Meet the A-Team:
Admissions Team Brings Talent, Skills to the Job

Logan’s New Facilities Exceed Expectations | Student Doctors’ Council Bridges Administration with Student Population | Logan Welcomes Director of Assessment Center
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Logan College of Chiropractic/University Programs
Science and Nature Aligned in Balance
Logan Hosts 2012 St. Louis Arthritis Walk

The St. Louis chapter of the Arthritis Foundation held its annual Greater St. Louis Area Arthritis Walk on the campus of Logan College of Chiropractic/University Programs. The May 11 event, which featured 1- and 3-mile routes, drew hundreds of walk participants, with Logan registering more than 300 walkers alone. In addition, the event featured a petting zoo, musical entertainment, a balloon artist and a beer and wine tasting. Logan participants raised $9,045 for the organization, and continue to raise funds to reach the $10,000 mark. Under the direction of team captain John Ellis, “Class of August 2013,” the top team from Logan, raised more than $2,000. To date, the Arthritis Foundation has collected more than $76,000 from the May 11 event.
Logan’s A-Team: On a Mission to Make a Difference

They are the face of Logan College of Chiropractic/University Programs and, as the institution’s strongest advocates, they have the privilege of making the first impression on a prospective student. A dynamic and driving force, they are the Logan Admissions Team.

While we often think of admission coordinators as those who assist prospective students with their enrollment decisions and preparations, Logan’s admissions office collectively takes on a much greater and more personal role.

They assist students with finding apartments.

They travel across the country to meet with alumni.

They help students navigate the various career paths that stem from obtaining a Logan degree; and, the team maintains finding a student connection is the most important tool of their trade.

Assembling the Team

Dr. Boyd A. Bradshaw, Logan’s vice president of enrollment management, oversees the admissions team. Dr. Bradshaw said in his 18 years of working in higher education, he has never assembled a team quite like the one that exists at Logan. He said part of what makes this team so dynamic is their unique blend of backgrounds, educational experience and infectious personalities.

“As each team member complements each other, works well together and works hard,” Dr. Bradshaw said. “They are not only well-respected by the students they recruit, but also by our alumni and practicing Doctors of Chiropractic whom they communicate with on a regular basis. We truly have built a dynamic admissions team that is committed to the success of Logan.”

Known around campus as the high-energy office, the Logan admissions suite is often buzzing with chatter, laughter, and occasional singing. It’s not that they aren’t working … it’s that they genuinely love their jobs, and having fun is what keeps their excitement about Logan elevated for all whom they encounter.

“You must have enthusiasm to work here, and the enthusiasm that comes out of this team is fueled by each other, the students they meet and the positive atmosphere they have created,” Dr. Bradshaw. “They are proof Logan is not only a great place to get an education, but a great place to work.”
Meet Logan’s “A-Team”

From campus tours to college visits, here are the people who make sure the Logan campus is filled with promising students and positive energy.

Carol Guntorius
Admissions Coordinator
Recruitment Territories: Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, Puerto Rico, South Carolina, Tennessee, Virgin Islands, Virginia and West Virginia
Education: M.Ed., Texas Christian University; B.A., Saint Louis University
Hometown: St. Charles, Mo.

It’s hard for Carol Guntorius to describe the exact feeling she gets when beginning her day at Logan. “It starts the moment I drive up to campus,” she said. “Coming up the big hill past the pond, seeing deer in the distance … I’m excited to be here, and it’s a feeling I get over again and again.”

You might say Carol’s enthusiasm for her job originates from a lifelong love of helping students achieve their full potential. During her undergraduate years at Saint Louis University, Carol—whether she realized it or not—was slowly building the foundation for a future career in admissions. She served as a campus tour guide, filled in at the admissions office and held leadership positions with both Club SLU and the SLU Ambassadors.

Armed with a degree in psychology, Carol went on to earn her master’s degree in school and guidance counseling at Texas Christian University in Fort Worth before being “drawn back to everything St. Louis has to offer.”

After moving back home, Carol found her calling at Logan, guiding students through the education process.

In addition to her knowledge and passion for St. Louis, Carol complements her more business-oriented colleagues by sharing her background in health-related studies.

“Having been a physical therapy major until my junior year of college, I understand what students are going through,” she said. “I took organic chemistry and anatomy classes; therefore, I can relate to their concerns or apprehensions.”

Both on the road and at Logan, Carol loves connecting with the students on a personal level and makes an effort to find that “one thing” she has in common with them, whether it’s a sports team, a band or a favorite hobby.

“Communication skills are everything in this job,” she said, adding that even on the phone or in an email, your personality has to shine through. “You have to be friendly, empathetic and, at the same time, be genuine. The students are the ones investing their time and money. I make sure the students see us as a resource and work to make the transition seamless for them.”

Lindsey Miller
Admissions Coordinator
Recruitment Territories: Arkansas, Connecticut, Delaware, Iowa, Maine, Maryland, Massachusetts, Minnesota, Missouri, New Hampshire, New Jersey, New York, North Dakota, Rhode Island, South Dakota and Vermont
Education: Pursuing master’s in education at Missouri Baptist University; B.A., University of Missouri-St. Louis
Hometown: Seattle, Wash.

The fact that Lindsey Miller moved around frequently while growing up helps her connect with Logan’s diverse student populace. “I can relate to them,” she said. “I know what it’s like to move somewhere and not know anyone. Moving far from home is a big change, and my experience with that has helped me do my job better.”

Whether it’s taking pictures of an apartment for a prospective student from Minnesota, or helping make a connection between a prospect and alumnus in New Jersey, Lindsey goes above and beyond to make sure her students’ concerns and questions are met with information, guidance and compassion.

Lindsey’s ability to embrace different backgrounds, cultures and personalities has not only earned her one of the largest recruitment territories—which includes areas of the Midwest, South, North and Northeast—but also the most diverse.

What is Logan’s biggest selling point?
“Our campus—I always say, ‘once you are here, you’ll want to come.’ Our facilities are top-notch; you can’t beat the location; and the staff, faculty and students are always willing to lend a helping hand.”
In order to manage such a large geographic region, Lindsey takes a proactive approach to relationship-building by reaching out to her prospective students every two to three weeks. “I never want a student having to track me down to get information,” she said. In her outreach, she reinforces Logan’s efforts to operate as a family by bringing students together who have a common focus—patient health—and supporting them with a robust network of Logan staff and faculty.

“I love working for a place that I don’t have to sell … Logan speaks for itself between the quality education and the reputation,” she said. “Instead, there’s something about working for an institution that is never complacent and never out of date. We are always improving to stay ahead of the competition.”

What is the most rewarding part of your job?
“I love seeing the end product of our work when the students are here at orientation, and it’s rewarding to see a student who you helped bring here grow into a chiropractic professional. Watching it all come together is really satisfying because you know you helped make something special happen.”

