



LOGAN UNIVERSITY

**PRESIDENTIAL
SEARCH**

— 2024-25 —

Table of Contents

THE OPPORTUNITY	3
QUALIFICATIONS & KEY RESPONSIBILITIES	4-7
EMPLOYEE BENEFITS	8
LEADERSHIP AGENDA/ PRIORITIES	9
ABOUT LOGAN UNIVERSITY	10-11
MISSION, VISION & VALUES	12
AWARDS & ACCOLADES	13
COLLEGES & PROGRAMS	14-17
SHARED GOVERNANCE	18
LIFE AT LOGAN	18
NOMINATION, INQUIRIES AND APPLICATIONS	19
TIMELINE	20-21





THE OPPORTUNITY

The Board of Trustees of Logan University invites applications and nominations for the position of a dynamic, innovative, and equity-minded leader to serve as its next president. After 12 years of service, the current president, Dr. J. Clay McDonald, is retiring. He leaves Logan with an impressive collection of programs and services, strong relationships with key funders, and a reputation for successfully promoting students' success, access, opportunity, and social and economic mobility. Reporting to the Board of Trustees, the President is the chief executive and administrative officer of Logan University and the sole employee of the Board of Trustees. The President provides leadership that promotes institutional growth and stability by working closely with his/her leadership team, the Board of Trustees, and other external constituents, and advances the University's mission, reputation and standing locally, nationally, and internationally.

The new President will build on this foundation to extend into the future of Logan's legacy and is expected to take office in Spring 2025 for this full-time, in-person position located in Chesterfield, Missouri.





QUALIFICATIONS

A first professional degree in a healthcare profession. Preference will be given to a candidate with a chiropractic background, an additional terminal academic or first professional degree; experience in academic leadership roles managing a complex organization, preferably in health professions education; experience in managing multi-campus institutions; knowledge of applicable healthcare regulations and accreditation standards; experience in growing enrollment for health professions programs; and a successful track record of strategic planning, financial management, and resource allocation.

KEY RESPONSIBILITIES

Strategic Leadership:

- Assess, articulate and promote the University's vision, mission, and strategic goals.
- Supervise the university's executive team, academic deans, faculty, and staff while fostering a collaborative, supportive, and innovative environment.
- Establish and maintain relationships with key stakeholders, including accrediting bodies, government agencies, professional associations, and industry partners.
- Manage the exploration, development, and implementation of additional health sciences program offerings.

Academic Excellence and Curriculum Development:

- Oversee the development, implementation and maintenance of high-quality academic programs, ensuring each meets accreditation standards and aligns with industry trends and advancements in health professions education.
- Promote faculty development and encourage scholarly activities, research, and innovation within the chiropractic and other health care disciplines offered at the University.
- Foster a culture of academic excellence, integrity, and student-centered learning throughout the University.



KEY RESPONSIBILITIES CONTINUED...

Operational Management:

- Develop and manage the University's budget, ensuring financial stability and resource allocation in alignment with strategic priorities.
- Implement administrative policies and procedures that promote efficiency, transparency, and compliance with regulatory requirements.
- Superintend University departments responsible for student services, such as admissions, enrollment, financial aid, student retention, and career development.
- Enhance employee satisfaction, productivity, and retention.

Fundraising and External Relations

- Work closely with the Office of Institutional Advancement and engage in fundraising activities, cultivating relationships with potential donors, alumni, and other funding sources to support the University's programs, scholarships, and research initiatives.
- Represent the University at national and international conferences, seminars, and events, enhancing its visibility and reputation within constituent health professions communities.
- Collaborate with external partners, including healthcare organizations, industry leaders, and research institutions to advance the healthcare fields of respective programs offered at the University.
- Participate with other College Presidents and the broader St. Louis community so as to increase the visibility of Logan in the St. Louis community.

