



## J. Clay McDonald, DC, MBA, JD

### **EDUCATION**

---

Valparaiso University School of Law, Valparaiso, IN  
Juris Doctorate: 2001  
Healthcare and Elder Law Certificate  
Alternative Dispute Resolution Certificate

St. Ambrose University, Davenport, IA  
Masters Business Administration: 1997  
Emphasis in Healthcare Administration

Logan College of Chiropractic, Chesterfield, MO  
Doctor of Chiropractic: 1982  
Diplomate Chiropractic Rehabilitation

### **PROFESSIONAL EXPERIENCE**

---

Texas Chiropractic College (TCC), Houston TX: April 2010 – Present  
Provost and Senior Vice President  
Led growth and refinement of academic affairs, clinic, enrollment management, institutional advancement, student and administrative services, including facilities.  
Work closely with the President in setting direction of the College.  
Responsible for College strategic planning.

Palmer College of Chiropractic (PCC), Davenport, IA: January 2007 – April 2010  
Assistant Chancellor / Vice Chancellor for Strategic Development & Chief Compliance Officer  
Led multi-campus strategic planning.  
Oversaw multi-campus accreditation and licensure.  
Aligned multi-campus organizational development.  
Oversaw institutional research.  
Created and supervised Office for Institutional Compliance.

New York College of Chiropractic (NYCC), Seneca Falls, NY: 2002 - 2007  
Executive Vice President of Academic Affairs  
Led institutional strategic planning.  
Responsible for development and growth of: Acupuncture and Oriental Medicine, Doctor of Chiropractic, Master of Science in Applied Clinical Nutrition, Master of Science in Diagnostic Imaging and Bachelor of Professional Studies, degrees.

Administered Health Centers, Research, and Academic Support Services including: Academic Quality Assurance, Center for Excellence in Teaching and Learning, Counseling, Instructional Technology, and the Library.

Dean of Academic Affairs

Led initiation and implementation of a comprehensive institutional strategic planning process. Administered Chiropractic program inclusive of health centers and clinical and basic sciences. Restructured the health centers, focusing on evidence informed, patient centered, clinician driven and student learning sensitive healthcare. Conceptualized and developed the Seneca Falls Integrative Health Center. Developed multiple satellite clinic sites including two Veteran's Hospitals, a Hospice Center, two State University of New York student health centers and other off-campus integrative settings.  
Academic Rank: Professor.

Palmer College of Chiropractic (PCC), Davenport, IA: 1990 - 1999

Special Advisor to the President

Created an office for institution-wide strategic planning.

Dean of Clinics

Oversaw all patient care and student intern education.  
Supervised the ongoing development and education of staff and faculty.

Director of Ancillary Procedures

Developed the first rehabilitation residency in chiropractic.  
Dramatically increased integration and utilization of active care in the Palmer Clinic system.

Faculty Clinician

Provided and supervised patient care and clinical education to student externs.  
Academic Rank: Associate Professor.  
Faculty Merit Award, 1995, selected annually by the President and Provost.  
Faculty of the Year, 1994, selected annually by the students.

Private Practitioner, Eureka, MT: 1982 - 1990

Co-owner of multidisciplinary clinic linking medical, chiropractic, physical therapy and mental health.

## **ACCREDITATION EXPERIENCE**

---

Participate and oversee accreditation activities for TCC with the Southern Association of Colleges and Schools and the Council on Chiropractic Education.

Responsible for overseeing resolution of residual concerns held by the Council on Chiropractic Education at Palmer 2008 – 2009.

Responsible for overseeing successful self-study and comprehensive site visits by the North Central Association of Colleges and Schools, Palmer's regional accrediting agency 2008 – 2009.

Played a leading role in successful self-studies and comprehensive site visits by Middle States Association of Colleges and Schools, NYCC's regional accrediting agency and the Accreditation Commission for Acupuncture and Oriental Medicine as well as the Council on Chiropractic Education at NYCC 2002 – 2007.