Josh Myers
Admissions Coordinator
Recruitment Territories: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, Washington and Wyoming
Education: MBA, Missouri Baptist University; B.A, Maryville University
Hometown: St. Louis, Mo.

Self-described as a “lifelong learner” with a penchant for technology, it’s not hard to see why Josh Myers is a valuable asset in Logan’s admissions office. Josh emphasizes marketing the institution’s technological innovations.

“Logan’s technology is by far the best, and we are the only chiropractic institution that teaches ultrasound,” he said. “With our digital X-rays and imaging, we are on the cutting edge of chiropractic.”

Whether Josh is giving a campus tour or visiting the recruiting “hot spots” in his territory, he incorporates aspects of the Logan education that remain unmatched by other colleges, such as working in the radiology lab or using Logan’s new DXA machine.

“I enjoy looking into the new standards for chiropractic and pulling data trends in the chiropractic profession,” he said. “It keeps us current and, more importantly, it keeps our prospective students educated and informed.”

With backgrounds in strategic communications, marketing and business, you might say Josh embodies a trifecta of essential qualities for a career in admissions. He possesses the talent to engage students, the skills to promote the chiropractic degree programs and can back up a quality Logan education with staggering statistics.

“You have to love what you do and be devoted to helping people,” Josh said, adding that he looks forward to helping Logan grow. “To me, being in admissions is the most exciting job. I like interacting with this demographic and connecting students with their dreams.”

What do you love telling prospective students?
“I’m always digging for research, gathering recruitment information and identifying ways to incorporate pieces of information into conversations with students and presentations to colleges. Getting them excited about coming to Logan is one of the most rewarding parts of the job.”

Michelle Powell
Administrative Assistant
Responsibilities: Enters data for all student inquiries and assists members of the admissions, financial aid and career development offices.
Education: B.S., Christian Brothers University
Hometown: Union City, Tenn.

It may be her Southern hospitality, but Michelle Powell’s poise, charm and friendly attitude is well-suited for her admissions role.

“I consider our office the heart of the school because we are the first point of contact when prospective students arrive on campus,” said the Tennessee native. “We need to be high-spirited.”

As an administrative assistant for one of Logan’s busiest offices, Michelle brings organization and clarity to the team. “You have to be able to multitask and have the ability to remain calm in any situation because things can get hectic.”
Michelle keeps the admissions office running like a well-oiled machine. She ensures documents are orderly, shuffles the right tasks to the right people and is responsible for data entry for all student inquiries and applications.

“It’s possible to get between 15 and 30 inquiries a day from various sources such as the Logan website, the Natural Healers website, our new mobile site, phone calls or walk-ins,” she said. “Inputting their contact information into our computers helps ensure we remain connected to our student prospects and ensure they receive our mailings and information.”

As both a gatekeeper of the office and greeter to the admission suites, Michelle said she enjoys seeing the look on students’ faces when they enter the new Educational Wing, which opened this past spring. “So many people come through here, whether they are prospective students or current students,” she said. “When we moved into the building, I said it was like moving from a small house into a larger house; it’s gorgeous.”

It is within that house Michelle finds people who act as a second family to her—another reason she brings enthusiasm to her job.

Mary Nagle always knew she would find a job helping people, whether it was as a counselor or a public relations practitioner. Today at Logan, she finds herself in the unique position that combines both of her original career aspirations.

“I enjoy helping people achieve their goals, whether it’s helping them discover the right academic program or simply assisting them with their career choices,” she said. “I find it gratifying and rewarding.”

As assistant director of admissions, Mary has the responsibility of managing her recruitment territories; building and maintaining relationships with her assigned academic institutions; conducting tours; and facilitating student interviews.

She serves as the curriculum director for Logan’s 3+3 articulation agreements, which allow students to complete three years of required undergraduate studies at a partner school, enroll in Logan’s doctoral program, and receive their baccalaureate degree from the originating school. Mary manages agreements with more than 40 colleges and universities in 23 states, and she said she’s working to expand those partnerships for the benefit of future Logan students.

What motivates you in your job?

“The reason I do my job is knowing I have a chance to make a difference in someone else’s life.”
Steve Held

Director of Admissions

Education: B.S., Southern Illinois University-Edwardsville

Hometown: Caseyville, Ill.

If Steve Held could summarize the activities of the admissions office in two words, it would be “making connections.”

You won’t find this listed in any of their job descriptions, and you definitely won’t see it reflected in their job titles, but each member of the admissions team has adopted “making connections” as their number one priority at Logan.

“Our staff consists of people who understand how to connect with others and have an innate ability to provide superior, high-touch customer service,” he said. “That’s how Logan distinguishes itself from the rest.”

Having spent many years in higher education, Steve describes admissions as the ultimate juggling act.

“You have to be able to recruit students but have your eye on those who are coming in at the start of the next semester,” he said. “You have to remember facts and requirements and recall personal stories and faces. One day might include managing several student appointments, bringing college academic advisors up to speed on new degree programs, and then finishing the day having dinner with an alumnus. It’s a great testament to our staff they can meet the distinct needs of so many people who come to us with a shared interest in Logan.”

In addition to giving campus tours and making college visits, the admissions staff is always ready for unexpected visits or walk-ins. Steve said that’s when the level of service really kicks in. “We make it happen for our visitors,” he said. “We have a can-do, will-do attitude all the time.”

Positive attitudes and team spirit are not optional in the admissions suite—they are required. In fact, Steve said the enthusiasm his staff has is absolutely infectious. “These guys are on the front lines every day. Although they get rejected sometimes, they always maintain a sense of humor.”

Even when they are making each other laugh or getting through a stressful day, Steve said the team never takes their eyes off the prize. He knows not a single prospective student will be forgotten; he trusts the team will always remain empathetic to a student’s needs; and he takes pride in the team’s sole commitment to the student.

As Steve continues to lead the admissions team, he has his eye on future initiatives, such as a distance outreach program that will take a smaller version of the Slice of Logan program on the road to students who are unable to visit campus. Steve said the program is already planned for five states in 2012, and the admissions team is working to engage Logan alumni in those key areas to participate in the program.

Another effort in the works will leverage current Logan students who can best demonstrate to future students what life at Logan is all about. Steve said after receiving training, students will add a personal touch to the admissions process through phone calls to prospective candidates.

“Our team goal will always center on maintaining our momentum and commitment to the students,” Steve said. “For us, our job does not end after the student is admitted to Logan; it’s a lifelong process that starts before they are here and stays with them after they leave.”

How do you manage the admissions team?

“You have to provide the right dose of positive feedback and constructive criticism. My ability to mentor and nurture the team is the ultimate payoff; I have a great respect for these individuals. I only hope I have helped them to be as successful as they can be.”
It’s not often you implement a vision and begin to see results immediately, but for Logan’s Vice President of Enrollment Management, Dr. Boyd A. Bradshaw, that is exactly what has happened.

