

ALIGN. ADJUST. ACHIEVE. 2024

APRIL 12th-13th 2024

SPEAKERS

AGENDA

THURSDAY | 4/11/2024

| 6:00 – 8:00 PM | Benefactors Dinner: Logan University Purser Center (invitation only event) |
|----------------|--|
| 4:00 – 7:00 PM | Pre-Registration at Union Station |

FRIDAY | 4/12/2024

| Time | Торіс | Location | Speaker | Sponsor | CA/CT, DC Event 8 Hours of Continuing Education credit (CE) |
|----------------------------------|---|---------------------------------|--|---|---|
| 6:30 – 8:00 AM | Registration Opens at Union Station | | | | |
| 7:30 – 8:00 AM | Welcome and Announcements | Grand Ballroom <i>D-E</i> | Clay McDonald, DC, MBA, JD | | |
| 8:00 – 8:50 AM 9:00 – 9:50 AM | Untangling the Neuro- metabolic Basis of Concussion with Chiropractic | Grand Ballroom <i>D-E</i> | Cindy Howard, DC, DACBI, DACBN & Matthew Antonucci, DC, DACNB, FACFN, FICC | PROTOCOL FOR LIFE BALANCE' | Compliant and Consistent Cash Flow is Everyone's Job Foundations for Successful Billing: Data Gathering Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA Regency Ballroom A |
| 9:50 – 10:30 AM | BREAK | Midway | | | |
| 10:30 – 11:20 AM | Breakout Session (See Option | s Below) 🔀 | | | Compliant and Consistent Cash Flow is Everyone's Job Billing Mastery: Crafting Compliant and Clean Claims in the Billing Process |
| 11:30 – 12:20 PM | Breakout Session (See Option | s Below) 🔀 | | | Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA Regency Ballroom A |
| 12:20 – 2:00 PM | Scholarship & Awards Luncheon (invitation only event) | Regency C | | Standard Process. WHOLE FOOD NUTRIENT SOLUTIONS | |
| 2:00 – 2:50 PM | Breakout Session (See Option | s Below) 🔀 | | | Compliant and Consistent Cash Flow is Everyone's Job Reimbursement Process: The Art of Compliant Payment Recovery |
| 3:00 – 3:50 PM | Breakout Session (See Option | s Below) 🔀 | | | Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA Regency Ballroom A |
| 3:50 – 4:30 PM | BREAK | Midway | | | |
| 4:30 –5:20 PM | A World of Interactions Within Us: Microbes, Biofilms, and Beyond | Grand Ballroom <i>D-E</i> | Weston Bussler, PhD | Standard Process. WHOLE FOOD NUTRIENT SOLUTIONS | Compliant and Consistent Cash Flow is Everyone's Job Tying the Revenue Cycle Together- Compliantly Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA |
| 5:30 – 6:20 PM | The Importance of Food Enzymes and Bone Health | Grand Ballroom <i>D-E</i> | Nicholas J. Gatto, DC, DIPL, AC | | POOT LEVELERS Regency Ballroom A |
| 6:30 – 8:00 PM | Loomis Mix & Mingle (all invited with pre-registration for dinner and drinks) | Midway | | Loomis® ENZYMES | |
| 8:30 – 10:30 PM | Top Golf Social Event | Top Golf Midtown | | Alumni Relations | |

SATURDAY | 4/13/2024

| Time | Topic | Location | Speaker | Sponsor |
|------------------|--|-----------------------|---|------------------------|
| 7:50 – 8:00 AM | Welcome and Announcements | | | |
| 8:00 – 9:00 AM | Beatrice B. Hagen Award Recipient | Grand Ballroom D-E | Kristina L. Petrocco-Napuli, DC, MS, DHPE, FICC, FACC | |
| 9:00 – 9:50 AM | Keynote Speaker You've 7 Seconds. Make Them Count (No CE Credit) | Grand Ballroom D-E | Sylvie Di Guisto | A CTIVATOR METHODS* |
| 9:50 – 10:30 AM | BREAK | Midway | | |
| 10:30 – 11:20 AM | Break Out Session (See Options Below) | | | |
| 11:30 – 12:20 PM | Break Out Session (See Options Below) | | | |
| 12:20 – 2:00 PM | LUNCH (On your own) | | | |
| 2:00 – 2:50 PM | Break Out Session (See Options Below) | | | |
| 3:00 – 3:50 PM | Break Out Session (See Options Below) | | | |
| 3:50 – 4:30 PM | BREAK | Midway | | |
| 4:30 –5:20 PM | The Geriatric Patient | Grand Ballroom D-E | Douglas Gordon, DC | ACTIVATOR METHODS |
| 5:30 – 6:20 PM | When Patients Win, Doc Wins! Communication Strategies That Work at the Highest Level | Grand Ballroom D-E | Brad Glowaki, DC | Level Up |

