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Honoring Achievements Made, Scholarships Earned

Logan College of Chiropractic/University Programs celebrated students’ scholastic achievements during an awards ceremony held on February 25 in the lobby of the William D. Purser, DC Center. The event honored scholarship recipients who met rigorous criteria and were selected by the Logan scholarship committee through an anonymous review process.

Honored scholarship recipients included:

**Drs. Arthur & Violet M. Nickson Memorial Scholarship**
($500.00 award)
Brian Laiderman

**Dr. Lee Juhan Memorial Scholarship**
($500.00 award)
Holly A. Tucker

**Beatrice B. Hagen, DC Scholarship**
($500.00 award)
Justin Baker

**Dr. Eugene Mikus Scholarship**
($2,000.00 award)
Michael Dumond

**Tracey Parmentar Memorial Scholarship**
($1,000.00 award)
LaRissa Marie Tilley

**Dr. Glenn Bub Scholarship**
($1,500.00 award)
Elisabeth Pang

**Dr. Gordon T. Gray Scholarship**
($1,500.00 award)
Leon C. Hansmeier

**Dr. Roy J. Hillgartner Scholarship**
($1,500.00 award)
Jared Newman

**Dr. Lori Bents Scholarship**
($500.00 award)
Garrett Brugger

**Dr. Dale Montgomery Scholarship**
($1,000.00 award)
Amanda Everaert

**Lambda Kappa Chi - Kristen Blair Memorial Scholarship**
($500.00 award)
Cassandra Baar

**The B. E. Doyle Scholarship**
(two $750.00 awards)
Kevin Ward and Jason Pirigyi

**John R. Howell, DC Scholarship**
($500.00 award)
Derek Smith

**Howard S. Grossman, DC Scholarship**
($1,000.00 award)
Steven Antoniotti

**Dr. William H. Harris Scholarship**
($1,000.00 award)
Jared Newman

**Standard Process Scholarship**
($2,000.00 award)
Carolyn Maxfield

**The Loomis Institute Scholarship**
for Internal Health Specialists
Nadia Lowers-Esmail and Morgan Morris

Also at this event, 11 students were recognized for making the Dean’s List in consecutive trimesters. The three consecutive trimester recipients included: Monica R. Kieter, Justin T. Woodrow, Todd J. Sonquist, Jinglu Li, Jerry D. Leech, John H. Keefe, Darron E. Bell and Carolyn P. Maxfield. Six consecutive trimester recipients included: Trenton S. Stevens, Elisabeth M. Pang and Loriann M. Laugle.

**Elisabeth Pang**, awarded the **Dr. Glenn Bub Scholarship**, $1,500

Scholarship selection criteria includes: GPA of 3.2 or higher for a full six trimesters; no D’s, F’s, absence F’s or withdrawals; must have B or above in Physical Diagnosis I and II, Chiropractic Clinical Reasoning and Neurology; and membership in the Student ACA (not required but favored).

“The awards ceremony was not only a celebration of past accomplishments, but a toast to the opportunities and successes that await us as Logan graduates. This gift will advance my pursuit and dream of becoming the best chiropractor I can be, not only for myself and my family but also for the greater patient community. After the scholarship presentations, my classmates and I are even more motivated to become proficient practitioners for those who need us now and in the future.” – Pang

**Mike Dumond**, recipient of the **Dr. Eugene Mikus Scholarship**, $2,000

The scholarship is dedicated to students pursing chiropractic as their second career. Applicants must have a 3.5 cumulative GPA or higher; be a full-time Tri 7 or 8 student; and complete an essay.

“This scholarship means so much to me. As my wife and I prepare to move back to Michigan next year, every little bit of financial assistance helps. We have big aspirations, which include not only launching a practice but also purchasing a home and, eventually, starting a family. For Ms. Roma Karp, who dedicates this scholarship on behalf of her brother and his accomplishments, I simply cannot thank her enough for this wonderful award.” – Dumond
LOGAN IN THE COMMUNITY

Restoring Care to the Broken Health System
Logan Treats the Uninsured and Underinsured Through Partnership with CHIPS

“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.” — Mother Teresa

To many of us, they are nameless faces. From time to time, we are reminded of their existence and plights when local news reports tally the latest unemployment and insurance figures, making it easy to forget there are suffering people behind the mere numbers that pop up on our television screens.

In society, these men and women are defined by their struggles. But at CHIPS Health & Wellness Center in St. Louis (formerly called Community Health-In-Partnership Services) they are redefined. No longer are they classified by their finances or illnesses. Here, they are patients, individualized and characterized not by their ability to pay but by their ability to attain wellness.

Inside the modest community health center, located off North Grand Boulevard in north St. Louis, resides a significant presence: Judy Bentley, president and CEO of CHIPS. Working as a board-certified women’s health nurse practitioner, Judy and the local pastoral community gathered in the late 1980s to meet with community members and address their unmet health needs. From that meeting, Judy would spend the next 20 years serving the underserved.

Equipped with little more than a vision to ensure everyone has access to affordable health care and the charitable hearts of community health and religious leaders—which for two years donated the space CHIPS currently leases from the Archdiocese of St. Louis and provided medical instruments and their time—Judy established CHIPS and quickly earned a reputation as the “Mother Teresa of St. Louis.”

“CHIPS is the story of many people contributing a little bit, whatever talent and time they have, and the return is tremendous,” said Judy. “The beauty of our program is that it is community based, so there are no limits to what we can do for people who are hurting. We are not about economic gains; we are about health gains, which, in turn, provide our community with economic benefits derived from a healthy and employable workforce. What we have created here is a mini-model for how the larger health care system can work.”

CHIPS operates on corporate and private funding and on the benevolence of private physicians. The services that began with just Judy and her support staff (a volunteer internist from St. John’s Mercy Health Care and a nurse) have evolved today to include dentistry, optometry, dermatology, women’s health, primary care, pediatrics, allergy and asthma care, acupuncture, and more—including chiropractic care, courtesy of Logan College of Chiropractic.

Logan senior intern Ashley Eavenson assists a CHIPS patient.

Healing Hands with Open Hearts

Dr. Linda Smith, an August 1982 Logan graduate, introduced the college to CHIPS. The one-time volunteer and current CHIPS consultant witnessed firsthand the center’s need for continuous chiropractic care.

“Following my volunteer post at CHIPS, I kept in touch with Judy who phoned me one day to say, ‘The patients are asking for chiropractic care and I need you to help me bring chiropractic back to the center,’” Dr. Smith said. “As unique as the CHIPS patients are in terms of their backgrounds and needs, in many ways they are just like my patients in West County. They need chiropractic care and appreciate the hands-on approach to health that we uniquely provide.”

After receiving Judy’s call for assistance, Dr. Smith knew exactly whom she needed to reach out to: Logan College.

“I knew Logan could provide the care these patients needed and CHIPS could provide our students with an unparalleled teaching forum,” Dr. Smith said. “Students need to treat patients with diverse health needs and backgrounds, provide community service and interact with different health care disciplines. At CHIPS, they will share patient files with MDs and other specialists, shadow non-chiropractic physicians and interact with students from local medical schools, like Washington University.”

Dr. Ralph Barrale, Logan’s vice president of chiropractic affairs, answered Dr. Smith’s call and accompanied her for a tour of the CHIPS facility. “From the moment I walked through the door, I wanted to roll up my sleeves and get to work,” said Dr. Barrale. “The teamwork, family spirit and gratitude housed inside these four walls are almost palpable.”

For Dr. Barrale and the Logan administration, the decision was simple:
Logan would join the CHIPS team, care for those in need and provide invaluable educational experiences for Logan students.

“This effort makes Logan a part of a larger health care mission, the CHIPS mission, which promotes wellness and empowers self-health management for the uninsured and underserved,” said Dr. Barrale.

“There is nothing typical about CHIPS or its patients, many of whom are working adults who make too much money for Medicaid support but can’t afford private insurance. These patients have fallen through the cracks of our broken health care system. Logan is working as part of a collaborative health care team to help pick up the system’s pieces and offer patients drug-free, non-invasive health alternatives.”

Currently, Logan provides care for patients every Tuesday afternoon through the services of two volunteer student interns, Nick Wachtel and Ashley Eavenson, and a Logan graduate and supervisor of care, Dr. Robert Andel. Logan’s work at CHIPS marks Dr. Andel’s second time volunteering for the organization. His inaugural volunteer work also began through an introduction made by Dr. Smith, his former employer, who invited the then-student to work alongside her at the center.

“The patients and staff are some of the most gracious people you’ll ever meet,” said Dr. Andel. “I feel like we’ve just scratched the surface on what we can provide here. I’m also proud to work with Logan’s interns who have demonstrated immense competency and confidence. If they are a sample of Logan’s prospective graduates, the future of chiropractic and the kind of care we can provide patients look very promising.”