Supported by a talented and driven admissions team, Dr. Bradshaw’s strategic approach to further promote Logan’s growth and maintain a strong student base is already bearing fruit. “Our pool of inquiries hit a record number over last year, enrollment has been steady and we are prepared to grow,” he said.

It hasn’t hurt that Dr. Bradshaw is an enrollment management veteran who offers robust experience in admissions, recruiting and retention. He was recently nominated as president-elect candidate of the National Association of College Admissions Counseling board of directors and serves on numerous national admissions associations and boards.

Logan has benefitted from Dr. Bradshaw’s philosophy and strategies on student enrollment, which has included the coordination among student services staff; enhanced use of technology in marketing and communication; and, most importantly, the engagement and support of those outside of the office of admissions.

“My goal is to increase the knowledge and understanding of enrollment management across campus,” he said. “If we can get everyone working toward the same goal, we will become a much stronger force in successfully recruiting and retaining students.”

Dr. Bradshaw has relied on the admissions team for helping to implement and bring his strategic plan to life. He said the reason it is working is a result of assembling a team that truly understands his vision and has a vested interest in Logan’s success.

“We not only look for individuals who are well-educated, dynamic and enthusiastic, but have the ability to effectively communicate the right information to our prospective students and families, alumni and the academic community,” he said. “In addition to all of their other responsibilities, our team members bring their own personal energy to the organization each day.”

Describe your management style and philosophy.

“My style of management is more about mentoring than it is about administering. I’ve always believed you can train someone on how to do a job, but you can’t train a person on whom you want them to be. A person’s character and personality are the most important qualities in assembling a successful team.”
Perspectives from Inside Logan’s Assessment Center

Designed to Improve Patient Health and Students’ Clinical Competencies

“We are bridging the gap between academia and the real world.”
—Michael Wittmer, DC, Chief of Clinical Care

“The Assessment Center is truly an exceptional facility where Logan students obtain valuable clinical and patient care experience. These experiences will make them that much more advanced.”
—Martha Kaeser, DC, Director of Assessment Center
“I believe that not only will the new Assessment Center benefit students and the doctor-patient relationship, but it will also enhance Logan’s reputation and standards. Introducing real-world clinical experiences to students early in the educational process will help to graduate doctors with even greater experience.”
—Kevin E. Bradshaw, Tri-4

“I believe the Assessment Center will make a huge difference in the confidence level of Logan graduates. This new center will help educate not only the students, but the public about chiropractors’ ability to diagnose and treat issues and regions beyond the back.”
—Paul Gomez, Tri-1

“The ability to work with real patients early in the educational and training process helps us to become confident in our abilities going into a National Board or real-world patient exam. The facilities promote learning and the opportunity to improve our clinical and communication skills by reviewing our practice footage and learning ways we can advance our patient care. Early access to clinical training also helps to keep students in the lower trimesters motivated as they can experience our educational objective: patient care.”
—Andrea Kurelowech, Tri-4

“The Assessment Center allows for the interaction to be more authentic. As a student clinician, you can practice your patient-interaction style in a more realistic environment, putting both the intern and patient at ease. The design promotes greater interaction between the intern and the patient, as the clinician observation remains unseen by the patient. Without the clinician present in the treatment room, as an intern I can focus my attention fully on the patient, tapping into the clinical and communications style I achieved through my time training in class and in the student and outpatient clinics.”
—Claudia Sacco, Tri-10

“As someone who is completing their clinical training, I feel the Assessment Center will provide an invaluable addition to the education of future students. It will provide students with the opportunity to refine their history-taking and patient communication skills, along with their physical-diagnostic and clinical reasoning abilities. By training and getting feedback on these essential clinical competencies, prior to entering a true outpatient setting, students will be exceptionally prepared to offer quality chiropractic care to the community. Logan’s commitment to constant progression in the field of chiropractic education is embodied by the construction and implementation of this Assessment Center.”
—Pat Battaglia, Tri-10
After years of travel and exploration, Dr. Kaeser, director of Logan’s new Assessment Center, is now back living in her treasured childhood home in Belleville, Ill.

As she envisions the great potential of Logan’s Assessment Center, she reflects on her past and recognizes that her unique experiences, in addition to her lifelong love of education and wellness, will mold her success at the college.

Life Lessons

Dr. Kaeser’s introduction to education came at a wilderness program in Texas where she counseled students struggling with emotional and behavioral problems. She went on to earn her teaching certificate in special education and taught throughout Texas and Nevada.

Her time teaching disadvantaged students influenced her philosophy regarding the importance of mentoring in education.

“Everyone deserves a second chance,” she said. “I believe that with strong mentoring, people can truly achieve their dreams and find success in their own way.”

Always in search of the next big challenge and adventure, Dr. Kaeser joined the Peace Corps in 1994, learned the Arabic language in three months and moved to Tunisia to train native teachers on techniques to educate students with physical and mental disabilities.

“The experience was so different than what I was used to,” she said. “Everything was new. Because of the language barrier, I learned to use my hands in conversation and to explain my thoughts.”

It was then that she began to appreciate her hands and their ability to communicate. Later, as a chiropractic physician, she said she came to also recognize the healing power of her hands.

After returning to the U.S., Dr. Kaeser earned her master’s degree in education and made yet another move—this time to Washington state. It was here she developed a new career-based education center for high school students at risk of dropping out of school.

“The center was so important to me,” said Dr. Kaeser. “I worked to address each student’s individual challenges and helped them overcome those barriers.”

A New Sense of Purpose

Following several years in Seattle, Dr. Kaeser’s life’s journey took an unexpected turn as she was called home to care for her mother, Betty, who was battling colon cancer.
During this important time in Dr. Kaeser’s life, she consulted with her mother’s physicians and specialists, but she couldn’t shake the feeling that something was missing.

“I respected my mom’s health care team, but I felt that her care was lacking a true holistic approach to help her feel better throughout the process,” she said. “My mother underwent chemotherapy and radiation, but there was no mention of nutrition, exercise, acupuncture or soft-tissue work. I knew these solutions could be effective in treating her symptoms.”

Dr. Kaeser was familiar with the benefits of chiropractic care because her father, Ralph Kaeser, DC, was a practicing chiropractor in Belleville until his death in 1977.

When her mother passed away in 2002 from complications of cancer, Dr. Kaeser was determined to help others get the complete care they deserved through chiropractic. She enrolled at Logan to become a Doctor of Chiropractic.

“I first followed in my mother’s footsteps as an educator because she was also a teacher,” Dr. Kaeser said. “Now, I’m following in my father’s footsteps, and I’m excited to collaborate with other medical professionals to give patients the best care possible.”

She graduated with honors in 2008 and, under the guidance of Dr. Norman Kettner, chair of Logan’s Department of Radiology, completed both her radiology residency and fellowship programs in diagnostic imaging.