## **SERVICE**

---

Association of Chiropractic Colleges, 2007 – Present

President's Council; Alternate College Representative, TCC: 2010 – Present  
President's Council; Alternate College Representative, PCC: 2007 – 2010

Task Force Chair; Informed Consent Task Force, 2007 – 2009

Council on Chiropractic Education, 2005 - Present  
Board/Council Member, 2005 - Present  
Member Bylaws, Policy and Procedures Committee, 2011 – Present  
Chair of Task Force on Chiropractic Residency Standards, 2009 – Present  
Education Sub-Committee Chair for Task Force for Standards Review and Revision, 2007 – 2012  
Member Council Development Committee, 2009 – 2011  
Vice President, 2007 - 2009  
Chair of Governance Committee, 2007 - 2009  
Secretary/Treasurer, 2006 - 2007

Council on Chiropractic Rehabilitation, American Chiropractic Association,  
President, 1997 - 1999

Neighborhood Place, Board Member, Davenport, IA: 1990's

Neighborhood Housing Service, Board Member, Davenport, IA: 1990's

Tobacco Valley Board of Commerce, Eureka, MT: 1980's

## **PRESENTATIONS/PUBLICATIONS**

---

Lectured and/or presented papers in over 16 states, Canada and Austria including:

- Chiropractic Regulation and Educational Accreditation, Consul of Chiropractic State Associations, national meeting, 2011
- The Council on Chiropractic Education; Innovations in Accreditation, Plenary, ACC/RAC Las Vegas, NV 2009
- Chiropractic Regulation and Educational Accreditation, Federation of Chiropractic Licensing Boards, district meeting, 2008
- Integration of Chiropractic in Traditional Healthcare Settings, New York State Chiropractic Association, Lake George, NY 2004
- Do We Really Need Best Practices; Panelist, ACC/RAC Las Vegas, NV 2004
- Promoting Health Promotion: How do We Integrate national Guidelines for Health Promotion and Prevention into Chiropractic Education and Practice? Moderator, ACC/RAC Las Vegas, NV 2004
- The Health Insurance Portability and Accountability Act of 1996: Standards for Privacy of Individually Identifiable Health Information (45 CFR Parts 160 and 164) and Chiropractic Colleges, Their Clinics, and Research Facilities, Plenary, ACC/RAC New Orleans, LA 2002
- Lumbar Stabilization, 3<sup>rd</sup> Annual Interdisciplinary World Congress on Low Back and Pelvic Pain, Vienna, Austria 1998
- Post Graduate speaker for PCC and several other chiropractic colleges, State Associations and the Chiropractic Rehabilitation Association lecturing on various topics around musculoskeletal rehabilitation in CA, FL, IA, IL, IN, MA, MI, MN, MT, NB, NJ, NM, OH, PN, TN, TX, WI and Toronto, Ontario 1991 - 1998

Published in a variety of journals and a text including:

- Commentary: Establishing an Accredited Master of Science in Diagnostic Imaging Degree at a Chiropractic College; Mestan M, Blackshaw L, McDonald C and Taylor J, JMPT, 2006 Jun; 29(5):410-413
- Masters of Science in Diagnostic Imaging (MSDI): New York Chiropractic College's Establishment of an Accredited Academic Degree Granting Program in a Chiropractic

Specialty; Mestan M, Blackshaw L, McDonald C and Taylor J, Journal of Chiropractic Education, 2005 Spring; 19(1):23

- The Health Insurance Portability and Accountability Act of 1996: Standards for Privacy of Individually Identifiable Health Information (45 CFR Parts 160 and 164) and Chiropractic Colleges, Their Clinics, and Research Facilities; McDonald C and Bernat R, Journal of Chiropractic Education: 2002 Spring; (16:1)34-35
- Spinal Rehabilitation; Stude, David E.; Appleton & Lange, copyright 1999, contributed chapter on the history of therapeutic exercise, Lundgren L and McDonald C
- The Progressive Dynamic Lumbar Stabilization Program for the Treatment of Musculoskeletal Dysfunctions that Contribute to Mechanical Low Back Pain; Lundgren L and McDonald C, Journal of Sports Chiropractic and Rehabilitation, 1998 Jun; 12(2):55-64
- Restoring Athlete's Agility and Speed Through Chiropractic, Retraining and Reconditioning; McDonald C, ICA Review 1997 March/April; 53(2):42-47
- Changing the Quality of Life for the Elderly Through Chiropractic and Wellness Care; McDonald C, ICA Review 1994 September/October; 50(5):26-35