

ALIGN. ADJUST. ACHIEVE. 2024

APRIL 12th-13th 2024

## **SPEAKERS**

### **AGENDA**

### **THURSDAY | 4/11/2024**

6:00 – 8:00 PM	Benefactors Dinner: Logan University Purser Center (invitation only event)
4:00 – 7:00 PM	Pre-Registration at Union Station

### FRIDAY | 4/12/2024

Time	Торіс	Speaker	Sponsor	CA/CT, DC Event 8 Hours of Continuing Education credit (CE)
6:30 – 8:00 AM	Registration Opens at Union Station			
7:30 – 8:00 AM	Welcome and Announcements	Clay McDonald, DC, MBA, JD		
8:00 – 8:50 AM 9:00 – 9:50 AM	Untangling the Neuro-metabolic Basis of Concussion with Chiropractic	Cindy Howard, DC, DACBI, DACBN & Matthew Antonucci, DC, DACNB, FACFN, FICC	PROTOCOL FOR LIFE BALANCE* CARRICK INSTITUTE	Compliant and Consistent Cash Flow is Everyone's Job   Foundations for Successful Billing: Data Gathering Kathy Weidner (Mills- Chang) MCS-P, CPCO, CCPC, CCCA FEOTLEWEES
9:50 – 10:30 AM	BREAK			
10:30 – 11:20 AM	Breakout Session (See Options Below)			Compliant and Consistent Cash Flow is Everyone's Job   Billing Mastery: Crafting Compliant and Clean Claims in the Billing Process
11:30 – 12:20 PM	Breakout Session (See Options Below)			Kathy Weidner (Mills-Chang) MCS- P, CPCO, CCPC, CCCA
12:20 – 2:00 PM	Scholarship & Awards Luncheon (invitation only event)			
2:00 – 2:50 PM	Breakout Session (See Options Below)			Compliant and Consistent Cash Flow is Everyone's Job   Reimbursement Process: The Art of Compliant Payment Recovery
3:00 – 3:50 PM	Breakout Session (See Options Below)			Kathy Weidner (Mills-Chang) MCS- P, CPCO, CCPC, CCCA
3:50 – 4:30 PM	BREAK			
4:30 -5:20 PM	A World of Interactions Within Us: Microbes, Biofilms, and Beyond	Weston Bussler, PhD	Standard Process. WHOLE FOOD NUTRIENT SOLUTIONS	Compliant and Consistent Cash Flow is Everyone's Job   Tying the Revenue Cycle Together- Compliantly
5:30 – 6:20 PM	The Importance of Food Enzymes and Bone Health	Nicholas J. Gatto, DC, DIPL, AC	Loomis® ENZYMES	Kathy Weidner (Mills-Chang) MCS-P, CPCO, CCPC, CCCA
6:30 – 8:00 PM	Loomis Mix & Mingle (all invited with pre-registration for dinner and drinks)		Loomis® ENZYMES	

### **SATURDAY | 4/13/2024**

Time	Topic	Location	Speaker	Sponsor
7:50 – 8:00 AM	Welcome and Announcements			
8:00 – 8:50 AM	Keynote Speaker (No CE Credit)	Ballroom	Sylvie Di Guisto	ACTIVATOR METHODS*
9:00 – 9:50 AM	Beatrice B. Hagen Award Recipient	Ballroom	Kristina L. Petrocco-Napuli, DC, MS, DHPE, FICC, FACC	
9:50 – 10:30 AM	BREAK			
10:30 – 11:20 AM	Break Out Session (See Options Below)			
11:30 – 12:20 PM	Break Out Session (See Options Below)			
12:20 – 2:00 PM	LUNCH			
2:00 – 2:50 PM	Break Out Session (See Options Below)			
3:00 – 3:50 PM	Break Out Session (See Options Below)			
3:50 – 4:30 PM	BREAK			
4:30 –5:20 PM	The Geriatric Patient	Ballroom	Douglas Gordon, DC	ACTIVATOR METHODS
5:30 – 6:20 PM	When Patients Win, Doc Wins! Communication Strategies That Work at the Highest Level	Ballroom	Brad Glowaki, DC	Level Up
8:30 – 10:30 PM	Top Golf Social Event	Top Golf Midtown		Alumni Relations