A Vision for Logan’s Assessment Center

Dr. Kaeser welcomes her new role as the director of Logan’s state-of-the-art Assessment Center. She believes her new responsibilities perfectly combine her experience in academia and her rekindled love of chiropractic care.

“The Assessment Center is truly an exceptional facility where Logan students obtain valuable clinical and patient care experience,” she said. “These experiences will make them that much more advanced.”

In the new Assessment Center, eight individual examination rooms surround a central viewing area, where faculty members can observe the examination without disturbing the intern-patient interactions. Once a patient encounter is complete, Logan faculty can offer immediate feedback of an intern’s performance in addressing the required clinical competencies.

“My goal is to immerse students in the patient care experience at the very start of the doctorate program,” said Dr. Kaeser. “Tri-1 students will have the opportunity to work with a mentor and develop skills to assess a patient’s individual needs.”

Dr. Kaeser is continually approached by Logan faculty and clinicians who are excited to take advantage of the Assessment Center for their own coursework and training.

“This is everyone’s Assessment Center,” said Dr. Kaeser. “The programs will evolve with direction from Logan’s instructors and students. The possibilities are endless.”

Home at Last

Each day, as Dr. Kaeser wakes up in her childhood home, which still houses chiropractic tables from her father’s practice, she recognizes that she has gone a long distance to come back home.

“Helping to bring high-quality chiropractic care to patients is my new mission and passion,” she said. “It just feels right. This is home.”
Rigorous. Challenging. Demanding. These are just a few words that could describe a typical day in the life of a Logan student. Along with attending school full time, many students take advantage of internships, see patients, belong to campus clubs and partake in daily student activities. Just as important as studying and attending classes, though, is taking time to participate in social activities and striking a balance between work and play. That’s exactly where the Student Doctors’ Council (SDC) comes in—they form the bridge between the students and the school.

The Student Doctors’ Council is the governing voice for the Logan student body. It prides itself in being a representative for students, and allocates funds and offers supervision to student clubs and organizations.

“We are the middle ground between the administration and the students,” said Christina Lynch, president of the SDC. “Any concerns, questions or suggestions the students have—things they want on campus, improvements or things they would like to see changed—we talk to the administration and work together to come to a conclusion.”

James Paine, dean of student services, serves as the council’s primary adviser and provides leadership and direction to the council and its members. He said that more than anything else, the SDC serves as a conduit through which the administration partners with the student community at large.

“We work closely with the Student Doctors’ Council to vet ideas and to explore opportunities to both build upon and strengthen the educational and co-curricular experiences within our campus community,” he said. “Serving on the council provides members the chance to exhibit peer leadership and also the opportunity to add new tools to their professional toolbox that will be of great value to them in their future career endeavors.”

The council runs much like any other governing body. Of the SDC’s nine executive positions, five are elected, and four (two student activities coordinators and two student services coordinators) are appointed by the previous term’s outgoing president with help from the dean and another councilmember. A member’s term lasts two trimesters.

Council meetings are held twice a week: a closed-door meeting on Mondays for the executive board and a general assembly meeting on Tuesdays that is open to all Logan students. It is at the general assembly meetings when the council openly reviews what was discussed at their executive board meeting and then opens the floor to students for suggestions and concerns.

Above all else, the council offers an open platform for students to communicate with the council and administration. Along with attending the Tuesday meeting, students are provided a variety of ways to get in touch with the council, such as filling out complaint forms which are located in every classroom.

“We also have students directly approach us, too, which we absolutely encourage,” Christina added.
Currently, the council has a few new initiatives on their plate. One, according to Dean Paine, is creating a formal mentoring program for incoming Tri-1 students and those entering the clinic environment. The main objective of this initiative is to help students more quickly adapt to the nuances within Logan’s educational culture and to provide a vantage point that will aid students in achieving successful matriculation outcomes. The council hopes to have the mentoring program implemented by fall 2012.

Another ongoing project is fielding various ideas from students on ways to improve the campus wellness center. According to Christina, the council is discussing the cost of upgrades and drawing up plans to make it feasible for both students and the school to implement the improvements that are requested.

In addition to instituting change and creating new programs, the SDC also plans Logan’s social events. Brad Moffitt, one of the council’s two student activities coordinators, said he has realized the importance of creating a space outside of school for students to put their schoolwork aside and appreciate being able to enjoy each other’s company.

“Because we are in class so long, and we are with the same group of people [in our tri] all of the time, we plan these events so people at Logan in different trimesters can interact with each other,” he said. “In my position, I make sure people are enjoying themselves, getting involved and being a part of the entire Logan community.”

Events included on the council’s trimester social agenda include beginning- and end-of-tri celebrations; Field Day; Club Day; and Pineapplefest, a free dinner and social agenda include beginning- and end-of-tri celebrations; Field Day; Club Day; and Pineapplefest, a free dinner and social agenda. The SDC plays an active role in planning charitable events for Logan and the local community. In May, the group helped organize the Greater St. Louis Area Arthritis Walk, which has since raised about $9,000 (and counting) for the Arthritis Foundation.

As a newly appointed councilmember just two months into his first term, Brad is already knee-deep in party-planning mode. His main focus is to appeal to Logan diverse population, whether they are single, married or have children. He said that each trimester, the council tries to plan at least one family-oriented activity and one event where people can go out on the town.

“I cherish my time going out and spending it with friends and family,” said Brad. “Going to school is a full-time job, and you can lose the social aspect very easily. My goal is for everyone to enjoy it as well.”

Dean Paine has a few of his own goals for the council in mind, including guiding them into a greater understanding and appreciation of their role as student leaders, and the positive impact peer leadership can have within a student community.

“Another goal for this group is to identify ways to more thoroughly demonstrate its commitment to social engagement in both its programming and resources,” he added. “So we are doing things that are not only traditional to the institution but are also exploring ways to engage the student constituency in meaningful outreach and social service opportunities, seizing the opportunity to serve our community and beyond whenever possible.”

Even after they leave Logan and embark on their chiropractic careers, Brad and Christina will be forever grateful to the SDC for further preparing them for leadership roles in the health-care field.

“I am responsible for making sure things get taken care of at a certain time,” said Brad. “Accountability is what I am going to hold the most.”

For Christina, the SDC experience has taught her valuable business skills she can apply in her practice.

“Being able to run an organization and have the ability to coordinate everything continuously is something I need to know how to do if I want to run an office,” she said. “It’s increased my confidence, and I’ve met so many people out in the field because of it.”

Who’s Who in the SDC?

Christina Lynch, president
St. Charles, Mo., Tri 7
I am the chief executive officer of the SDC and preside over official council meetings.

Joshua Nichols, vice president
Littleton, Colo., Tri 7
I assist the President and the SDC in any means I can by serving the student body above all; I also serve on Logan’s Admissions and Academic Standing Committees.

Delia Hobbs, secretary
Saco, Maine, Tri 3
I am in charge of club scheduling and organization, as well as handling all communication between the SDC and Logan students, faculty and staff.