Four hours of online compliance and risk management

Included with registration fee

Six months to complete

Taught by: Kelly Brinkman, DC, MCS-P, CPCO



BREAKOUT SESSIONS

AGENDA

FRIDAY | 4/12/2024

| Time | Breakout Session Topic | Location | Speaker | Sponsor | CA/CT, DC Event 8 Hours of Continuing Education credit (CE) | |
|------------------|--|----------------------------------|--|-------------------------------------|--|--|
| 10:30 – 11:20 AM | | | | | | |
| | Nutritional Protocols for the Metabolic Disruption in Concussion | Grand Ballroom D-E | Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC | | Compliant and | |
| | Optimal Strategies for Managing Low Back Pain | Grand Ballroom <i>B-</i> C | Timothy J Bertelsman, DC, CCSP, DACO | CHIROUP | Consistent Cash Flow is Everyone's | |
| | Biomechanics of the Foot - MASS Posture Theory Introducing a New Break in Paradigm - RRR | Regency Ballroom <i>B</i> | Edward S. Glaser, DPM | SOLE SUPPORTS WE MAKE PEOPLE BETTER | Job: Billing Mastery: Crafting Compliant and | |
| | Thompson Technique: Overview and Refresher | Pegram | Nofa Shibley, DC, DACNB | | Clean Claims in the Billing Process | |
| 11:30 – 12:20 PM | | | | | Kathy Weidner (Mills-Chang) MCS- P, CPCO, CCPC, | |
| | Early Neurological Interventions for Concussion | Grand Ballroom <i>D-E</i> | Matthew Antonucci, DC, DACNB, FACFN, FABBIR, FICC | CARRICK INSTITUTE | CCCA | |
| | Tools to Battle Menopause Mayhem | Grand Ballroom <i>B-C</i> | Theresa DeLorenzo, DCN, RD | | Sponsor: | |
| | Insulin Resistance - Enemy or Warning Light? | Regency Ballroom <i>B</i> | Weston Holzinger, DC, MS, DABCI | | FOOT LEVELERS | |
| | Logan Basic Methods & Technique: Overview and Refresher | Pegram | Patrick Montgomery, DC, MS, LCP, FASA, FICC | | Regency Ballroom <i>A</i> | |
| 2:00 – 2:50 PM | | | | | | |
| | Session I: Mastering the Rotator Cuff: A Sports-Based Workshop for Practical Best Practice Management | Grand Ballroom D-E | Brandon Steele, DC, FACO | CHIROUP | Campliant and | |
| | Caring for the Newborn: The Art of Being Exceptional | Grand Ballroom <i>B-C</i> | Ron Castellucci, DC, ACP | | Compliant and Consistent Cash Flow is | |
| | Functional Medicine: Why and How to Integrate into Your Practice | Regency Ballroom <i>B</i> | Lindsay Banks, DC, MS, CPT, CFMP | | Everyone's Job: Reimbursement Process: The Art | |
| | Activator Method: Overview and Refresher | Pegram | Arlan Fuhr, DC | ACTIVATOR METHODS | of Compliant Payment Recovery | |
| 3:00 – 3:50 PM | | | | | Kathy Weidner (Mills-Chang) MCS- | |
| | Session II: Mastering The Rotator Cuff: A Sports-Based Workshop for Practical Best Practice Management | Grand Ballroom D-E | Brandon Steele, DC, FACO | CHIROUP | P, CPCO, CCPC, CCCA | |
| | Value Vs. Philosophy: Practice Success with Evidence-Based Care | Grand Ballroom <i>B-C</i> | Ryan Van Matre, DC, MS, LAc | | FOOT LEVELERS | |
| | Practical Applications in the Treatment of Headaches through Acupuncture | Regency Ballroom <i>B</i> | Jennifer Kane, DC, FIAMA / Aimee Jokerst, DC, FIAMA | | | |
| | Overview of Cox Flexion Distraction Technique | Pegram | Kelly K. Brinkman, DC, MCS-P, CPCO | | Regency Ballroom A | |