**Answering the Call to Serve**

When it comes to enticing volunteers, typically it’s an arduous task building a roster of community servants willing to share their gifts of talent and time. Logan’s experience was different. Thirty-six students from the eligible trimesters of 8 and 9 applied to volunteer. To help narrow the search for the two intern positions CHIPS afforded, the students were asked to draft essays and commit to an interview process. The chosen Logan interns will have the opportunity to serve patients through graduation, in order to provide continuity of care for patients.

“I interviewed the top 10 candidates and was overwhelmed by the students’ enthusiasm for providing care to the underserved populations in our community,” said Dr. Smith. “If I could, I would have chosen all 10 interns because of their commitment to patient care and willingness to serve the greater community through chiropractic.”

With only a few weeks of service behind them, the Logan interns are already focused on how they can do more for CHIPS and the center’s patients. “CHIPS and Logan have provided me with an experience I couldn’t get anywhere else,” said Logan intern Ashley Eavenson. “I am working with patients who present complex cases and great hardships. Their strength and gratitude is inspirational. I love working with Dr. Andel and am also looking forward to shadowing other doctors and immersing myself in this multidisciplinary practice.

In fact, I noticed last week in one of my patient’s charts that the referring medical doctor that wrote the patient is seeing a chiropractor and is feeling better. Those words and this experience are priceless.”

Logan intern Nick Wachtel also commented on the patients’ positive responses to their chiropractic care. “The team at CHIPS has expressed how encouraged they are about the services and results we can provide their patients,” said Wachtel. “I came here because I wanted to be challenged by these patients and their chronic cases. It’s rewarding to demonstrate how chiropractic works to address the root cause of complaints, manages patients’ pain without drugs or invasive procedures and, above all, helps these men and women return to work and a better quality of life. I know we can help these patients. I only wish we could expand our presence here.”

Despite the outpouring of helping hands and charitable hearts, the need for CHIPS’ services is outpacing its resources. Judy and her team have acquired neighboring property and a building plan to provide expanded space and care. Now, they are embarking on a multi-million-dollar campaign to pay for construction costs, equipment and additional staff.

“We need to get behind CHIPS and to extend their services and patient care so we all may benefit from improved, healthy communities,” said Dr. Smith. “As chiropractors and Logan graduates, CHIPS provides us with a unique opportunity to bring different worlds together. We are connecting students based in the county with a population in need from the city. Our interns are seeing patients they would never treat or know without CHIPS. We’re also bringing together medical doctors and chiropractors, two disciplines that don’t always understand or cooperate with one another, to establish a more integrative health care approach for the good of our patients.”

To learn more about CHIPS or ways to get involved, visit www.chipsstl.org.
LOGAN TECHNOLOGY

Pushing the ‘Tech’ Envelope:
Logan embarks on a mass technology upgrade with electronic health records and cloud computing

After nearly a full year of research and planning, Logan College is taking steps to implement new technology and upgrade equipment across its health centers, including its main campus and the outlying outpatient clinics.

The improvements will enhance the student learning experience and create more efficient patient management, and also enable Logan College to be one of the first chiropractic colleges to venture into the world of cloud computing and electronic health records (EHRs).

Faculty members Dr. Jason Goodman and Laura McLaughlin, who are leading the technology upgrade, said the project stems from a 2010 federal mandate that requires all health care providers to adopt EHR usage by 2014.

Logan began the search for a product that would best fulfill its needs and understand the infrastructure necessary to maintain an EHR system that could handle hundreds of patients a day and track clinical educational information for hundreds of interns. This required the college to perform a complete inventory of its information technology (IT) systems. It was during this process, McLaughlin said, that they recognized the opportunity for Logan to make technology improvements.

“We had the opportunity to upgrade and look at future needs as well as become more proactive in our strategic and tactical IT needs,” she said. “Basically, we thought we could do it a little better than where we were currently.”

When Logan’s leadership looked at moving forward with a Windows 7 operating system, Dr. Jason explained that it would have created a cascading effect on the college’s entire IT operation, requiring new computers, hardware upgrades and new wiring.

That’s when he and McLaughlin found the solution in eConnect, a product created by Iowa-based Future Health, Inc. (FHI). EConnect, software designed to keep electronic health records, uses “cloud computing” — a new generation of computing that stores and manages data on Web servers rather than within the walls of a business.

“We wanted something more than just EHRs, but a system that could be integrated into our health education, allowing us to add a student education component,” Dr. Jason said. “FHI had experience with both our needs.”

The Latest Innovation

Logan’s leadership was attracted to FHI’s commitment to its product’s end-user as well as the company’s credentials and track record.

FHI is the nation’s leading provider of EHRs and practice management software for chiropractors. The company was founded by Dr. Steven J. Kraus, a chiropractor who owned and managed 18 chiropractic and physical therapy clinics throughout the Midwest before founding FHI. Today, the company has thousands of chiropractic users in all 50 states, and internationally, and has formed an alliance of partnerships with the American Chiropractic Association, the Congress of Chiropractic State Association and several state associations and chiropractic vendors.

While the eConnect system has been implemented at other chiropractic colleges around the country, Logan College will be one of the first chiropractic colleges to use the cloud computing concept. Dr. Jason said several chiropractic colleges are set to follow Logan’s lead.

The benefit of the cloud system lies in the ability to have a smaller IT footprint without having to purchase and maintain multiple servers. The system also allows users to access data more quickly and from more places.

“We obviously had to be certain that FHI had certain security features that would enable our product to be HIPAA compliant,” Dr. Jason said. “FHI is soon-to-be certified by the American Recovery and Rehabilitation Act (ARRA), which...
monitors and regulates companies that are using and manufacturing these systems.”

McLaughlin said since the government regulates what Logan must do as an entity to protect its patients, knowing that FHI had to go through a stringent governmental certification process gives Logan a security blanket and ensures the college’s data is secure.

“It’s sort of like a seal of approval,” she said.

The eConnect system will allow Logan’s community of faculty, staff and interns to schedule patients, record visits, manage billing, provide patient education and store patient records in EHRs. The system’s software can be customized with apps, like those found on smart phones.

It will also link a clinic’s administration team, which oversees operations, to clinicians who supervise daily activity of the clinics, to the 250 interns who are at any given time treating patients. The system is unique to each user and, as Dr. Jason explains, what one user sees is determined by the needs of that user.

“A business manager may have access to an application that allows him or her to track billing, but a student will see the educational component, like an application that helps meet and track certain benchmarks,” he said.

For example, when a student conducts a patient physical exam, the information is entered into eConnect’s EHR, where a clinician can review the data and sign off on the exam. That information goes into the database, which can be viewed instantly by students, who can sign in and confirm credit received for the exam.

EConnect for Logan will host approximately 20 apps, including one that tells the user which rooms are in use at a clinic and another that indicates a patient is ready to be seen by a clinician.

“We anticipate that everything we want and need will be built into the product,” Dr. Jason said. “It’s really a system that allows us to tally what we all are doing and how we’re doing it.”

**Improving Workflow**

Aside from creating a more efficient work environment, the system will serve as a resource for those using it. Within the system, FHI will create tools, such as diagrams, videos and charts unique to Logan that clinicians and interns can access for their patients.

Patient care, McLaughlin said, will certainly be enhanced by the ability to have these flags come up during patient visits, pointing the clinicians and student interns to case studies and resources.

“Before, everything was done on paper. If an adjustment was done at the Bogey Hills clinic, a piece of paper had to be signed off by the clinician, and that paper would be sent to Logan where an individual would have to input data into computer,” Dr. Jason said. “Now, we’re enabling students to get real-time data.”

Further aiding the efficient workflow will be the addition of 120 new workstations throughout Logan’s community of clinics.

Within the technology upgrade, a system called NComputing will enable Logan to have one server connecting up to 24 workstations. Now, instead of having one computer in each treatment room, each room will have just a keyboard, monitor and mouse, and the data will be filtered into one common server. The technology is known as thin computing.

McLaughlin said the system will allow the user to pull up a patient’s digital X-rays, or a scanned hard X-ray, right on the monitor, giving Logan an educational agenda between a patient and the intern.

“The best part is, say we have to make a technology change, we only have to make the change on the server, rather than dealing with hard drives on each computer,” noted Dr. Jason. “Also the electricity use is substantially less. We’re saving energy, and the amount of money we’re spending in the long run is much less.”

The Montgomery Health Center on Logan’s campus will host two servers, while each of the outlying clinics will have one. Over the last six months Logan has installed additional internet connections at three of its five fee-for-service clinics. This enables Logan to be extra protective of any internet outages.

Dr. Jason said the complete installation of the new technology and upgrades will occur over the next several months. After installation is complete, there will be ongoing training for new users on the eConnect system.

“We’re scanning in all the old medical records and installing eConnect,” he said. “Once we have the hardware in place, it will take a full 90 to 120 days before we can feel good about being on cruise control.”

