

LOGAN 2025



Sharing the strategic vision of Logan University's future



Logan University is dedicated to maximizing human performance.



Faculty and Staff,

We believe in evidence-informed curriculum and care. We create and sustain a learning environment based on innovation, academic rigor and immersive clinical opportunities to deliver practice-ready Logan alumni. Our advocacy for lifelong learning and acceptance of whole-person health positions Logan and its alumni at the forefront of integrated health care.

The words above were first written three years ago in the Telling the Logan Story document. These words are still true and continue to drive our performance at Logan University. In addition, the Logan 2020 document built upon the original and supported our goals of continuous quality improvement.

With that said, I continue to focus on our future and find that the year 2020 is a short, few years away. I want to delve deeper in our specific goals and plan for Logan's future into 2025.

Logan 2025, is an aspiration, a series of goals we will be working and striving towards. It is by no means where we are today, but rather where we want to go. These are our shared objectives and these goals guide our everyday actions so that even the smallest of tasks contributes and moves us toward the larger goals. We are all on the same path of continuous quality improvement.

Logan's future is exciting and I am committed to the next eight years of this journey and am thrilled to build Logan University into a top-ranked, small health care university in the Midwest.

Clay McDonald, DC, MBA, JD

MISSION

Logan University is a diverse and engaging community committed to excellence in health sciences, education and service, guided by integrity, commitment and passion.

VISION

Logan University will be recognized nationally as a community of lifelong learners inspired to lead a life of significance.

VALUES

- » Logan empowers all community members and holds each accountable.
- » Logan strives to maximize performance in others and ourselves.
- » Logan is agile and innovative.
- » Logan acts with respect, compassion and integrity.
- » Logan promotes evidence-informed, learning-centered communities.
- » Logan seeks and supports diversity in people, programs and ideas.
- » Logan provides service to the University and to the local, state, national and international communities.

Logan University 2025 Goals

PROGRAMMATIC

As a University, we will seek to maximize performance in ourselves, students, alumni, patients and the broader community we serve.

Doctor of Chiropractic

- » Enrollment of 850 students
- » 90% graduation rate (80% complete in 10 trimesters)
- » 80% of students participating in the Preceptorship Program
- » Top 25% in Dundee Ready Educational Environment Measure (DREEM) results
- » Top 25% in National Board of Chiropractic Examiners (NBCE) scores
- » Top 25% in job placement
- » Streamlined curriculum
- » Structured and successful remediation/academic support
- » Clear, simple, straightforward and accessible student policy/procedures
- » Health Centers/Clinics:
 - › Faculty-driven, evidence-informed, patient-centered care
 - › Published and utilized best practices in all aspects of patient care and operations
 - › Top 25% in nation in patient satisfaction

Four to Six Masters/Doctorate Degrees

- » Based on the degree, an enrollment of 100 to 500 students per program
- » 80% graduation rate
- » Top 25% in applicable student satisfaction ranking
- » Top 25% in applicable board/licensure results
- » Top 25% in job placement
- » Streamlined curriculum
- » Structured and successful remediation/academic support
- » Clear, simple, straightforward and accessible student policy/procedures

Two to Four Associate in Arts/Bachelor of Science Degrees

- » Complementary to established graduate degrees
- » 65% graduation rate
- » Top 25% in applicable student satisfaction ranking
- » Top 25% in applicable board/licensure results
- » Top 25% in job placement
- » Streamlined curriculum
- » Structured and successful remediation/academic support
- » Clear, simple, straightforward and accessible student policy/procedures

Employees

- » Top 10% Chronicle of Higher Education employer
- » Ongoing development for every employee
- » Every employee knows Mission, Vision, Values and Goals and their role and obligations to the journey and become an active participant
- » Clear, straightforward, accessible employee handbooks
- » All employees' salaries to be competitive in comparison to similarly sized and like colleges and universities in the Midwest
- » Top 50% of regional employee benefits including rich, educational benefits for employees and families

Facilities

- » No deferred maintenance
- » Continued campus improvements
- » Maximize facility utilization
- » Parking sufficient for total of 2,500 to 3,000 automobiles

Finance

- » Total reserves in excess of annual budget

Evidence Informed

By following the Baldrige model of continuous quality improvement and committing to effective strategic planning, we will ensure Logan offers the highest quality education, earns the trust of a discerning student body and engages with the most respected faculty. Our goal is to be the nation's most respected small academic health care institution.

Logan Academics

We will enhance our educational offerings and create a more robust and comprehensive student experience, delivering additional doctorate, master and bachelor degrees each year. Further, we will continue to provide a chiropractic curriculum that is grounded in the Logan tradition and infused with current research, technology and proven practices to educate tomorrow's chiropractors.

Clinical Immersion

We will continue pushing the envelope to create immersive and collaborative opportunities to ensure our graduates are clinically ready to provide care. We will continue partnering with diverse organizations like the Federally Qualified Health Centers, Paraguard and the Veterans Administration that offer depth and complexity of care which creates confident and proficient leaders. Finally, we will continue preventing athletic injuries and enhancing human performance at Division I Institutions and other colleges and universities, as we forge new relationships that allow students to deepen their knowledge.

Logan at the Forefront of Interprofessional Health Care

Our students will be better health care professionals because of our commitment to cultivating interprofessional practice opportunities. Our students and graduates will work alongside medical doctors, physical therapists and surgeons, using the "treat, co-treat and refer model," to provide patient-centered care. We will advance chiropractic across the globe through partnerships with the International Federation of Sports Chiropractic, the World Federation of Chiropractic and the American Chiropractic Association, while on campus we will set a higher standard of performance by following the Baldrige model.

A Closer Look at Constituent Experience

Students

Our students will feel deeply rewarded for choosing Logan. The academic, clinical and support system provided by Logan will surpass that of any other small health sciences university. The students' transition into Logan will reflect best practices and assure an experience that is supportive, informative and integrated.

Student involvement in patient care will be viewed as an enhancement to the patient's experience and graduates will seek to not only mimic our care model but actively compete to have the opportunity to participate in one of the wide variety of postgraduate residencies, fellowships or other on-going affiliations with us.

Alumni

As our students transition through our academic programs and into their chosen profession, they will experience a career services center reflective of best practices. As alumni, our graduates will find lifelong support and professional resources through our postgraduate programs, publications and other activities from our Alumni and Friends program.

Faculty and Staff

Our faculty and staff, the keystones to our success, will find a deeply rewarding, supportive and professionally challenging career. They will find pride and global enrichment unparalleled amongst small health sciences universities.

We will become a center of excellence for the development of new faculty and staff. We will attract applicants from across the country and the world to participate in our residencies, fellowships and other development opportunities.

Patients

Logan's patient care and health care delivery system will reflect best practices and seek to continuously improve in every aspect. Our clinics, clinicians and support personnel will be widely viewed as the finest within their area of expertise and the patient experience unparalleled.



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