Derrick Nohl, treasurer
Deer Creek, Ill., Tri 7
I am SDC’s financial adviser and monitor all aspects of the council; I also maintain files of old and current budgets.

Garrett Kuhlman, parliamentarian
Tecumseh, Mich., Tri 5
I keep track of the constitution and ensure bylaws are followed; I also make changes to them as the council and student body see fit.

Joshua Bodine, student services coordinator
Oswego, Ill., Tri 6
I assist the President and the SDC in any means I can by serving the student body above all; I also serve on Logan’s Admissions and Academic Standing Committees.

Megan Lindsey, student services coordinator
Port Orchard, Wash., Tri 5
We plan on-campus student programs and activities to address the needs and concerns of the student body such as Club Day, Distributor’s Day and Movie Night.

Brad Moffitt, student activities coordinator
St. Louis, Mo., Tri 6
We plan the events that enhance student life and integrate the student body and faculty with each other, as well as the community.
PATIENT SUCCESS STORY

Logan Student Interns Provide Life-Changing Care to Patient

Ryan Butler’s doctors told him he would never walk again.

For the 27-year-old single father of three children, the news couldn’t get any worse. Ryan spent his career as a personal trainer and body builder before a dangerous combination of alcohol and painkillers he was taking for torn shoulder ligaments resulted in falling into a two-month coma.

When Ryan woke up, his body was paralyzed from the neck down.

Ryan began treatment at a rehabilitation center, but after many months, his condition had barely improved. “They said I would never walk again, so the treatment I received was basically how to live my life without walking,” he said. “It really bothered me, and in one year, no progress was made.”

In October 2010, Ryan visited the Montgomery Health Clinic on the Logan College of Chiropractic/University Programs campus at the recommendation of his aunt who works as a hair stylist. She had a customer who attended Logan and urged Ryan to schedule an appointment. While he didn’t know anything about chiropractic or Logan prior to his arrival, Ryan said the warm welcome made a great first impression.

He was assigned to supervising clinician Dr. Maxine Stewart and August 2011 Logan graduate Dr. Michael Harbison, who at the time was a Logan senior student intern and is now enrolled in Logan’s Master of Science Degree in Nutrition and Human Performance. With similar interests and backgrounds, the two immediately connected, and right away Ryan noticed a difference in the care he was receiving.

“They basically explained everything they were doing from what each muscle did, to where to focus my energy,” he said. “The educational component was huge.”

According to Dr. Stewart, a comprehensive examination revealed Ryan’s nervous system still possessed the necessary foundation for neuronal plasticity, which meant he was a good candidate for chiropractic care and rehabilitation. Ryan started visiting Logan three times a week. In the beginning, Dr. Harbison would stretch his hamstrings and psoas muscle to get his hips moving again. Within a few months, Ryan was able to stand up and take several steps. Soon, those steps turned into short walks, and eventually the treatment room wasn’t big enough for the distance Ryan was able to go.

“It felt really good,” he said. “I became really hopeful because every time I came here, they got me to do something I wasn’t able to do before. When I first came in, I couldn’t lift myself up, but they got me to do it after a month.”

Around the time Dr. Harbison was graduating from Logan, senior intern Gagandeep Gill, who also had a strong interest and background in neurology, prepared to take over Ryan’s chiropractic care treatment. Between Dr. Harbison’s foundation and Gagandeep’s new perspective on his patient’s condition, Ryan began making significant progress in regaining his ability to walk and stand.

“Dr. Harbison didn’t want to overdo it because Ryan’s brain pathways were very dampened,” said Gagandeep. “So I started a slightly different treatment and got him to a stage where I could electrically stimulate his tricep muscle and strengthened his core.”

Gagandeep said whenever he had Ryan try to walk, he was teaching him how to shift his body weight.

“On a good day, he was walking 800 feet back and forth, and nine times out of 10, he could walk without our help.”

While it is Ryan who credits his doctors for his ability to walk, Gagandeep acknowledges the Logan community for their support—not just clinically, but philanthropically. When financial difficulties nearly ended Ryan’s treatment, the members of two Logan fraternities came to his aid.

“Gagandeep told me what was going on with Ryan, and I thought we should help him out,” said Logan student Elra Morgan, executive board member of the Lambda Kappa Chi fraternity, who organized a donation drive with their sister fraternity.

The two organizations raised enough money to purchase several hundred gasoline gift cards so Ryan could continue his life-changing care.

Ryan said he doesn’t know of another place where the people are so encouraging. “I feel like the whole Logan community is behind me,” he said.

Every day, Ryan makes walking his focus and now has his sight set on future goals, such as finishing college, starting a career and being able to run with his kids, especially his daughter who took his disability the hardest. He said coming to Logan makes him feel confident that he’ll be able to walk again for her.

During a recent trip to Logan, Ryan told his student intern that he had a dream he was running.

“Soon. Very soon,” Gagandeep said. “You can never tell someone he or she can’t do something.”
The Giving Continues: Your Commitment, Our Pledge

At Logan College of Chiropractic/University Programs, signs of giving are everywhere.

From our award-winning faculty to technology-based classrooms and merit-based scholarships, your dollars directly support academic and student success. It is this support that symbolizes your commitment to Logan and drives our pledge to our students and their future achievements.

Your past contributions have solidified Logan’s reputation as one of the top chiropractic colleges in North America. In just the past five years alone, Logan has invested nearly $40 million in new buildings, campus improvements and the development of new educational programs.

What else has been accomplished through your gifts? Take a look.

- **Enhanced Value:** Logan’s debt-free status enables us to offer the lowest tuition among the 16 chiropractic colleges in the United States.

- **Enhanced Generosity:** In fiscal year 2010-11, Logan awarded $257,192 in scholarships to its students.

- **Enhanced Credibility:** The Higher Learning Commission has reaccredited Logan for 10 years, and the new Master of Science in Nutrition and Human Performance has received approval for online delivery.

- **Enhanced Student-Teacher Experience:** Your gifts help support faculty such as Dr. Norman Kettner and his impact on students and the profession. One of Dr. Kettner’s protégés, Dr. Martha Kaeser, who as a student received the $2,000 Eugene Mikus Scholarship, went on to become a radiology resident and then completed a radiology fellowship with Dr. Kettner. She has just been appointed the director of clinical assessment and will oversee Logan’s new Assessment Center.

Whether you give $1 or $100,000, your support will further Logan’s growth and establishment as a nationally-recognized institution in chiropractic care. That is why we truly believe every dollar, and every donor, counts. Your contributions live on for years to come through our facilities, curriculum, research, and, most of all, our students.

With a $1,000 gift, you instantly become a member of Logan’s Benefactors’ Circle, an entitlement that earns you recognition in Logan’s Annual Report of Giving and an invitation to Logan’s Annual Benefactor’s Dinner where you see firsthand the results of your donation.

We invite you to contribute at any level of giving that is comfortable for you.