Dr. Jason says the project is a technological leap that is in line with Logan’s mission and reputation for excellence in chiropractic education.

“With technology, you have to have your finger on the pulse at all times, rather than just keeping up or catching up,” he said. “At Logan, we’re taking that leap and maintaining it.”
But the fact is, Dr. Robert Scott’s worldly experience, 19 years of chiropractic and educational leadership, and focused vision for program development made him a prime candidate for the vice president role in Logan’s office of academic affairs—a position Dr. Scott accepted in March.

Now, one year later, Dr. Scott reflects on how he found his way to Logan from his early beginnings in Canada, explains his current projects and outlines his goals for maintaining Logan’s reputation as a premier educational institution.

Raised in southern Ontario, Dr. Scott had his first experience with chiropractic following a hockey injury at age 12.

“I had no idea what prompted my dad to take me to the local chiropractor, but he did and it was a positive experience,” he said.

As he got older, Dr. Scott moved away from competitive hockey and discovered a passion for scuba diving. After receiving his certification and completing a six-month training program at a commercial diving school in basic air-mixed gas diving, Dr. Scott spent the next 8 years as a diver on oil rigs, gas fields and in biological research. At the same time, he was going to school for his undergraduate and graduate studies in human kinetics and exercise physiology at the University of Guelph in Ontario.

By the time Dr. Scott finished his master’s degree, many of his classmates were interested, or had already started, in chiropractic studies. Dr. Scott decided to forgo his Ph.D. at the time to pursue a chiropractic degree from Northwestern College of Chiropractic in Bloomington, Minn.

Upon graduation, Dr. Scott moved back to Canada and practiced chiropractic while working toward his master’s in educational administration from the University of Toronto. Following another move back to Minnesota, Scott continued practicing while working part time as an associate dean of graduate studies at Northwestern College and earned his Ph.D. in applied physiology and educational policy and administration from the University of Minnesota.

While working at Northwestern, Dr. Scott quickly rose through the ranks, soon becoming a full-time associate chief of clinics and eventually dean of the college.

Then in 2005, he accepted the position of dean at Life University in Marietta, Ga. At the time he joined, Life’s national board scores pass rate was quite low. Dr. Scott addressed the schools’ critical accreditation issues and retooled Life’s chiropractic degree curriculum. Under his leadership, the pass rate for graduates taking national board exams increased considerably over the following five years.

Dr. Scott would stay at Life University several more years before an opportunity arose to lead Logan’s academic affairs office.

“I knew Logan had a strong reputation and offered a great facility,” he said. “Additionally, the college’s leadership, Dr. Goodman and the Board of Trustees, had positioned the college well for the challenges facing chiropractic.”

When the timing was finally right, Dr. Scott and his wife, Dr. Krista Boline (who comes from a family of eight chiropractors), made the move to St. Louis.

Today, Dr. Scott serves as the chief academic officer for the college’s chiropractic degree, undergraduate
program and master’s degree. He is responsible for resources including the registrar, learning resource center, faculty affairs, research and institutional research, student services and media support.

Having now served in administrative functions at three chiropractic colleges, Dr. Scott said he has found that each face similar challenges. The only difference is the college’s stage of preparedness and readiness to address the challenges.

One advantage, he said, is being able to draw on the positive experience he had with past roles and make improvements in areas that weren’t successful.

Dr. Scott is also responsible for Logan’s accreditation through the Commission on Accreditation of the Council on Chiropractic Education and the Higher Learning Commission of the North Central Association of Colleges and Schools. He is tasked with compiling the necessary reports that provide the commission with information on Logan’s educational programs and activities.

Dr. Scott brings a rich cultural perspective to Logan, thanks to activities he has engaged in to expand chiropractic care throughout the world.

According to Dr. Scott, he helped promote chiropractic by building relationships with hospitals and establishing freestanding clinics in mainland China, which only had a dozen or so practicing chiropractors, and was invited to collaborate with the Korean Chiropractic Association and the World Federation of Chiropractic on legislation to recognize chiropractic in South Korea. Dr. Scott said that up until a few years ago, Korea prosecuted those found practicing chiropractic.

Dr. Scott noted that in Ghana, he worked with the Ministry of Health to draft the first chiropractic standards act. He was part of a task force whose aim was to designate chiropractic—which traditionally has been lumped in with the “tribal” health care approaches—as a separate health practice and discipline.

Though his travels have lessened in the past year, the instrumental work Dr. Scott has done on behalf of the chiropractic profession continues in his active roles both in and outside of the academic setting.

At Logan, Dr. Scott serves as a member of the CCE Site Team Academy, and the ACC President’s Subluxation Task Force. He is also very involved with professional organizations including the American Chiropractic Association, the American Public Health Association, the American College of Sports Medicine and the International Society for Aging and Physical Activity.

Looking ahead, Dr. Scott hopes to continuously improve the quality of the chiropractic degree program, to ensure that Logan is the program of choice for prospective students. He also strives to broaden the college’s scope of opportunities for students, particularly in the area of collaborative and integrative health care experiences and education.

“We have a very strong chiropractic program here at Logan, a great campus and facilities, and at an extraordinary value compared to our peer institutions, but we constantly need to explore ways to improve it,” he said. “By expanding our academic offerings that align with our mission, we can meet the needs of the marketplace and better prepare our graduates for professional success wherever their careers take them.”
A Class Act: Logan Alums Pool Funds for Fountain

When it comes to donating funds to support Logan, Dr. Ric Bruns doesn’t need much convincing.

During a seminar break at the American Chiropractic Association conference in Washington, D.C., Dr. Bruns was approached by a fellow Logan alumnus, Dr. Debra Hoffman, asking if he would be interested in helping Logan complete the new educational wing and assessment center.

“It was literally a 30-second conversation when Dr. Hoffman told me she was getting a group from our class together to support Logan’s new project,” Dr. Bruns said. “Having witnessed the success of Logan’s past development projects, it was easy for me to say, ‘I’m in.’”

Dr. Hoffman reached out to other fellow graduates from the January and August classes of 1980 to support the project. The group, which now also includes Dr. Kelly Miller and Dr. Daniel Post, has decided to donate funds to build the sculptured fountain in the educational wing’s outdoor plaza. With their donation, the fellow classmates also have the opportunity to name the fountain.

A scenic and natural space outside the lower level classrooms, the green plaza will feature a large modern fountain surrounded by natural stone seating and patio tables where students can congregate and study.

“With this commitment, we are recognizing what Logan gave us,” said Dr. Bruns. “The college and the faculty really set us on a path to success and we want to give back.”

The fountain will welcome Logan students and faculty into the new 13,000 square-foot educational wing, a multi-level facility that will feature a state-of-the-art assessment center and smart classroom.

“The assessment center will further students’ education and make them even better doctors,” Dr. Hoffman said. “It will be an amazing educational experience that will help students learn to interact with patients, speak on their feet and address patients’ needs and concerns.”

With their coordinated support, Dr. Bruns says he is particularly happy to give students a calm place where they can study or just relax.

“I can fondly relate to what Logan students are going through right now,” Dr. Bruns said. “The education is rigorous and many students are juggling family and job responsibilities at the same time. We wanted to give students a place where they can stop and just take a deep breath.”

Dr. Hoffman feels that the fountain will add to Logan’s already park-like aesthetic.

“Logan’s campus is a tranquil and beautiful place, and water is a recurring theme throughout the outdoor landscape,” Dr. Hoffman said. “I find that the sound of water is very soothing, and I hope students will gravitate to our fountain for a much-needed moment of peace.”

Dr. Hoffman hopes that their donation will inspire other alumni to support the new educational wing.

“We really want to open this up to our entire class of 1980,” Dr. Hoffman said. “Any size contribution is welcomed and would further be dedicated to creating a beautiful outdoor space.”

Dr. Hoffman says she feels fortunate to be able to give back to the college that gave her a strong foundation in chiropractic practice and care.

“During the first phase of my adult life, I was at Logan learning who I was and learning my skill,” Dr. Hoffman said. “During the second phase of my life, I was growing in my career and earning. Now, I’m able and willing to give back.”

For more information about supporting Logan’s campaign for a new education wing and assessment center, call Patricia C. Jones at 636-227-2100, ext. 1905 or 800-782-3344.
It’s time for Homecoming again! After celebrating the many successes of 75 years, it is now time to move forward and make the next 75 years just as great. The following packet contains information about the Alumni Association’s programs, speakers and opportunities to reconnect with your Logan family. Once again, Homecoming will be held on Logan’s breathtaking campus. Please join the Logan Alumni Association and help celebrate yet another great year at Logan.
Accommodations
The Sheraton Westport Plaza Hotel is conveniently located just 10 minutes from Logan’s campus. A hotel shuttle to and from the airport is available.

Sheraton Westport Plaza Hotel
900 Westport Plaza
St Louis, MO 63146
(888)627-7064
Be sure to mention Logan Homecoming to get the group rate.