Governance and Compliance:

- Serve as the Chief Executive Officer, reporting to the University's Board of Trustees and providing regular updates on the institution's progress, challenges, and opportunities.
- Ensure compliance with applicable laws, regulations, and accreditation standards governing the institution.
- Promote ethical conduct and a culture of diversity, inclusivity, and respect within the University community.



KEY RESPONSIBILITIES CONTINUED...

ADDITIONAL ADMINISTRATIVE DUTIES:

- Delegate appropriate responsibility to key administrative officers.
- Serve as the agent through whom the Board of Trustees, upon recommendation of the faculty, awards degrees.
- Prepare, with the appropriate University committee(s), short and long-range plans for academic growth, student admissions and services, financial support, and ongoing campus development.
- Inform the Board of Trustees of conditions as they pertain to the University and of progress on construction, new ventures, or other projects authorized by the Board.
- Submit, in concert with the Cabinet, the annual budget prepared by the business office to the finance committee of the Board of Trustees for approval and recommendation to the full Board.
- Transmit to the Board of Trustees or its executive committee requests for new board policies or changes in present board policy as determined by the Cabinet or administrative council.
- Oversee the educational, social, and physical wellbeing of the faculty, staff, and students.

COMPETENCIES & ATTRIBUTES:

- **Personality:** The President should possess the deportment and interpersonal skills necessary to engage with diverse stakeholders.
- **Leadership:** A successful President is expected to be a visionary leader who can set a clear direction for the institution, inspire others to follow, manage complex organizations, make difficult decisions, and build consensus among diverse groups of stakeholders.
- **Strategic thinking:** The President must have a deep understanding of higher education trends and challenges and be able to develop and implement strategies that address the challenges that may impact the institution's vision and goals.
- **Communication:** The President should be an effective communicator who can articulate the institution's vision and values to a wide range of stakeholders, including students, faculty, staff, alumni, donors, and community members.

KEY RESPONSIBILITIES CONTINUED...

COMPETENCIES & ATTRIBUTES:

- **Collaboration:** The President should have the ability to build and maintain effective partnerships and collaborations with other institutions, government agencies, and community organizations to advance the institution's mission.
- **Crisis management:** The President should have the ability to respond effectively to crises and emergencies, whether they are related to campus safety, financial stability, or public relations.
- **Entrepreneurial spirit:** The President should have an entrepreneurial mindset and be able to identify and seize opportunities to innovate and grow the institution.





EMPLOYEE BENEFITS

Health Benefits Eligibility: 1st of the month following the 30-day waiting period

Medical Provider: Anthem

Dental Provider: Delta Dental

Delta Vision: Eye Med

Vacation/PTO Eligibility:

Up to 38 PTO (exempt)

6 weeks of paid leave

17 paid holidays

Short-Term Disability: An optional benefit to purchasing for self

Long-Term Disability: Paid by Logan

Life Insurance: Paid by Logan at 1x annual salary

Supplemental Life Insurance: An optional benefit to purchasing for self and/or family

Retirement Plans Eligibility:

403(b) TIAA-CREF: Immediately

401(a) Profit Sharing: After 1 year of service

Tuition Exchange: Logan Employees and Dependents are eligible after 1 year of service

Chiropractic Care: Free for individuals in employee's household

Wellness Center: Free on-campus fitness center

Campus Discounts: Logan Café and University Bookstore



LEADERSHIP AGENDA/PRIORITIES

The current era in postsecondary education calls for bold and persistent leadership that aligns with the University's Strategic Plan.

Logan's 2023-2025 Strategic Plan pursues four goals which provide the initial framework of the leadership agenda for the next president

Goal 1: Continue the expansion into a comprehensive whole health university

Goal 2: Ensure the University's ongoing fiscal health and sustainability

Goal 3: Assert Logan as a quality education institution in whole health, locally and nationally

Goal 4: Exemplify best practices in planning and execution throughout the University





ABOUT LOGAN UNIVERSITY

Logan University is dedicated to creating health care leaders of tomorrow by combining its strengths of world-class faculty, tailored curriculum, hands-on experience and a vibrant campus community.