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Remember, your gift may be pledged over one year; paid monthly or quarterly; or given outright via check, credit card, automatic debit or securities. And now you can make your gift online by visiting www.logan.edu. At the top of the page, just click “Alumni/Donor,” which will take you to the Institutional Advancement page. Click “Donate to Logan,” then “Donate Online” to make your contribution.

We would like to express our sincere gratitude for your ongoing support to grow and preserve Logan’s lasting legacy in the world of chiropractic. Your investment in Logan’s future today will bring new possibilities tomorrow.
With the addition of our educational wing, its assessment center and the refurbished health centers, Logan's leadership remains focused on the seamless transition from student to doctor. When Logan's preceptorship program is added to the curricula mix, future Doctors of Chiropractic (DCs) gain up to 12 weeks of off-campus clinic exposure and, for some, a practice to call home.

Still, the benefits of a Logan preceptorship extend beyond the Logan student. Our graduates and other DCs consider the program a valuable practice tool.

“As soon as I was eligible, I applied for Logan’s preceptorship program because I wanted to add another chiropractor with similar skills and training to my practice,” said Dr. Matthew Colby, an April 2004 Logan graduate. “I interviewed four candidates and invited Cameron (Cam) Khavari to do his preceptorship with me.”

Now four years later, Cam has graduated from Logan to become Dr. Colby’s partner at Arizona Spine & Disc.

First Impressions
Before Cam booked his flight to Arizona to meet Dr. Colby back in 2008, he did his homework.

“I studied where I wanted to live and practice after Logan, ran the numbers, and chose Dr. Colby because he treated the type of patients I wanted to work with,” said Dr. Khavari, a December 2009 Logan graduate. “I saw a successful practice and business.”

As for Dr. Colby, he thought the pairing would benefit his practice given their shared patient focus and personable approach to care. “Logan’s preceptorship provided a two-month window to explore a long-term employment opportunity with a future doctor,” he said. “We both had the time we needed to learn from one another and determine if we wanted to practice together beyond the preceptorship.”

During this time, Dr. Khavari said he learned from watching Dr. Colby with his patients, including how he conducted his exams and how he attracted new patients to the practice.

Still, Dr. Khavari wanted to learn more.

“Logan prepared me for the patient,” he said. “When I arrived in Arizona, my clinical techniques were strong. I approached the preceptorship focused on learning firsthand the business of practicing chiropractic.”

Dr. Khavari said he dedicated one month of the preceptorship to understanding the front-desk operations. “I observed the functions of the staff and worked alongside them to learn how to manage patient flow, insurance billing and more,” he said. “My goal was to complete the preceptorship prepared to hit the ground running once licensed—equipped with both the tools and techniques to care for patients and run a successful business.”

Both Drs. Colby and Khavari said they met their objectives through the Logan preceptorship program. Dr. Colby found his partner, and Dr. Khavari jump-started his career.

Building Blocks
Today, these Logan graduates enjoy a busy practice. No longer do they work inside a small office anchored in a shopping center, where Dr. Colby started in 2004. They now reside inside a 5,000-square-foot multidisciplinary clinic,
where they share space with three medical doctors, one doctor of osteopathic medicine and a doctor of naturopathic medicine.

“We look for patients that we can ease out of pain management and put into a game plan for getting better,” said Dr. Colby.

Over the summer, Drs. Colby and Khavari are expanding the office another 3,000 square feet to manage their sports-injury practice and to make room for the most recent addition, August 2011 Logan graduate Dr. Nick Poff.

Today, their team approach to patient care is fueling their practice growth. “The tone they set when you walk in the door reminds me of an NFL training room,” said former NFL cornerback and patient David Macklin.

Staying Connected
Dr. Khavari introduced Dr. Poff to Logan and, years later, to Arizona Spine & Disc.

“Cam and I have been friends since junior high school,” said Dr. Poff. “He gave me advice throughout my time at Logan. After I graduated, I visited him in Phoenix and fell in love with the area. Now, I get to practice with two doctors who I consider my friends and respect as my colleagues.”

While at Logan, Dr. Poff also completed a preceptorship program with Dr. Brett Winchester, a Logan Chiropractic Science instructor (and an April 2003 Logan graduate). Dr. Poff said he still applies what he learned from his preceptorship in practice today and has enjoyed “amazing results,” including recent success with a chronic pain patient.

“My advice for students entering a preceptorship is to put yourself in the patients’ shoes and ask: Would I want to see this doctor or be a patient in this office?” offered Dr. Poff. “While you are in the preceptor’s practice, try to get a sense of how many patients the doctor sees, how many of those are new patients and if the patients are responding well to the care.”

Dr. Khavari also recommends Logan students invest in seminars. “There is so much to learn while at Logan and so much you can learn from practicing doctors through preceptorships and seminars,” he said. “The education I received at Logan was fantastic. Use your time at Logan and at seminars to master chiropractic techniques and build your confidence. Take the time during your preceptorship to experience the business side of practice.”

To learn more about these featured Logan alumni visit www.ArizonaSpineandDisc.com or find them on Facebook. For more information about Logan’s preceptorship program, contact Logan’s Director of Career Development Linda Kenny at linda.kenny@logan.edu.
Class of April 2012
Congratulations!
Logan College of Chiropractic/University Programs partnered with the American Red Cross to host a blood drive on March 6 in the lobby of the William D. Purser, DC Center where students, faculty and staff donated blood to the organization.

The 38th annual Slice of Logan, which was held on March 24, drew 76 prospective students and a total of 171 students and guests to the Logan campus. This was the college’s largest Slice of Logan event by way of attendance. Featured guest speakers included alumna Dr. Jennifer McCleary (Logan class of December 2005) and alumnus Dr. Kern G. McMurtrie (class of December 2000).

The Logan Sports Council sponsored a Pancake Breakfast on April 16 in the Logan cafeteria.

Dr. Laney Nelson, director, and Dr. Connie Hayes, assistant director, of Logan’s BIOFREEZE® Sports & Rehabilitation Center, have teamed up with the Ferguson-Florissant School District to open the first Bumps & Bruises Clinic located within a school. Inside the clinic, Logan students and clinicians will manage and treat injuries, as well as maximize the athletic performance, of student athletes in the Ferguson-Florissant School District in Florissant, Mo.

Logan held its 167th commencement on April 21 in the Purser Center on the Logan campus. Eighty students received their Doctor of Chiropractic degrees while 32 students were awarded their Master of Science degrees in sports science and rehabilitation. Logan President George A. Goodman, DC, FICC, and other college officials led the ceremony. Dr. Arlan W. Fuhr, a September 1961 Logan graduate and co-inventor of the Activator Methods Chiropractic Technique®, served as the commencement speaker.

Logan welcomed more than 100 new students to campus for orientation May 15. They began undergraduate, graduate and professional classes as part of the summer 2012 trimester.