Or visit the link: http://www.starwoodmeeting.com/Book/logancollegeofchiropractic

Guests will receive a $99 rate for a standard single/double room. Executive level suites are available for $119 per night. Reservations must be made by May 27, 2011 to receive the group rate. Any reservations made after this date will be accepted on a space-available basis.

Hotel Parking
Sheraton Westport Plaza Hotel has complimentary parking for all guests.

Class Reunions
Point of contacts are needed for reunion classes. Graduating classes with years ending in 1 or 6 will be celebrating this year. Please contact the Alumni Association office at (636)207-2401 to get a class listing.

Silent Auction
Join us for our new and improved Silent Auction. If you have any items you would like to donate for the auction, please mail them to:

Logan Alumni Association
Attn: Silent Auction
1851 Schoettler Rd
PO Box 1065
Chesterfield, MO 63006

Career Expo
Linda Kenny from Career Development is hosting a Career Expo in the Student Center from 7 a.m. to noon on Thursday, June 23. The Expo is a great forum for you to promote job opportunities and interview eligible candidates right on the spot. If you are interested in reserving a booth, please contact Linda at (800)782-3344 or visit www.logan.edu and click on the Career Development tab.

Exhibitor Information
The Exhibit Hall will be open from 7:30 a.m. Thursday, June 23 until noon Sunday, June 26. Please come by and show your support to our vendors who continually support Logan.

Special Events
A hospitality reception, hosted by Pi Kappa Chi, and casino night, sponsored by Chi Rho Sigma, will both be held in the evening on Saturday, June 25.

Registration
Registration is now being accepted for Homecoming. Registration for continued education only is as follows:

$99 until May 1, 2011
$149 from May 2-June 22, 2011
$199 for walk-in registrations

The evening events throughout Homecoming will be ala carte. Pricing is included on the registration form and will not change with the date of registration. Cancellations made within 30 days of Homecoming will not be entitled to a full refund and will be charged a $40 service fee.

Logan College will not complete continuing education certification until registration fees are paid in full. Logan Homecoming does not offer a per-day or per-class fee. Registrations are non-transferable. Admission to the continuing education will be by name badge and admission to the evening events will be with wristbands. Please check the website for a complete schedule and list of events.

Registration is available online at www.logancollegealumni.com.
Registration forms may also be mailed to:

Logan Alumni Association
Attn: HC Registration
1851 Schoettler Rd.
PO Box 1065
Chesterfield, MO 63006
Thursday, June 23
Annual Student/Alumni Golf Tournament
Located at Pevely Farms Golf Club

8:30 a.m.
Registration

9 a.m.
Dr. Michael Murphy
“The Biomechanics of Golf”

The following events will take place in William D. Purser, DC Center on Logan’s Campus:

7 a.m.
Registration in Lobby and Vendors

7 a.m. - 12 p.m.
Career Fair in Student Center

8 - 9:45 a.m.
Dr. Bob Kuhn, Dan Haun and Mike Wittmer
“Physical Diagnosis/X-ray”

9:45 - 10:15 a.m.
Break with Vendors

10:15 a.m. - 12 p.m.
Dr. Bob Kuhn, Dan Haun and Mike Wittmer
“Physical Diagnosis/X-ray”

12 - 12:30 p.m.
Logan Alumni Association Business Meeting

12 - 2 p.m.
Independent lunch

2 - 3:45 p.m.
Dr. Christian Reichardt
“Vibration Rehab”

3:45 - 4:15 p.m.
Break with Vendors

4:15 - 6 p.m.
Dr. Christian Reichardt continued
“Vibration Rehab”

6 - 8 p.m.
Barbecue around the fountain; entertainment by Nick Calandro; and a corvette show in the Purser Center parking lot.

8 - 11 p.m.
Concert at the Loomis Amphitheatre, performed by Rough Ryders.

8 - 3:45 p.m.

Saturday, June 25
7 a.m.
Registration in Lobby and Vendors

8 - 9:45 a.m.
Dr. Laura Hanson
“Neuro Games for Kids”

9:45 - 10:15 a.m.
Break with Vendors

10:15 a.m. - 12 p.m.
Dr. Laura Hanson continued
“Neuro Games for Kids”

12 - 12:30 p.m.
Logan Alumni Association Business Meeting and Elections

12 - 2 p.m.
Independent lunch

2 - 3:45 p.m.
Dr. Joseph Olejak
“Chiropractic, Nutrition & Immunity”

3:45 - 4:15 p.m.
Break with Vendors

4:15 - 6 p.m.
Dr. Joseph Olejak continued
“Chiropractic, Nutrition & Immunity”

6 - 11 p.m.
Logan Night at Busch Stadium-Cardinals vs. Blue Jays. Bus will leave from Logan at 6:30 p.m. and return to campus after the game.

6 - 8 p.m.
Evening reception and awards ceremony in Standard Process® Student Center.

Sunday, June 26
8 - 9:45 a.m.
Dr. Karen Konarski-Hart
“Is There A Doctor In The House? Disaster Chiropractic”

9:45 - 10:15 a.m.
Break with Vendors

10:15 a.m. - 12 p.m.
Dr. Karen Konarski-Hart continued
“Is There A Doctor In The House? Disaster Chiropractic”

12 - 2 p.m.
Independent lunch

2 - 3:45 p.m.
Dr. Joseph Olejak
“Chiropractic, Nutrition & Immunity”

3:45 - 4:15 p.m.
Break with Vendors

4:15 - 6 p.m.
Dr. Bill Austin and Mike Wittmer
“Adjusting/Spider Tech”

6 - 8 p.m.
Evening reception and awards ceremony in Standard Process® Student Center.

Motion...power of movement, as of a living body.
Distinguished Presenters

William Austin, DC
“Adjusting Spider Tech/Adjusting”
Director of professional education, Foot Levelers, Inc. • Certified Chiropractic Rehabilitation Doctor, American Council on Chiropractic Physiological Therapeutics and Rehabilitation • Certified Chiropractic Sports Physician, ACA Sports Council

Laura Hanson, DC, DICCP, NDT
“Neuro Games for Kids”
Assistant Professor at Life University • Secretary/Treasurer of ICA Pediatric Council • Board member of Hope for Autism, Montessori and Valencia Hills Home Association • Former assistant professor at Palmer College-Florida • Talk show host of “Preventative Health with Dr. Laura,” 1997-1999 • ICA Council on Chiropractic Pediatrics Officer • Life University Excellence in Teaching in the Center for Health and Optimum Performance

Dan Haun, DC, DACBR
“Physical Diagnosis/X-ray”
Graduated magna cum laude, Logan College, 2004 • Instructor of Clinical Science Division and Chiropractic Science Division at Logan College • Staff Physician, Musculoskeletal Pain in Pregnancy Clinic, Barnes Jewish Hospital, 2007-2009

John K. Hyland, DC, MPH
“Active Rehab”
Diplomate, American Board of Chiropractic Orthopedists and American Board of Radiology • 1991 Colorado Chiropractor of the Year • Consultant in practical testing for National Board of Chiropractic Examiners • Chair for the American Public Health Association, Chiropractic Health Care Section, 2004-2005

D. Robert Kuhn, DC, DACBR
“Physical Diagnosis/X Ray”
Professor and chairman of the clinical science division, Logan College • Doctor of chiropractic degree, cum laude, Logan College • Diplomate, American Chiropractic Board of Radiology • Published articles in Roentgenology Briefs, Topics in Diagnostic Radiology and Journal of Manipulative and Physiological Therapeutics • Past recipient, Emerson Excellence in Teaching and Missouri Governor’s Award for Teaching Excellence

Karen Konarski-Hart, DC, FACO, DAAPM, FICC, EMT
“Is There A Doctor In The House? Disaster Chiropractic”
Past president and member of Arkansas State Board of Health • Past director and co-owner of West Little Rock Diagnostic and Rehab Center • Chiropractic advisor, American Health Care Providers • Diplomate, American Board of Chiropractic Orthopedists • Diplomate, American Academy of Pain Management • Recipient of President’s Award from American Chiropractic Association • Chiropractor of the Year, Arkansas Chiropractic Association

Joseph V. Olejak, DC
“Strengthen Your Immune System”
Adjunct faculty at Texas Chiropractic College and University of Connecticut at Bridgeport • Executive board member, New York Chiropractic Council • Published a documentary film “Living Well with Osteoarthritis” and independent film “People Have Choices” • Graduated from Palmer College with research honors in 1989

Christian Reichardt, DC, CCSP
“Vibration Rehab”
One of the first Certified Chiropractic Sport Physicians in U.S. • Diplomate, American Academy of Pain Management • Author of “Pain Free Golf” • Founder of PowerVibeUSA

Mike Wittmer, DC
“Physical Diagnosis/X-ray”
Faculty member, Logan College of Chiropractic, 1984 to present • Chief of Clinical Services, Logan College • Contributing author, Spinal Biomechanics and Specific Adjusting • Delegate, Board of Governors, USA Weightlifting, 2008 • Weightlifting coach, USA Olympic Trials • Member, U.S. Weightlifting Association
Please join us for our annual Student/Alumni Golf Tournament on Thursday, June 23 at Pevely Farms Golf Club Course, just a short distance from the Logan College campus. Once a thriving dairy show farm, Pevely Farms has been transformed into a world-class, 18-hole championship golf course that rests in the Meramec River Valley. Join your colleagues and classmates and find out how you could win some prizes from the Logan Alumni Association.