SATURDAY | 4/13/2024

| Time | Breakout Session Topic | Location | Speaker | Sponsor |
|------------------|---|-------------------------------|---|--|
| 10:30 – 11:20 AM | | | | |
| | Session I: Medicare Compliance: Taking the Fear Out of Medicare | Grand Ballroom D-E | Steven Conway DC, DABCOH, Esq. | ChiroHealthUSA® The Network That Whelle for Chirographic |
| | Manual Therapy and Rehab for the Desk Athlete | Grand Ballroom B-C | Erik Moll, DC | ⊠ Airrosti° |
| | A Model of Visceral Somatic Reflexes in Chiropractic: Anatomy, Neurology and Therapeutic Strategies | Regency Ballroom <i>B</i> | Joseph Unger, DC, FICS | |
| | Adjust Your Marketing, Align Your Practice: Real-World Lessons (No CE Credit) | Regency Ballroom A | Matt Queen | chiroproise HEALTHY MARKETING FOR HEALTHY CLINICS |
| | Diversified Extremity Technique: Overview and Refresher | Pegram | Anthony Miller, DC | |
| 11:30 – 12:20 PM | | | | |
| | Session II: Medicare Compliance: Taking the Fear Out of Medicare | Grand Ballroom D-E | Steven Conway DC, DABCOH, Esq. | ChiroHealthUSA® The letters if the Public for Chrogocold |
| | Managing Peripheral Neuropathy with Laser Therapy | Grand Ballroom B-C | Phil Harrington, DC, CMLSO, FASLMS | SUMMUS. MEDICAL LASER |
| | Upgrading the Vagus Nerve to Control Inflammation | Regency Ballroom <i>B</i> | Navaz Habib, DC | electro Core |
| | Overview of the 2024 EM Coding Guidelines | Regency Ballroom A | Kelly K. Brinkman, DC, MCS-P, CPCO | |
| | Soft Tissue Technique: Overview and Refresher | Pegram | Robert Kuhn, DC, DACBR, ART | |
| 2:00 – 2:50 PM | | | | |
| | Session I: Look What Just Walked into My Office - Case Studies from My Practice. | Grand Ballroom D-E | Terry Yochum, DC, DACBR /Alicia M. Yochum, RN, DC, DACBR, RMSK | FOOT LEVELERS |
| | Complimentary Applications of High Power Laser and Radial Pressure Wave Technologies | Grand Ballroom B-C | Mark Callanen, PT, DPT, OCS | enovis _{TM} |
| | Going with the Flow: Female Athlete Specific Research | Regency Ballroom <i>B</i> | Lauren Hendrix, DC, MS | |
| | Endo-Nasal-Technique (ENT) For the Modern- Day Chiropractic Physician | Regency Ballroom A | Michael J. Fiscella, DC, DABCO, FACO | |
| | Lumbar Vertebrogenic/Discogenic Protocols in SOT® Methods | Pegram | Mary Unger-Boyd DC, DICS, CACCP | |
| 3:00 – 3:50 PM | | | | |
| | Session II: Look What Just Walked into My Office - Case Studies from My Practice | Grand Ballroom D-E | Terry Yochum, DC, DACBR /Alicia M. Yochum, RN, DC, DACBR, RMSK | FOOT LEVELERS |
| | Clinical Evaluation of Infant Birth Stress, Strain, and Trauma | Grand Ballroom <i>B-</i> C | Andrew Dorough, DC, CACCP | |
| | Spinal Stabilization for the Chiropractic Practice | Regency Ballroom <i>B</i> | Joseph Daher, DC | |
| | Contemporary Chiropractic Concepts (A Multi- Modal Approach) | Regency Ballroom A | Brett Winchester, DC | |
| | McKenzie Method in the Chiropractic Assessment | Pegram | Steven L. Heffner, DC | aligned |