Named for its founder and first president Hugh B. Logan, DC, Logan University opened in 1935 under the name Logan Basic College of Chiropractic. Its first class of seven men and women enrolled that fall and would go on to graduate in 1939. Between 1958 and 1964, Logan merged with Carver College of Chiropractic from Oklahoma City as well as Missouri Chiropractic College. Following these mergers, Logan changed its name to Logan College of Chiropractic.

In 1973, Logan acquired its current campus, a 112-acre wooded hilltop in Chesterfield, Missouri, with buildings that once housed Maryknoll Seminary. After undergoing several campus renovations and expansions, MSNBC named Logan one of “America’s Most Beautiful Campuses” in 2007.

For nearly 90 years, Logan has remained grounded in chiropractic education—with the flagship Doctor of Chiropractic. Today, the Doctor of Chiropractic degree is complimented by 9 additional doctorate, master’s and bachelor degrees offered both online and on-campus through its College of Health Sciences.

Logan graduates are known to employ a whole health approach to health and wellness. In turn, this allows them to meet the demand for less-invasive, lower-cost treatments and comprehensive care. Through an innovative, outcome-based academic curriculum that emphasizes evidence-informed care, diverse clinical immersion opportunities, emerging technology and proven practices, Logan University graduates are trained, confident and prepared for the future.

Students have access to research opportunities, conferences, state-of-the-art technology for diagnosis and treatment, nationally recognized faculty, campus enhancements and ongoing educational opportunities.



ABOUT LOGAN UNIVERSITY CONTINUED...

Logan is accredited by the Higher Learning Commission and continues to augment academic offerings to meet current health care demands through accreditation of professional organizations.

As an institution, we embrace the Baldrige Performance Excellence Criteria Framework to improve overall performance and strive toward excellence to be the best we can be in meeting the needs of students, the workforce and the community.

Logan routinely assesses itself against the Baldrige Performance Excellence Criteria Framework as a way to obtain actionable feedback to accelerate our journey toward excellence. Examiners assess our university and identify strengths and opportunities for improvement in the Baldrige Feedback Report.





MISSION, VISION & VALUES

Logan’s mission, vision and core values benchmark our commitment to excellence through quality educational programs, outstanding faculty scholarship and service to the community and the profession.

OUR MISSION

Logan University is a diverse and engaging community committed to excellence in health sciences, education, and service.

OUR VISION

Logan University aspires to be a community of leaders committed to transformative student success in health and wellness.

OUR VALUES

At the heart of our values is the unwavering commitment to respect—respect for every individual, their unique journey, and the inherent dignity within each person. We believe in fostering an environment where respect is not just a principle but a living, breathing force that guides our interactions, informs our treatments, and shapes our community.

DIVERSITY
EMPATHY
STUDENT FIRST
POSITIVE ATTITUDE
EVIDENCE-INFORMED
CHARACTER
TEAMWORK



AWARDS & ACCOLADES

2023

- Great Colleges to Work for in 2023 - Great Colleges Program
- Best Master's In Dietetics Online Of 2023 – Forbes.com
- The Top 31 Online Colleges in Missouri 2023 – Intelligent.com
- Best in the Northeast Region – MilitarySupportiveColleges.com
- Best Online Bachelor's in Biology Programs – Intelligent.com
- Best Online Master's in Health Informatics Programs – Intelligent.com
- The Top 40 Online Master's in Nutrition Programs – Intelligent.com
- Best 30 Online Master's in Sports Medicine Programs – Intelligent.com
- Top 31 Best Online Biology Degrees – Edumed.org
- Top 34 Online Health Informatics Degrees – Edumed.org
- Best Online Nutrition Master's Degrees – Ranked #3 – Edumed.org