Please see the registration form on page 14 for prices and tournament information.

Prior to teeing off, Dr. Michael Murphy will be offering four hours of continued education in his workshop, Biomechanics of Golf. Dr. Murphy is the official team chiropractor for the St. Louis Rams (NFL) and works with the St. Louis Blues (NHL) as well as PGA tour players. He is an instructor for the Certified Chiropractic Sports Physician Program and is a diplomate for the American Board of Chiropractic Orthopedics. Dr. Murphy authored “Measurement of Cortical Stimulation from Cervical Spine Adjusting.”
Logan Alumni Association presents
Annual Student/Alumni Golf Tournament
Featuring Michael Murphy, DC
Biomechanics of Golf (4 hours of continuing education)

Michael Murphy, DC
Works with the St. Louis Blues (NHL) and PGA tour players • Official team chiropractor of the St. Louis Rams (NFL) • Instructor for the Certified Chiropractic Sports Physician Program (CCSP) and the Diplomate American Board of Chiropractic Orthopedics (DABCO) at Logan College of Chiropractic • Published the “Measurement of Cortical Stimulation from Cervical Spine Adjusting”

When
Thursday, June 23, 2011

Where
Pevely Farms Golf Club
400 Lewis Road
St. Louis, MO 63025
www.pevelyfarms.com

Schedule
8:30 a.m. Registration
9:00 a.m. Breakfast and class
10:00 a.m. Start time

Golf Fees
$80 Student
$130 Non-student
$250 Sponsor a hole
$350 Sponsor a hole plus play

Registration
Individuals or foursomes must be registered by Monday, May 30, 2011. There is no guarantee that space will be available after this date.

Please send registration to:
Logan Alumni Association
Attn: Golf Tournament
1851 Schoettler Rd.
PO Box 1065
Chesterfield, MO 63006

Payment Method:
[ ] Cash [ ] Check # [ ] Visa [ ] MC [ ] Amex [ ] Discover

Credit Card Number
Expiration Date (Month/Year)
Security Code (required)

For Office Use Only
Paid
Payment Date

I hereby authorize Logan Alumni Association to charge my card for the amount listed above.

Please make all checks payable to Logan Alumni Association

Mail or fax forms to:
Logan Alumni Association, Attn: Golf Tournament, 1851 Schoettler Road, PO Box 1065, Chesterfield, MO 63006-1065
Fax (636)207-2441
REGISTRATION FORM

Name

Maiden Name (if applicable)

State(s) of Licensure & No.(s) (if applicable)

Address

City/State/Zip

Phone

Email Address

Logan Grad: □ Yes □ No    If yes, Grad Date  ______________________

Registration Fees:

Continued Education Only  Qty      x $99*         $ ____________

Thursday Night BBQ & Concert  Qty      x $30        $ ____________

Friday Night Cardinals Game  Qty      x $40        $ ____________

Saturday Evening Awards Reception  Qty      x $25     $ ____________

*Pricing is $99 until May 1, 2011. The price will then increase to $149 from May 2 - June 22, 2011 and $199 for walk in registrations.

□ Please renew my Alumni Association Membership

Total Amount Due:  $ ____________

Payment Method: □ Cash □ Check #__________ □ Visa □ MC □ Amex □ Discover

Credit Card Number ____________________________________________ Expiration Date (Month/Year) ________ Security Code (required) __________

Signature ______________________________________________________

I hereby authorize Logan Alumni Association to charge my card for the amount listed above.

For Office Use Only

Payment received __________________________

Date OC charged __________________________

Information update ________________________

Please make all checks payable to Logan Alumni Association

Please return completed registration with payment to:
Logan Alumni Association, 1851 Schoettler Road, PO Box 1065, Chesterfield, MO 63006-1065 or Fax to: (636) 207-2441
**2011 Membership Levels:**

- **$3,000 – Lifetime Membership** (choose your payment option)
  - One time $3,000 Payment Option
  - 3-Step Payment Option (Credit Card Only) $1,000 due with this application. Balance due in 2 payments.
    - Circle 2 months listed below. For each circled month, your credit card will be billed $1,000.
    - MAR/11 APR/11 MAY/11 JUN/11 JUL/11 AUG/11 Sep/11 OCT/11
  - 12 Month Payment Option (Your Credit Card will be billed $250 on the 15th for 12 months)
- **$150 – Annual Full Dues Paid Membership**
- **$100 – Second-Year Dues Paid Membership** (must follow consecutively after year of free membership)
- **$75 – Retired Dues Paid Membership** (Must be 65 years of age or older, practice no more than 15 hours/week, and maintained Alumni Association membership minimum of 10 years – not necessarily continuously.)

**2011 Logan Alumni Auxiliary Membership**

- **$35 - Auxiliary Membership Dues**
- **Silent Auction Donation** (Your donation helps support the Auxiliary's annual fundraiser in June.)

<table>
<thead>
<tr>
<th>Spouse's Name:</th>
<th>Auxiliary Total $</th>
</tr>
</thead>
</table>

**Payment Method:**

- Cash
- Check #
- Visa
- MC
- Amex
- Discover

**Credit Card Number**

**Expiration Date** (Month/Year)

**Security Code** (required)

**Signature**

**Would you like automatic renewal?**

- Yes
- No

I hereby authorize Logan Alumni Association to charge my card for the amount listed above.

---

**For Office Use Only**

- New
- Renew

**Date received**

**Beneficiary form**

- Yes
- No

**Date CC charged**

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Please make all checks payable to Logan Alumni Association

Please return completed application with payment to:

Logan Alumni Association, 1851 Schoettler Road, PO Box 1065, Chesterfield, MO 63006-1065
DEAN'S LIST Fall 2010

