenic/Discogenic Protocols in SOT® Methods	Pegram	Mary Unger-Boyd DC, DICS, CACCP	
3:00 – 3:50 PM				
	Session II: Look What Just Walked into My Office - Case Studies from My Practice	Grand Ballroom D-E	Terry Yochum, DC, DACBR /Alicia M. Yochum, RN, DC, DACBR, RMSK	FOOT LEVELERS
	Clinical Evaluation of Infant Birth Stress, Strain, and Trauma	Grand Ballroom B-C	Andrew Dorough, DC, CACCP	
	Spinal Stabilization for the Chiropractic Practice	Regency Ballroom <i>B</i>	Joseph Daher, DC	
	Contemporary Chiropractic Concepts (A Multi- Modal Approach)	Regency Ballroom A	Brett Winchester, DC	
	McKenzie Method in the Chiropractic Assessment	Pegram	Steven L. Heffner, DC	aligned