2022

- Great Colleges to Work for in 2022 - Great Colleges Program
- Best in the Northeast Region - Military Support Colleges
- Best Online Universities and Colleges in Missouri - Intelligent.com
- Best Online Bachelor's in Biology Programs – Ranked #1 - Intelligent.com
- Best Online Master's in Health Informatics Program– Ranked #1 - Intelligent.com
- Best Online Master's in Nutrition Programs – Ranked #2 - Intelligent.com
- Best Online Sports Medicine Degree Programs – Ranked #7 - Intelligent.com
- Best Online Master's in Sports Medicine Programs – Ranked #16 - Intelligent.com
- Best Online Biology Degrees—Ranked #2 - Edumed.org
- Best Online Health Informatics Degrees – Ranked #9 - Edumed.org
- Best Online Nutrition Master's Degrees – Ranked #5 - Edumed.org

2021

- Named #17 in the 25 Fastest-Growing U.S. Colleges and Universities
- MSHI ranked in the top ten best health informatics online degrees in 2021
- Great Colleges to Work for by Great Colleges Program
- Best Online Universities and Colleges in Missouri - Intelligence.com
- MS-NHP ranked #3 in best online nutrition programs - Intelligence.com



LOGAN UNIVERSITY COLLEGES & PROGRAMS

College of Chiropractic

The Doctor of Chiropractic (DC) program produces graduates who are competent, confident, evidence-informed leaders who improve patients' health, performance and quality of life through conservative care. Through a rigorous, 3.5 year, in-person program, Logan students learn four core adjusting techniques and have the opportunity to study more than 20 additional techniques while mastering diagnostic and therapeutic skills. Students can then choose from more than 400 diverse clinical experiences to gain real-world experience.

Logan's Doctor of Chiropractic degree program is accredited by The Council on Chiropractic Education.

College of Health Sciences

Physician Assistant (PA) Program

Logan has applied for Accreditation - Provisional from the Accreditation Review Commission on Education for the Physician Assistant (ARC-PA)—the accrediting body for PA programs in the United States – for a Physician Assistant Master's Degree Program. Logan anticipates matriculating its first class in January 2026, pending achieving Accreditation - Provisional status at the March 2025 ARC-PA meeting. Logan PA students will be surrounded by health care professionals practicing whole health care, which will enhance potential health care partnerships with chiropractors, dietitians and sports scientists when they graduate.

Doctor of Education in Health Professions Education

The Doctor of Education in Health Professions Education (Ed.D.) program prepares healthcare professionals to become expert educators by combining their experience and talents with exceptional teaching methods and practices. Ed.D. students learn not only from highly regarded faculty but also from the diverse student body representing various health professions. Taught 100% online, Logan students may choose a part-time or full-time course load, enabling them to advance their careers without putting it on hold. Students can complete their Applied Research Project and Practicum online or at their home institution.



COLLEGES & PROGRAMS CONTINUED...

Master of Science in Health Informatics

Logan's online Master of Science in Health Informatics (MSHI) program empowers students to compete in a complex and in-demand field, increase their earning potential, advance in their current position, or transition to a rewarding, new career path. MSHI students explore the impact of informatics on the continuum of care from many perspectives. Focusing on healthcare information systems, the MSHI curriculum was developed with the guidance of industry leaders—and potential employers—to deliver knowledge students can put to work right away.

Master of Science in Integrative Pediatrics

The online Master of Science in Integrative Pediatrics (MSIP) program offers cutting-edge, clinically-focused, evidence-based, expert-driven training in pediatrics for Doctor of Chiropractic professionals who want to take their pediatric knowledge and expertise to a higher level. The first program of its kind in the U.S., Logan MSIP graduates are prepared to deliver safe and effective care appropriate for pediatric patients. Led by founding program director Elise Hewitt, DC, DICCP, FICC, one of the foremost authorities in the specialty of chiropractic pediatrics, courses are offered online with annual practicums held in person for hands-on learning.