Jana Leigh Gibson..................... 4TR
Christopher T. Ginter............... 10TR
David A. Glazer...................... 7TR
Matthew D. Gordon.................. 9TR
Megan E. Goss........................ 9TR
Jeremy W. Green..................... 10TR
Lisa A. Griffith...................... 7TR
Bradley Jason Guindon............... 10TR
Andrew J. Gunther................... 8TR
Scott J. Haggerty.................... 8TR
Lena G. Haggerty..................... 9TR
Andrew Joseph Hall.................. 4TR
Steven M. Hennegan.................. 10TR
Leon C. Hansmeier.................... 7TR
MaryAnne M. Harrington............. 7TR
Joshua Lee Hayes..................... 10TR
Heidi Marie Heath.................... 5TR
Emily M. Hecker...................... 9TR
Erika L. Hempey...................... 10TR
Samuel T. Henley..................... 10TR
Andrea A. Hilti....................... 6TR
Tyler Mark Ideus..................... 10TR
Robert M. Innis...................... 10TR
Danielle Lynn Isselhard............. 10TR
Raymond R. Jennings................ 7TR
Colby S. Johnson..................... 4TR
Zachary R. Kager..................... 7TR
David P. Kauffman................... 7TR
John H. Keefe......................... 3TR
Brett Alan Kelley.................... 1TR
Louis Rhett Kenny.................... 1TR
Monica Rose Kiefer.................. 7TR
Noel T. Kite.......................... 4TR
Jamie L. Knaur....................... 2TR
Henry William Krug.................. 10TR
Charles M. Kutcher................... 10TR
Loriann Marie Laugle................. 10TR
Jerry Dale Leech..................... 3TR
Zachary C.R. Leible.................. 7TR
Daniel B. Leonard................... 10TR
Jingwu Li............................. 3TR
Andrew M. Lowery.................... 7TR
Robyn Clare Mackie.................. 7TR
Jordan H. Mackner.................... 7TR
Kara Lee Mark......................... 10TR
Philip A. Marlow..................... 10TR
Jacob Daniel Marshall............... 10TR
Callan Aaron Martin.................. 10TR
Justin H. Mathis..................... 5TR
Jill M. Matthews..................... 1TR
Carolyn P. Maxfield............... 10TR
Carly Lynn May....................... 10TR
LaKendra Shenique McQuinn......... 10TR
Brittaney Lee McGary................. 10TR
Carolyn L. McGrath.................. 8TR
Stuart D. McIntosh.................. 1TR
Bryan P. McShea...................... 1TR
Nia M. Megguier...................... 1TR
Jeremy Eugene Meyer................ 10TR
Joshua A. Middendorf................. 10TR
Daniel C. Miller..................... 10TR
Alex D. Mitchell..................... 5TR
David K. Miyasaki.................... 10TR
Bradley Steven Moffitt.............. 1TR
Sara L. Molnar....................... 1TR
Heather Ashley Moore................. 1TR
Greg C. Nash.......................... 1TR
Annie S. Norman...................... 3TR
Jennifer E. Nudo..................... 4TR
Lydia D. Ogden....................... 8TR
Mathew Alan Ortman.................. 1TR
April J. Oxendale..................... 1TR
Roy C. Page........................... 4TR
Matthew A. Palm...................... 2TR
Elisabeth M. Pang.................... 6TR
Anthony M. Pasek..................... 8TR
Ronald Leigh Patrick............... 10TR
Jordan Cole Patterson................. 1TR
Elizaabeth A. Paunicka............. 7TR
Franklin Vaughn Payne.............. 10TR
Jessica Jo Pell....................... 1TR
Natallie Brooke Pendergrass........ 9TR
Lacey Ann Perrett.................... 1TR
Rance Edward Peters............... 10TR
Trevor J. Peterson................... 4TR
Jason S. Pirigyi...................... 7TR
Felicia F. Poe......................... 10TR
Jordan Michael Pond................ 10TR
Joshua D. Prange..................... 10TR
Elizabeth R. Quenzer............... 7TR
Tyrel James Reichert................. 2TR
Benjamin F. Rhoades................ 10TR
Jennifer L. Richardson............. 7TR
Joshua Randyal Rirard............... 10TR
Dierdra Kristen Robison............. 10TR
Kathryn E. Russell.................. 10TR
Meghan Victoria Schaffer........... 9TR
Darcey A. Schmidt................... 7TR
Kari Elizabeth Schmidt.............. 10TR
Alyssa J. Schneider................ 9TR
Allison Marie Schweitzer........... 7TR
Joseph Bryan Sherrill............... 10TR
Emily Tirzah Slechtick................ 10TR
Amanda Marie Smith.................. 1TR
Derek Dion Smith..................... 5TR
Derek P. Smith....................... 7TR
Katie Ann Smith...................... 1TR
Matthew C. Smith.................... 9TR
Rebecca Lynn Smith................ 10TR
Todd J. Songquist.................... 1TR
Jack Dean Stanfield............... 10TR
Michael Patrick Stanley............ 1TR
John Nicholas Stefanopolous........ 10TR
Trenton S. Stevens.................. 9TR
Amanda Marie Stolle.................. 8TR
Abbi N. Sunner....................... 1TR
Jennifer L. Talbert.................. 1TR
Trenton LeRoy Talbitter............. 4TR
Allison R. Taute..................... 1TR
James Vincent Taylor................. 1TR
Conrad M. Taylor..................... 9TR
Matthew J. Tellior................... 1TR
Robert B. Thomason.................. 4TR
LaFissla M. Tilley................... 7TR
James Edwin Tosch................... 4TR
Robert J. Trager..................... 1TR
Jamie Renee Trip...................... 1TR
Holly Ann Tucker..................... 8TR
Rendi Rhee Tyler...................... 5TR
Ratchetup Vasant..................... 10TR
Bradley Richard Verburg............. 10TR
Andrea Nicole Verdeyen............. 10TR
Julianne C. Violand.................. 1TR
Nicholas R. Wachtel............... 10TR
Ryan Scott Walton................... 10TR
Michael Christopher Walz........... 10TR
Timothy A. Wanninger................. 8TR
Carla Jeanne Ward.................... 1TR
Kevin P. Ward......................... 8TR
Tegan Ashley Nicole Warner........ 10TR
Kyle Scott Warren................... 10TR
Kathryn E. Weessies............... 10TR
Jonathan R. Weiner................ 10TR
Andrea M. Whedon.................... 7TR
Matthew Kenneth Whitt.............. 10TR
Jason Adam Wibbenmeyer............. 10TR
Jeffrey G. Wierenga.................. 4TR
Jason B. Williams.................... 6TR
Benjamin Paul Williamson........... 5TR
Seth McKinney Wilson................. 10TR
Megan Amelia Wolfin................ 10TR
Justin T. Woodrow.................... 3TR
Amanda Kay Wyant.................... 10TR
Natallie Nicole Yahr................. 10TR
Jeffrey T. Yates...................... 8TR
Alicia M. Yochum.................... 7TR
Carly C. Youton...................... 1TR
Sarah Louise Ytsma.................. 10TR
Bradley T. Zinkel................. 10TR
Tyler D. Zeosch...................... 1TR
Rasha J. Zora......................... 1TR

SPRING 2011 17
Stand and Deliver

Before you can reach a patient, you have to teach the patient. Modern chiropractors’ hands-on approach to patient care transcends their practices—reaching out to community members who want a better understanding of how they can prevent illness and promote health in their daily lives.

Connecting with prospective patients and building relationships with referral sources requires time, skills and, above all, practice. To provide future graduates with the clinical and communications skills they need to succeed outside the classroom, Logan offers authentic practice settings. Student interns hone their clinical techniques through service at one of Logan’s community health centers. Likewise, upper-trimester students are afforded forums to fine-tune their approach to patient education through Logan’s marketing department and the college’s partnerships with organizations like Kennelwood Pet Resorts and St. Louis County government.

“When you get out into practice, the reality is you have to market your skills,” said August 2010 Logan College graduate Dr. Rachel Loeb who, as a student, actively participated in Logan’s marketing program. “Logan and its director of health centers marketing, Jennifer Reynolds Reed, prepared me to effectively and confidently promote chiropractic and, now, my own practice. They gave me a competitive edge. When I graduated, I had the basics down for how to market my services so I didn’t have to practice how to network or speak to professional groups now that I’m out in the field.”

Preaching What You Practice

As director of health centers marketing, Jennifer Reynolds Reed provides Logan students with “dress rehearsals,” connecting future graduates with platforms, via local businesses and health events, to sharpen their networking and communications skills. These real-world settings allow Logan students to promote the benefits of chiropractic through prepared presentations and health screenings as they work to inspire prospects to seek chiropractic care.

“Logan is as dedicated to helping students market their future practices as they are in helping students feel confident in their clinical skills,” said Jennifer. “Whether we coordinate a health fair or business lecture for Logan students to participate in, we want them to walk away from each engagement more experienced and able to leverage opportunities beyond a singular event. Building a chiropractic practice is about building relationships from the opportunities and encounters we are afforded.”

To teach Logan students how to cultivate relationships and convert presentations and screenings into new patient visits, the college’s marketing director must practice what she preaches. Roughly 18 months ago, Logan was introduced to executives at Kennelwood Pet Resorts. The company holds monthly safety meetings for employees and invited Logan to present safe lifting and fall prevention techniques.

“We took the invitation one step further and visited the resort campus to shadow employees and understand the nature of their work environment and daily tasks,” said Jennifer. “We knew that for our presentation to both resonate and prove beneficial to employees, we had to make our information relevant and interactive. Our enthusiasm, knowledge and ability to relate to our audience’s needs have earned us repeat invitations. We’re now preparing for our fifteenth lecture at Kennelwood’s headquarters.”

During the Kennelwood employee safety presentations, Logan interns energize the audience through interactive core exercise instruction and rely on four-legged assistants, some of the Kennelwood dogs, to demonstrate proper lifting techniques.

Public Service in Practice

Logan’s work with the St. Louis County government employees also began about a year and a half ago. Today, Logan interns participate in the county’s scheduled health fairs and provide employee health screenings, offering about a dozen county health events each year. Last fall, the county even invited Logan to participate in its employee family picnic at Jefferson Barracks Park, with interns sharing information on chiropractic care and services offered at Logan’s health centers.

“Last year, we were involved in 240 events,” recalled Jennifer. “We measure our effectiveness not just in repeat invitations but in our students’ ability to educate patients and build relationships with the community. We challenge our interns to think beyond today to grow their practices tomorrow.”

Dr. Loeb, who is building her practice today based on a foundation she established as a Logan intern, encourages Logan students to stand out from their peers and deliver as many presentations and marketing programs as possible. “There are one hundred different ways to communicate with patients and members of your community,” she said. “While at Logan, practice not just your clinical techniques but also your communications approach to find a style that fits your personality and health care philosophy. Take advantage of the opportunities Logan affords, so you may graduate as a doctor and an ambassador of chiropractic, schooled in building relationships with patients who can benefit from your care.”
Accolades from the Audience:
Kennelwood’s Performance Review

"Kennelwood and Logan have enjoyed a terrific relationship. Our employees are constantly using their back muscles in different ways throughout the day—lifting pets onto grooming tables and leading them to tubs. Bringing in Logan interns for our training sessions is extremely beneficial to our company and employees. Injuries are down and our employees are healthier due to this incredible community service."