# Four hours of online compliance and risk management

Included with registration fee

Six months to complete

Taught by: Kelly Brinkman, DC, MCS-P, CPCO



## **BREAKOUT SESSIONS**

### **AGENDA**

### FRIDAY | 4/12/2024

FRIDAY   4/12/2024				
Time	Breakout Session Topic	Speaker	Sponsor	CA/CT, DC Event 8 Hours of Continuing Education credit (CE)
10:30 - 11:20 AM				
	Nutritional Protocols for the Metabolic Disruption in Concussion	Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC		Compliant and Consistent Cash Flow is Everyone's Job Billing Mastery: Crafting Compliant and Clean Claims in the Billing
	Optimal Strategies for Managing Low Back Pain	Timothy J Bertelsman, DC, CCSP, DACO	CHIROUP	
	Biomechanics of the Foot - MASS Posture Theory Introducing a New Break in Paradigm - RRR	Edward S. Glaser, DPM	SOLE SUPPORTS WE MAKE PEOPLE BETTER	
	Thompson Technique: Overview and Refresher	Nofa Shibley, DC, DACNB		
11:30 – 12:20 PM				Process  Kathy Weidner (Mills-
	Early Neurological Interventions for Concussion	Matthew Antonucci, DC, DACNB, FACFN, FABBIR, FICC	CARRICK INSTITUTE	Chang) MCS-P, CPCO, CCPC, CCCA Sponsor:
	Tools to Battle Menopause Mayhem	Theresa DeLorenzo, RD		
	Insulin Resistance - Enemy or Warning Light?	Weston Holzinger, DC		FOOT LEVELERS
	Logan Basic Methods & Technique: Overview and Refresher	Patrick Montgomery, DC, MS, LCP, FASA, FICC		
2:00 – 2:50 PM				
	Session I: Mastering the Rotator Cuff: A Sports-Based Workshop for Practical Best Practice Management	Brandon Steele, DC, FACO	CHIROUP	
	Caring for the Newborn: The Art of Being Exceptional	Ron Castellucci, DC, ACP		Compliant and
	Functional Medicine: Why and How to Integrate into Your Practice	Lindsay Banks, DC, MS, CPT, CFMP		Consistent Cash Flow is Everyone's Job
	Activator Method: Overview and Refresher	Arlan Fuhr, DC	ACTIVATOR METHODS	Reimbursement Process: The Art of Compliant
3:00 – 3:50 PM				Payment Recovery
	Session II: Mastering The Rotator Cuff: A Sports-Based Workshop for Practical Best Practice Management	Brandon Steele, DC, FACO	CHIROUP	Kathy Weidner (Mills- Chang) MCS-P, CPCO, CCPC, CCCA Sponsor:
	Value Vs. Philosophy: Practice Success with Evidence-Based Care	Ryan Van Matre, DC, MS, Lac		FOOT LEVELERS
	Practical Applications in the Treatment of Headaches through Acupuncture	Jennifer Kane, DC, FIAMA / Aimee Jokerst, DC, FIAMA		1001 EEVELEKS
	Overview of Cox Flexion Distraction Technique	Kelly K. Brinkman, DC, MCS-P, CPCO		

### **SATURDAY | 4/13/2024**

Time	Breakout Session Topic	Location	Speaker	Sponsor
10:30 – 11:20 AM				
	Session I: Medicare Compliance: Taking the Fear Out of Medicare	Ballroom	Steven Conway DC, DABCOH, Esq.	ChiroHealthUSA®
	Manual Therapy and Rehab for the Desk Athlete	Room A	Erik Moll, DC	<b>⊠</b> Airrosti°
	A Model of Visceral Somatic Reflexes in Chiropractic: Anatomy, Neurology and Therapeutic Strategies	Room B	Joseph Unger, DC, FICS	
	Adjust Your Marketing, Align Your Practice: Real-World Lessons (No CE Credit)	Room C	Matt Queen	chicoproise HEALTHY MARKETING FOR HEALTHY CLINICS
	Diversified Extremity Technique: Overview and Refresher	Pegram	Anthony Miller, DC	
11:30 – 12:20 PM				
	Session II: Medicare Compliance: Taking the Fear Out of Medicare	Ballroom	Steven Conway DC, DABCOH, Esq.	ChiroHealthUSA®
	Managing Peripheral Neuropathy with Laser Therapy	Room A	Phil Harrington, DC, CMLSO, FASLMS	SUMMUS MEDICAL LASER
	Upgrading the Vagus Nerve to Control Inflammation	Room B	Navaz Habib, DC	electro <b>Core</b>
	Overview of the 2024 EM Coding Guidelines	Room C	Kelly K. Brinkman, DC, MCS-P, CPCO	
	Soft Tissue Technique: Overview and Refresher	Pegram	Robert Kuhn, DC, DACBR, ART	
2:00 – 2:50 PM				
	Session I: Look What Just Walked into My Office - Case Studies from My Practice.	Ballroom	Terry Yochum, DC, DACBR /Alicia M. Yochum, RN, DC, DACBR, RMSK	FOOT LEVELERS
	Complimentary Applications of High Power Laser and Radial Pressure Wave Technologies	Room A	Mark Callanen, PT, DPT, OCS	<b>enovis</b> <sub>™</sub>
	Going with the Flow: Female Athlete Specific Research	Room B	Lauren Hendrix, DC, MS	
	Endo-Nasal-Technique (ENT) For the Modern- Day Chiropractic Physician	Room C	Michael J. Fiscella, DC, DABCO, FACO	
	Lumbar Vertebrogenic/Discogenic Protocols in SOT® Methods	Pegram	Mary Unger-Boyd DC, DICS, CACCP	
3:00 – 3:50 PM				
	Session II: Look What Just Walked into My Office - Case Studies from My Practice	Ballroom	Terry Yochum, DC, DACBR /Alicia M. Yochum, RN, DC, DACBR, RMSK	FOOT LEVELERS
	Clinical Evaluation of Infant Birth Stress, Strain, and Trauma	Room A	Andrew Dorough, DC, CACCP	
	Spinal Stabilization for the Chiropractic Practice	Room B	Joseph Daher, DC	
	Contemporary Chiropractic Concepts (A Multi- Modal Approach)	Room C	Brett Winchester, DC	
	McKenzie Method in the Chiropractic Assessment	Pegram	Steven L. Heffner, DC	aligned