Master of Science in Applied Nutrition & Dietetics

The Master of Science in Applied Nutrition and Dietetics (MSAND) program prepares students to sit for the Registered Dietician Exam upon graduation. Students gain essential skills that apply the science of nutrition and impact human health. RDs are equipped to meet the emerging healthcare needs of patients facing an array of chronic conditions, including obesity, diabetes and hypertension. Logan's MSAND program is offered in a hybrid model both online and on campus for a Supervised Experiential Learning and is accredited by the Accreditation Council for Education in Nutrition and Dietetics of the Academy of Nutrition and Dietetics.



COLLEGES & PROGRAMS CONTINUED...

Master of Science in Nutrition and Human Performance

The Master of Science in Nutrition and Human Performance (MSNHP) program delivers expertise in the evolving field of nutrition to elevate many health careers.

Offered 100% online, Logan's MSNHP program is a convenient, affordable way to enhance one's current chiropractic, fitness or teaching practice, or embark on a totally new career path. Students can customize their degree with a concentrated track in Sports and Fitness Nutrition, Nutritional Wellness, or Health Education and Promotion. Graduates of the MSNHP program are well-prepared to sit for several independent certification exams, including the Certified Nutrition Specialist (CNS), Certified Clinical Nutritionist (CCN) and the Certified Sports Nutritionist (CISSN) exams.

Master of Science in Sports Science & Rehabilitation

The Master of Science in Sports Science & Rehabilitation (MSSSR) program is essential for preparing the most qualified professionals committed to recovery and performance. The MSSSR program is 100% online and taught by a diverse team of multidisciplinary instructors who bring unique, real-world perspectives. This format provides students the flexibility to explore opportunities in health and wellness while also gaining invaluable hands-on experience through an internship that can be completed at a facility close to home.

MSSSR graduates are well-prepared to provide a high standard of care. The curriculum is designed to meet requirements for several prestigious certification exams, including the NSCA-Certified Personal Trainer (NSCA-CPT) and the Diplomate in American Chiropractic Board of Sports Physicians (DACBSP).

Master of Science in Strength & Conditioning

The Master of Science in Strength & Conditioning is an industry-driven program developed and led by experienced, active leaders in athletic performance. Upon graduation from this one-year, online program, students are well-prepared to apply scientific knowledge to train athletes for the primary goal of improving athletic performance. Graduates are also prepared to sit for the NSCA Certified Strength & Conditioning Specialist exam—the industry gold standard.

COLLEGES & PROGRAMS CONTINUED...

Bachelor of Science in Human Biology

The online Bachelor of Science in Human Biology degree is ideal for students who are motivated by Logan's reputation for health education and prefer an affordable, fast-track, high-engagement program to a career in health sciences.

The Human Biology degree is offered online yet provides plenty of opportunities for hands-on learning and active student engagement. By completing this fast-tracked degree program, graduates can go on to attend medical school, earn a graduate degree or enter the workforce sooner.

Bachelor of Science in Life Science

The Bachelor of Science in Life Science (BSLS) degree prepares graduates to pursue professional education as chiropractors, physicians, pharmacists or dentists, or to begin a career as a clinical lab or forensics technician, biochemist, health service manager, food and environmental safety specialist or health educator.

Logan University is and always has been dedicated to advancing natural, evidence-informed health care. Our Life Science students learn from human health and performance leaders and foremost subject experts in state-of-the-art facilities, including one of the most prestigious anatomy labs in the nation.





SHARED GOVERNANCE

Logan University's committees are an essential part of our shared governance structure. The committees provide counsel to department heads and the President's Cabinet. The Leadership Council, Faculty Senate, Staff Council, and Logan Student Government are encouraged to create meaningful committees that allow the councils to solicit feedback, review literature, and make meaningful recommendations to their senior leadership/direct report. We value all vertical and horizontal communication and input and feel committees, task forces, and councils can help provide that. Groups operate professionally and use the common goal of assisting Logan University in living its mission, vision, and values.