Chris Danforth
Director of Marketing

“Our employees have really enjoyed the Logan interns and their presentations. They now have a greater awareness about repetitive motions that may cause injuries, as the interns stressed it’s usually not a singular movement that causes injuries but employees making improper movements over time.

The best thing about the Logan interns is their willingness to develop a program based on our company’s specific needs. They came in with an understanding of our employee demographic and daily tasks. They understand that many of our employees are on their feet all day working with and lifting dogs. In fact, the interns even used our dogs to demonstrate proper lifting techniques!

The Logan interns also got us on our feet during the lecture and gave us some stretching and movement techniques to use. Our employees are not used to sitting for long periods of time and by getting us up and moving, the interns kept our employees’ attention and interest.

Since the presentations, some of our employees have begun taking advantage of chiropractic visits.

We have seen a companywide decrease in injuries and I would definitely recommend Logan Chiropractic presentations to other companies. It has been a great addition to our regular safety meetings.”

Sue Schulze
Safety Committee Trainer
In-home Pet Trainer/Behavior Counselor

On the Scene
At Graduation

Above: Logan President Dr. George A. Goodman (left) and Dr. Elizabeth A. Goodman (far right), dean of university programs, greet U.S. Sen. Orrin Hatch and Mrs. Hatch.

Right: Sen. Hatch delivers the commencement speech at Logan’s December 2010 graduation ceremony.
Class of December 2010
Congratulations!
FACULTY in the News

Dr. Laney Nelson, director of the BIOFREEZE® Sports & Rehabilitation Center on the Logan campus, presented a lower extremity stress syndromes seminar at the 5th Annual Professional Football Chiropractic Educational Seminar on Feb. 27 in Indianapolis.

Dr. Cheryl Hawk, director of clinical research, was named “CCGPP Person of the Year” for her outstanding leadership and commitment as Chair of the Scientific Commission to the Chiropractic Guidelines and Practice Parameters (CCGPP) in conjunction with the Congress of Chiropractic State Associations. Dr. Hawk was also named to the Top 10 People in Integrative Medicine/Integrated Health Care from 2010, by the Integrator blog.

Dr. Brett Winchester, health center clinician instructor, was just published in ESPN Rise, an ESPN publication dedicated to high school athletes. Dr. Winchester provided his tips and recommendations for using a foam roller to help ease muscle pain in the magazine’s “ask the expert” column, which is written to help athletes maximize their performance.

Logan announced faculty promotions, which include:

- Dr. Marcus DeGeer, Clinical Science, associate professor
- Dr. Jeffrey Kamper, Yorkshire Health Center, assistant professor
- Dr. Anthony Miller, Chiropractic Science, assistant professor
- Dr. Mary-Unger Boyd, associate professor
- Dr. Pamela Wakefield, Veterans Memorial Health Center, associate professor

The ACC-RAC 2011 conference in Las Vegas, held March 17-20, accepted platform presentations from several Logan faculty members. This conference is considered the chiropractic profession’s preeminent scientific venue.

Accepted Platform Presentations:

- Dennis Enix; Neuromuscular Fatigue and Cryotherapy Mediated Changes in Proprioception
- Mozammil Hussain; A Biomechanical Finite Element Study of the Disc Tissues with Incompleteness and Laxity in Annular Fibers
- John Zhang, Patrick Montgomery; A Pilot Study of the Effects of Logan Basic Technique Adjusting on Heart Rate and Heart Rate Variability
- John Cho, Daniel Haun, Norman Kettner; Occipital Neuralgia
- Norman Kettner, James Sheehan, Vitaly Napadow, Yumi Maeda, Jieun Kim, Ang Li, Joe Audette; Carpal Tunnel Syndrome: A Diffusion Tensor Imaging Study of the Brain
- Brian Snyder, John Zhang; The Effect of TCM Acupuncture on Vertical Jump Height Enhancement
- Jerrilyn Cambron, Cheryl Hawk, James Jedlicka, Grant Iannelli, Jennifer Desheimer, Gregory Cramer; Patients’ Perception of Care: Comparing Placebo and Manual Therapy within a Pilot Study
- Chabha Hocine, Rodger Tepe; A Survey of Chiropractic Students’ Opinions about the Importance of Research
- Rodger Tepe, Dean Smith, Kevin Ward, John Ellis; A Single Blind Randomized Controlled Trial of the Effects of Spinal Manipulative Therapy on Fitts Law Performance

LOGAN BRIEFS

• Logan College of Chiropractic held its 163rd commencement on Dec. 18, 2010 in the William D. Purser, DC Center. The ceremony honored 105 candidates who received their Doctor of Chiropractic degrees and 21 students who earned their Masters in Sports Science and Rehabilitation degrees. Logan President George A. Goodman, DC, FICC, along with other distinguished Logan faculty and administrators, led the ceremony. The Honorable Orrin Hatch, United States Senator (R-Utah), addressed the new graduates, which included his grandson Dr. Christopher Whetton.

• Logan University awarded 192 students with Bachelor of Science degrees from Logan’s human biology and life sciences programs. Fifty-five students participated in the formal commencement ceremony held February 28 in the William D. Purser, DC Center. These students will now transition to Logan’s Doctor of Chiropractic program.

• Logan established its Evidence-Based Journal Club to promote clinical applications of evidence-based care; assess the validity and clinical relevance of research papers; and evaluate scientific literature.

• The Higher Learning Commission of the North Central Association recently approved Logan’s application to provide the Master of Science in Nutrition and Human Performance degree to Logan students. To lead this new program, Logan appointed Weiwen Chai, PhD, to serve as director of nutritional studies. Dr. Chai joined Logan from the Cancer Research Center of Hawaii at the University of Hawaii in Honolulu. There, she served as a junior researcher as part of a National Institute of Health postdoctoral fellowship.
Workshops:

- Arlan Fuhr, Ron Rupert, Christine Goertz, Rodger Tepe, Tony Rosner, Charles Woodfield III; Challenges with Chiropractic Technique Research

- Rodger Tepe, Stephen Perle, Chabha Hocine; How Evidence-Based Journal Clubs Can be Used to Promote Clinical Applications of Best Evidence to Improve Patient Outcomes

Accepted Poster Presentations:

- John Zhang, Patrick Montgomery, Rodger Tepe; The Effects of Low Force Chiropractic Adjustments on 24-hour HRV and Low-back Pain

- Daniel Haun, John C.S. Cho, Norman Kettner; Symptomatic Plantar Fibroma with Unique Sonographic Characteristics

- Mary Unger-Boyd, Joseph Unger, Jr., Stephane Provencher; Co-management of Dystocia Resulting in a Normal Delivery: A Case Report

- Suzanne Seekins, Stephane Provencher, Joseph F. Unger Jr.; Temporal-Occipital Cranial Strain - A Case of Pediatric Stuttering

Logan Announces New Hires

Michelle Powell, administrative assistant, Admissions department

Nancy Kyd, full-time patient service representative, Montgomery Health Center

David Cristancho, part-time student computer lab assistant

Christina Prucha, cataloger librarian and archivist, Learning Resources Center

This winter, Logan Health Centers’ interns and practitioners were active in the community, providing free health screenings, participating in health fairs and presenting informative lectures at more than 25 locations. Event highlights included the Guns and Hoses Hockey Fundraiser to benefit the Backstoppers organization, Fontbonne University’s Heart Health Fair, the 2011 Working Women’s Survival Show (pictured above and right) and student lectures at Rockwood Elementary.

Logan faculty, alumni and students joined doctors of chiropractic from around the state for the Missouri State Chiropractors Association Legislative Day in Jefferson City on March 1. Participants voiced their support for House Bill No. 146, which will include chiropractors and chiropractic care in coverage for Medicaid patients.

The Sports and Rehabilitation Department, in conjunction with the Logan Sports Council, provided care at Big River Running Company’s Castlewood Cup 15K Trail Race on Feb. 26.

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To support local military and expand Logan’s presence in the community, Logan students are serving as the clinic interns at Scott Air Force Base in O’Fallon, Ill.

student news

Logan Tri-9 student Kevin P. Ward published a paper in The Journal of Chiropractic Education, Vol. 24, No. 2, 2010. His article was entitled “Horizontal Integration of the Basic Sciences in the Chiropractic Curriculum.” Dr. Rodger Tepe, dean of research and development; Dr. Donald Christy, dean of advising; and Mr. Bob Snyders, former director of Logan’s Learning Resources Center, assisted Kevin with this project.

The following students were elected as SCD officers for Spring and Summer 2011: LaRissa Tilley, president; Rachelle Günselman, vice president; Caleb Boucher, secretary; Lisa Griffith, treasurer; Elra Morgan, parliamentarian; Andrew Alcorn, student activities; Jeff Wieringa, student activities; Michael Koch, student services; and G. Armetta, student services.

Congratulations to Logan staff members:

Michael Chappell, instructional media specialist, and his wife, Laura, on the birth of their daughter, Lillian, born January 31.