On May 31, the Department of Radiology hosted the fifth annual Joseph W. Howe Oration, which was presented this year by J.A.M. Taylor, DC, DACBR, and designed to honor Dr. Joseph Howe’s extensive contributions and achievements in the education, research and practice of chiropractic radiology. Dr. Howe has been a faculty member of Logan’s Radiology Department since 2002.
FACULTY & STAFF in the News

Dr. Boyd A. Bradshaw, vice president of enrollment management at Logan, has been formally nominated as a president-elect candidate for the National Association for College Admission Counseling board of directors. Election for this position will be made at the organization’s national conference October 4 through 6 in Denver, Colo.

Logan faculty member Dr. Heidi Crocker was featured in a St. Louis Post-Dispatch article about chiropractic, yoga and yoga injuries. Dr. Crocker was also invited to present at the 2010 Kentucky Educational Doctoral Symposium: Navigating the Changing Landscape of Educational Leadership at Western Kentucky University.

Dr. Dennis Enix, assistant professor in the Logan Research Department, won an award for best basic science paper at the 2012 ACC-RAC Conference. The paper, entitled “Non-uniform compression of sacral cartilage during angular rotation,” represents a collaboration with Douglas Smith, PhD, PE, from the University of Missouri–Columbia Mechanical and Aerospace Engineering Department. Logan’s Drs. Rodger Tepe and Christine Schutz also submitted award-winning papers at ACC-RAC, along with their research teams, as reported in the May issue of Logan Speaks.

President George A. Goodman, DC, FICC; Elizabeth Goodman, DC, PhD, dean of university programs; and Laura McLaughlin, JD, general counsel, represented Logan College of Chiropractic/University Programs at the 65th World Health Organization’s World Health Assembly May 21-26, 2012, in Geneva, Switzerland. At the annual meeting, Logan participated in the World Federation of Chiropractic’s delegation.

The Journal of Manipulative and Physiological Therapeutics (JMPT) has appointed Logan’s Radiology Department Chairperson, Dr. Norman Kettner, to its editorial board. Dr. Kettner represents the first Logan faculty member to earn such an appointment. In addition to his new role with JMPT, Dr. Kettner also reviews submissions for the journals PAIN, Evidence-Based Complementary and Alternative Medicine, The Journal of Alternative and Complementary Medicine, Pain Medicine and Synapse.

Dr. Angela Reeves McCall, assistant vice president of academic affairs, has been promoted to associate vice president of academic affairs.

Congratulations to Dr. Jennifer McDonald, instructor in Logan’s Clinical Science Division, and her husband Robert McDonald on the birth of their daughter Hannah Carol McDonald. Hannah was born on March 30.

Patrick Montgomery, DC, FASA, associate professor of chiropractic history, philosophy & technique, presented the paper “Henry C. Harring, DC, PhC, MD, ND, and the Missouri Chiropractic College” at the 32nd annual conference for the Association for the History of Chiropractic on March 23.

Sports chiropractors from Israel and Europe attended the first ever FICS ICCSSD Postgraduate Education Module in Tel Aviv, Israel, Feb. 29 through March 2. Lecturers included Dr. Laney Nelson and Dr. Connie Hayes, respectively director and assistant director of the BIOFREEZE® Sports & Rehabilitation Center at Logan College of Chiropractic.

Christina Prucha, cataloging librarian/archivist in Logan’s Learning Resources Center, presented at the MOBIUS conference on June 6. She spoke about using an interactive approach to teaching information literacy in a classroom setting.

Logan Announces New Hires

Brad Hough, PhD, chief information officer
Dr. Jose Ramirez, resident in the BIOFREEZE® Sports & Rehabilitation Center
Dr. Alicia Yochum, radiology resident

This past spring, Logan Health Centers’ interns and practitioners were active throughout the community. They provided free health screenings, participated in health fairs and presented informative lectures at more than 25 locations. Event highlights include the Creve Coeur-Olivette Chamber of Commerce Health Fair, Solae Employee Health Fair and a lecture about nutrition at the Rockwood Gifted Campus.

In the spring issue of The Tower, several graduates’ photos were inadvertently left out of the class of April 2012 picture. Photos of those graduates are printed below. The editor apologizes for the oversight.
Congratulations to …

Class of September 1972

Dr. Rick McMichael who was named Veteran Advocate of the Year by the Buckeye State Council of the Vietnam Veterans of America. Since 1994, Dr. McMichael has served on federal advisory committees for the Department of Defense and the Department of Veterans Affairs. He was instrumental in the inclusion of chiropractic care in the U.S. military health care system for active duty military and in granting DC students the opportunity to treat veterans in VA hospitals.

Class of September 1977 and Class of Sept. 1967

Dr. Dennis and Susan Baker, who reopened an expanded location for their practice, Baker Chiropractic & Acupuncture. The new location replaces their previous office, which was destroyed by a tornado in 2011.

Class of September 1980

Dr. Sharon Fitelson, who was featured in the St. Louis Jewish Light for her holistic approach to health care.

Class of August 1983

Dr. Steven R. Conway, who was elected as at-large director of the National Board of Chiropractic Examiners. Dr. Conway is also a national spokesperson for the American Chiropractic Association (ACA) and serves as chairman of the ACA Audit Defense Task Force.

Class of August 1986

Dr. Michael Simone, who was recently elected chairman of the Board of Governors of the American Chiropractic Association.

Class of April 1987

Dr. Bill Schuver, who was featured in the Post-Journal to acknowledge his 25 years of service providing chiropractic care to the Jamestown, N.Y., community.

Class of December 1999

Dr. Randy Follett, who was awarded Citizen of the Year by the town of Paradise, Newfoundland and Labrador, Canada. Dr. Follet has been actively involved in the community and founded the Paradise Running Club and Basics for Babies, which ensures local food banks have nutritious foods for infants and toddlers.

Class of April 2002

Dr. Dale Thompson, who was featured in the Daily Freeman Journal for opening his new practice, Stratford Chiropractic Clinic, in Stratford, Iowa.

Class of December 2005

Dr. Brian McGaughran, resident in the BIOFREEZE® Sports & Rehabilitation Department, who successfully passed the practical examination component for the Diplomate of the American Chiropractic Board of Sports Physicians® designation.

Class of December 2009

Dr. Andrea Mangi, who was featured in The Alton Telegraph regarding her multi-disciplinary approach to health care.

Class of April 2011

Dr. Lindsay (Parry) Wilson, who was featured in ColoradoHEALTH about ways to treat chronic headaches through chiropractic care.

Class of April 2012

Dr. William Woodcock, who received a scholarship to the International Research Congress for Integrative Medicine and Health.

Class of December 2011 and Class of April 2012

Dr. Katie Drake and Dr. Jacob Sherer on their engagement. The couple plans to marry Sept. 22, 2012.

Logan College of Chiropractic Expresses Sincere Sympathy to …

Jan Hagan, secretary for the Basic Science Department, and Larry Noble, general maintenance. Jan’s brother and Larry’s uncle, David Cook, passed away on March 9.