Members are appointed to university committees and task forces as outlined in each charge. University appointments are held for three years unless otherwise noted. The President's Cabinet reserves the right to add new committees, councils, or task forces at any time.

LIFE AT LOGAN UNIVERSITY

As a member of the Logan community, faculty and staff enjoy a variety of on-campus events and celebrations, access to free chiropractic care and professional development.



Scan the QR code to the right to watch the "This is Logan" video.





NOMINATIONS, INQUIRIES & APPLICATION

To apply, click [here](#).

Candidates should prepare a thoughtful letter of interest addressing, as appropriate, the leadership agenda/priorities and desired qualities and attributes outlined in this profile. In addition, please submit a current curriculum vitae and a list of five professional references with contact information and a brief explanation of the working relationship with each. References will be contacted at a later stage in the search process and only with candidate permission.

The position is open until filled, but only applications received by **Sunday, March 31, 2024** will be guaranteed full consideration.

EQUAL OPPORTUNITY EMPLOYER

It is the policy of Logan to provide an equal employment opportunity to all prospective and current employees. All employment practices – such as employment, promotion, demotion, transfer, compensation, assignment of work duties, recruiting, advertisement, layoff, termination, rate of pay, and selection for training – are based on each individual's qualifications and merit without regard to race, color, sex (and sexual orientation), national origin, religion, disability, age or veteran status.

COMMITMENT TO DIVERSITY

Logan is committed to creating and maintaining a workplace in which all employees have an opportunity to participate and contribute to the success of the business and are valued for their skills, experience, and unique perspectives. This commitment is embodied in all association policies and the way business is done at Logan University.



Presentation Candidate Selection Process Timeline

Presidential Candidate Selection Process: Interview and Presentation Timeline
As part of our commitment to transparency and engagement in the selection of Logan's next President, we are pleased to outline the comprehensive interview and presentation process designed to identify and evaluate our final candidates. This multi-stage approach ensures that the Logan community and the Board of Trustees have ample opportunities to interact with and assess each candidate's suitability for this pivotal leadership role.

Application Deadline: March 31, 2024

Screening Period: Date CV is received to April 14, 2024

Following the application deadline, the Presidential Search Committee will thoroughly review all submissions to shortlist candidates for initial virtual interviews.

Virtual Interviews: April 15 – April 30, 2024

Shortlisted candidates will be invited for virtual interviews via Zoom. Each candidate will engage in a discussion focusing on their vision, experience, and strategic plans for Logan.

Notification of Advancement: May 3, 2024

Candidates selected to proceed to the next stage will be notified by the Vice President of Human Resources no later than May 1, 2024, with details on the upcoming on-campus presentations.

On-Campus Presentation and Final Evaluation:

Final Candidates On-Campus Visits

Visit Dates: May 13, 2024, to May 30, 2024



Selection Process Timeline Continued...

Final candidates will be invited to Logan's campus for a comprehensive one-day visit.

The visit will include:

- A tour of the campus and meetings with key stakeholders.
- A public presentation to the Logan community where candidates will share their vision for Logan and answer questions from faculty, staff, students, and other community members.
- A formal interview with the Executive Board of Trustees

Following the on-campus presentations, the Logan community will be invited to submit feedback on the final candidates through an online survey.

Final Deliberation and Selection:

Final Deliberation and Selection: June 16, 2024

The Presidential Search Committee, in consultation with the Logan Board of Trustees, will review community feedback and conduct final deliberations to select Logan's next President.

Announcement of Logan's New President:

The appointment of Logan's new President-elect will be officially announced to the community and the public, marking the beginning of a new chapter in Logan's history. The President-elect will transition to President on March 1, 2025.

LOGAN UNIVERSITY **LEADERS** *Made*