Sharon Kehrer, vice president of administrative affairs, and her husband, Wayne, on the birth of their granddaughter Melody Marie Gagliano, born January 7.

Dr. Danielle Spath, assistant director of the BIOFREEZE® Sports and Rehabilitation Center, on the birth of her daughter, Allyson Mirinda Eaton, born February 26.
Congratulations to …

Class of September 1975
Dr. Martin P. Gallagher, who served as a guest lecturer at Logan on Feb. 11, presenting “Integrative Medicine and the Role of the Chiropractor in that Paradigm.”

Class of December 1982
Dr. Steven Clarke, who was elected to a fourth term as president of the Association of New Jersey Chiropractors. During Dr. Clarke’s tenure, he won a state Supreme Court decision reinstating extra spinal adjusting and an administrative court action against Blue Cross Blue Shield requiring the carrier to pay for exams and therapies the organization had illegally refused to cover. He also orchestrated the massive scope of practice act change.

Class of December 1991
Dr. David Flatt, who was recently named president of the Illinois Chiropractic Society.

Class of August 1994
Dr. Cindy Nackers Munson, who was recently named 2010 Wisconsin Chiropractor of the Year. Dr. Munson practices in Plymouth, Wis., with her husband Darren.

Class of December 1995
Dr. Karen Genter and her husband Brian of Albuquerque, N.M. welcomed their second child, Carly Lynn Moore, on December 13. Carly joins her older brother, Shane 3.

Class of August 1998
Dr. Jason Goodman, faculty member and academic advisor, and Jessica Goodman, purchasing department, on the birth of their son Jace George Goodman, who was born Jan. 7. Grandparents include Drs. George and Elizabeth Goodman.

Class of December 2003
Dr. Eric Glass of Above & Beyond Chiropractic in Wentzville, Mo., received the Chiropractic Passion Award from Chiro Advance Services, a national practice management and chiropractic consulting firm. Dr. Glass was selected for his overall contribution to the chiropractic profession through service to community.

Class of December 2010
Dr. Kara Mark, who opened KM Chiropractic & Pain Management in Kirkwood, Mo.

Logan College of Chiropractic Expresses Sincere Sympathy to …

Class of September 1956
The family of Catherine (Kitty) Conway, DC, who passed away March 13. Dr. Conway taught the Logan Basic Technique at Logan College of Chiropractic from 1982 to 2003 and practiced for 47 years.

Class of March 1957
The family of Dr. Theodore W. Bouchard, Sr., 79, who passed away on Jan. 5, 2011. Dr. Bouchard practiced for almost 50 years in Queens, N.Y. His daughter, Dr. Teresa Goebel, and his son-in-law, Dr. Robert Goebel, are both chiropractic physicians. He is survived by his wife, Phyllis Bouchard, four children and seven grandchildren.

Class of December 1985
The family of Dr. Thomas Patrick Lehman. Dr. Lehman passed away on Feb. 4. Dr. Lehman was the brother of Dr. Jim Lehman, a September 1972 Logan graduate.

Class of December 1993
The family of Eric Brolin. Eric passed away on Dec. 21 at the age of 21 from complications of a genetic disease. Eric is the nephew of Dr. Dorothy Brolin, December 1993 graduate of Logan.

Alumni Notes Correction: We regretfully published imprecise information about Logan December 2009 graduate Frank Scali. Dr. Scali is not a part of the team rewriting Gray’s Anatomy 41st edition. Rather, he performed the dissections in Gray’s Anatomy Dissector 1st edition, a first-of-its-kind book that illustrates dissections step-by-step.

Logan Board of Trustees and Advisory Board Announcements

Logan College of Chiropractic/University Programs recently elected Richard M. Bruns, DC, of Bangor, Maine, to its board of trustees. Dr. Bruns is a January 1980 Logan graduate and recently served on Logan’s advisory board.

After nine years of service, Susan Crump Baker, DC, has retired from Logan’s board of trustees.

Logan named Rodney Williams, DC, of Little Rock, Ark., to its advisory board. Dr. Williams is a December 2000 Logan graduate and currently serves as the national president of the American Black Chiropractic Association.

Michigan Governor Rick Snyder appointed Logan board of trustee member Dr. Christophe Dean, to the Michigan Board of Chiropractic.
The Logan Directory

The directory is intended to help make it easier for alumni to stay in touch with Logan College. We look forward to hearing from you.

Logan College’s toll-free phone numbers are:
- (800) 782-3344 (Main Switchboard)
- (800) 533-9210 (Admissions Office)
- (800) 842-3234 (Postgraduate Department)

In the St. Louis area call (636) 227-2100.

E-mail contact for Alumni Notes items for The Tower: tower@logan.edu

Also, please visit the college Web site at www.logan.edu. Make purchases from the Logan Bookstore by visiting the store’s Web page at www.loganonlinebookstore.com.

Logan Alumni Association: membership and association services information; information about Logan’s annual Homecoming and Class Reunions. Room 110 (636) 227-2100, ext. 2401

To rent the William D. Purser, DC Center for wedding receptions, lectures, business meetings, private parties or community events, please contact Emily Radiff, Purser Center event planner, by phone 636-227-2100 ext. 1881 or fax 636-207-2411. Purser Center rental is available to the Logan family and for public use.

**College Departments Assisting Alumni**

**Admissions Office:** information about enrollment at Logan and contacts for prospective student referrals

**Archives:** information about the history of Logan College and the history of chiropractic

**Bookstore:** services for alumni wishing to purchase books, office supplies, Logan College apparel and novelty items

**Career Development Office:** associateship listings and practices for sale

**Financial Aid Office:** student loan repayment information

**Health Center:** appointments for professional courtesy adjustments for alumni

**Health Centers Marketing Department:** sample marketing materials used by the Logan Health Centers are made available to Logan alumni upon request. Materials include: new patient marketing planner, introduction to marketing and media booklet and lecture templates.

**Human Resources:** recently posted faculty and staff position openings

**Institutional Advancement:** information about the college’s fundraising campaigns and assistance with general donations and contributions to be targeted for specific purposes, such as scholarships

**Learning Resources Center:** literature searches; other research-related assistance

**Postgraduate Department:** information and registration for license renewal seminars and postdoctoral specialty programs

**Public Relations:** information about Logan College for the media and for the general public

**Radiology Department:** information about services related to diagnostic imaging

**Registrar:** academic credentialing information, records information and transcript services

**Research:** current research underway by Logan faculty and the Logan Research Division

**Student Services Office:** posting of part-time job notices from alumni on student bulletin boards

**Departmental Fax Numbers**

- Admissions . . . . . . (636) 207-2425
- General Support Services . . . . . . (636) 207-2424
- Health Center . . . . . . (636) 207-2404
- Institutional Advancement . . . . . (636) 207-2402
- Learning Resources Center . . . . . (636) 207-2448
- Postgraduate and Continuing Education . . . . (636) 207-2400
- Public Relations . . . . . . (636) 207-2402
- Radiology . . . . . . (636) 207-2429
- Registrar . . . . . . (636) 207-2431
- Research . . . . . . (636) 207-2417

Logan College of Chiropractic is an equal opportunity institution with a strong commitment to the achievement of excellence and diversity among its students, faculty and staff. Logan College of Chiropractic does not discriminate on the basis of race, color, religion, age, disability, gender or national origin or any other legally protected status in admissions.
Upcoming Postgraduate Seminars

March 26-27
Comprehensive MRI Imaging
Instructor: R. Terry Yochum, DC, DACBR

April 2-3
Internal Health Specialist #2
Instructor: Howard Loomis, DC, FIACA

Basic Acupuncture #2 (20 hours)
Instructor: Dennis Baker, DC, FIAMA, FASA

April 9-10
Whole Food Nutrition #8
Instructor: Joseph Olejak, DC

April 16-17
Advanced Auriculotherapy
Instructor: Gary Ditson, DC

Weight Lifting Strength and Conditioning
Instructors: Michael Wittmer, DC and Anthony Miller, DC

April 30-May 1
Charrette Adjusting Protocols
Instructor: Mark Charrette, DC

May 21-22
Whiplash Certification #1
Review of Anatomy of the Cervical Spine
Instructor: William Huber, DC, DACAN, DCBCN, MS

June 18-19
Whiplash Certification #2
Review of Injuries Following MVA
Instructor: William Huber, DC, DACAN, DCBCN, MS

July 23-24
Whiplash Certification #3
History and Examination Procedures
Instructor: Glenn Bub, DC, DCBCN

September 23-25
Performance Academy

Contact the Logan Postgraduate Department at 1-800-842-3234 for additional information on all seminars.

While every attempt is made to offer each program as announced, program faculty, locations, dates and tuition rates are subject to change if unforeseen circumstances arise. Pre-registered participants will be notified of changes. Logan College is not responsible for any expenses incurred as a result of program adjustments or cancellations.