Dr. Muriel Perillat, director of the Logan Student Clinic, on the passing of her mother, Denise. Denise Perillat passed away on March 20 in Annecy, France.

Class of January 1949

The family of Dr. Don Swindle, Jr. Dr. Swindle passed away on April 27.

September 1950

The family of Dr. George A. Sabarich of Punxsutawney, Pa. Dr. Sabarich passed away on March 21.

Class of March 1951

The family of Dr. Clifford R. Gustafson of Woodbury, Minn. Dr. Gustafson recently passed away.

The family of Dr. Guy Vaccaro. Dr. Vaccaro passed away Jan. 14.

Class of March 1956

The family of Dr. Peter Lukovsky of Duluth, Minn. Dr. Lukovsky recently passed away.

Class of February 1959

The family of Dr. Robert Wright. Dr. Wright passed away on Dec. 16.

Class of January 1970

The family of Dr. Clyde B. Johnson. Dr. Johnson passed away on April 29.

Class of December 1999

The family of Dr. Troy Picker of O’Fallon, Mo. Dr. Picker passed away on May 18. Dr. Picker’s family generously created a memorial fund to benefit Logan.

The family of Isabel Weber. Isabel passed away on May 23. She served as the assistant in the Learning Resources Center from May 1990 until she retired in October 2005.
## 2012 Spring Dean's List

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**DEAN'S LIST**
**Upcoming Postgraduate Seminars**

June 30-July 1
Basic Acupuncture #6
Instructor: Zev Myerowitz, DC, Dipl.Ac. (NCCAOM), Lac.

July 7-8
Insurance Consultant/Peer Review #6
Instructor: Charles Copeland, DC

Internal Health Specialist #5
Instructor: Howard F. Loomis, Jr., DC, FIACA

July 14-15
Logan Basic Technique #3
Instructor: Patrick Montgomery, DC

NeuroKinetic Integration Technique
Instructor: Alan M. Creed, DC

July 21
Chiropractic Assistant Program #11
Nutrition
Instructor: Josephine Y. Lee, MS, DC

July 21-22
Certified Chiropractic Sports Physician® #9
The Knee
Instructors: Michael Wittmer, DC and Anthony Miller, DC

August 4-5
Insurance Consultant/Peer Review #7
Instructor: Mario Fucinari, DC, CCSP®, MCS-P

Internal Health Specialist #6
Instructor: Howard F. Loomis, Jr., DC, FIACA

August 18
Certified Chiropractic Sports Physician® #10
Special Considerations
Instructor: Marianne Gengenbach, DC, DACBSP®

August 25-25
Chiropractic Assistant Program #12
Instructor: Courtney Zindrick-Lehmen, DC

September 8-9
Logan Basic Technique #4
Instructor: Patrick Montgomery, DC

Structural Management: The Future of Sports Medicine
Instructor: Tim Maggs, DC

September 22-23
Whole Food Nutrition Specialist #1
Instructor: Joseph Olejak, DC

Contact the Logan Postgraduate Department at 1-800-842-3234 for additional information on all seminars.

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**Hare in the Air**

Logan College of Chiropractic/University Programs held their annual “Hare in the Air” Egg Hunt on March 24. Students, faculty, staff and community members attended the event, which was highlighted by the bunny arriving by helicopter and the children’s egg hunt. Special appearances were made by the St. Louis Cardinals’ mascot “Fredbird,” Super Chiro Man, the Chesterfield Police Department and McGruff the Crime Dog, and members of the Monarch Fire Protection District.
The Logan Directory

The directory is intended to help make it easier for alumni to stay in touch with Logan College. We look forward to hearing from you via email, Facebook and Twitter.

Logan College’s toll-free phone numbers are:

(800) 782-3344 (Main Switchboard)
(800) 533-9210 (Admissions Office)
(800) 842-3234 (Postgraduate Department)

In the St. Louis area call (636) 227-2100.

E-mail contact for Alumni Notes items for The Tower: tower@logan.edu

Also, please visit the college website at www.Logan.edu, Facebook page at www.facebook.com/loganchiro and Twitter at LoganChiroUniv. Make purchases from the Logan Bookstore by visiting the store’s Web page at www.loganonlinebookstore.com.

Logan Alumni Association: membership and association services information; information about Logan’s annual Homecoming and Class Reunions. Room 110 (636) 227-2100, ext. 2401

To rent the William D. Purser, DC Center for wedding receptions, lectures, business meetings, private parties or community events, please contact Emily Ratliff, Purser Center event planner, by phone 636-227-2100 ext. 1881 or fax 636-207-2411. Purser Center rental is available to the Logan family and for public use.

College Departments Assisting Alumni

Admissions Office: information about enrollment at Logan and contacts for prospective student referrals

Archives: information about the history of Logan College and the history of chiropractic

Bookstore: services for alumni wishing to purchase books, office supplies, Logan College apparel and novelty items

Career Development Office: associateship listings and practices for sale

Financial Aid Office: student loan repayment information

Health Center: appointments for professional courtesy adjustments for alumni

Health Centers Marketing Department: sample marketing materials used by the Logan Health Centers are made available to Logan alumni upon request. Materials include: new patient marketing planner, introduction to marketing and media booklet and lecture templates.

Human Resources: recently posted faculty and staff position openings

Institutional Advancement: information about the college’s fundraising campaigns and assistance with general donations and contributions to be targeted for specific purposes, such as scholarships

Learning Resources Center: literature searches; other research-related assistance

Postgraduate Department: information and registration for license renewal seminars and postdoctoral specialty programs

Integrated Marketing and Communications: information about Logan for the media, the general public and the Logan community

Radiology Department: information about services related to diagnostic imaging

Registrar: academic credentialing information, records information and transcript services

Research: current research underway by Logan faculty and the Logan Research Division

Student Services Office: posting of part-time job notices from alumni on student bulletin boards

Departmental Fax Numbers

Admissions . . . . . . . (636) 207-2425
General Support Services . . . . . . (636) 207-2424
Health Center . . . . . . (636) 207-2404
Institutional Advancement . . . . (636) 207-2402
Learning Resources Center . . . . (636) 207-2448
Postgraduate and Continuing Education . . . . (636) 207-2400
Integrated Marketing and Communications . . (636) 207-2402
Radiology . . . . . . (636) 207-2429
Registrar . . . . . . (636) 207-2431
Research . . . . . . (636) 207-2417

Logan College of Chiropractic/University Programs is an equal opportunity institution with a strong commitment to the achievement of excellence and diversity among its students, faculty and staff. Logan College of Chiropractic/University Programs does not discriminate on the basis of race, color, religion, age, disability, gender or national origin or any other legally protected status in admissions.
THE TOWER

1851 Schoettler Road
PO Box 1065
Chesterfield, MO 63006-1065

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