



The Tower

The Voice of **LOGAN**

Summer 2011

College Leaders' Lives, Careers Intersect at Logan



**Logan Graduate Fights for
Military's Access to Chiropractic**

**Enrollment Management Blazes
Path for Logan Recruits**

**DC's Ripple Effect Spills Over to
Assessment Center**

**Master's Program in Nutrition
Guided by Worldly Experience**



Logan's New Enrollment Management Division
... see page 12



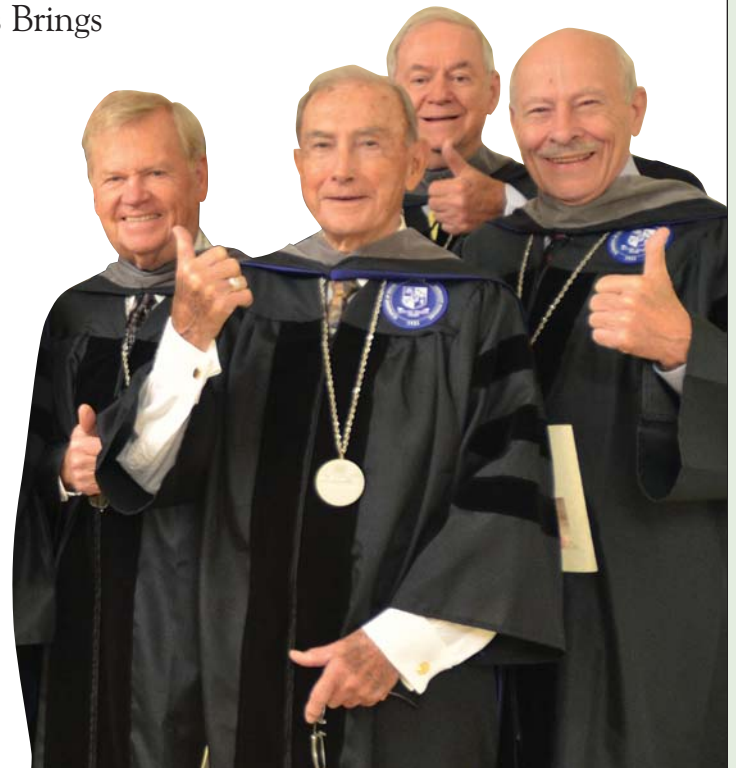
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Photography

Cover photo by Cliff Pollack.

Vince McGee, Michael Chappell,

Cliff Pollack, Dave Preston

Valerie McLendon and Scott Reed.

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editor via e-mail at tower@logan.edu.

Thomas F. Keller

Associate Vice President, Public Relations

Tower Editor

THE TOWER

Logan College of Chiropractic

1851 Schoettler Road

PO Box 1065

Chesterfield, MO 63006-1065

tower@logan.edu

www.logan.edu

1-800-782-3344

Hare in the Air Annual Event



Logan hosted the annual Hare in the Air event March 26 on the Logan campus. Visitors enjoyed egg hunts, a special appearance by the Easter Bunny, St. Louis Cardinals' mascot Fredbird, strolling balloon artists, the D.A.R.E. police car, and an annual visit from Super ChiroMan and McGruff the Crime Dog®.



Logan's Director of Nutritional Studies Brings Worldly Experience to New Role



Dr. Weiwen Chai (right) meets with Tri-5 DC student Jonathan Emler. Jonathan was the first student to register for Logan's master's in nutrition and human performance program.

Dr. Weiwen Chai believes that hard work pays off.

Her two bachelor degrees, master's degree, PhD and National Institutes of Health (NIH) post-doctoral fellowship provide ample evidence of her strong work ethic. "My parents have always told me to try my best and work hard," she said. "I don't think about outcomes, or whether I will fail or succeed. I focus on what I have and work hard, and that's never failed me."

Now, as Dr. Chai leads Logan's newest master's program in nutrition, she will apply her 12 years of clinical and research experience in nutrition and medicine to further the education of Logan students. As this perpetual learner instructs students on how to practice nutrition-focused chiropractic, Dr. Chai says she will also advance her own studies, further exploring chiropractic's philosophy and technique—a concept that was neither widely accepted nor practiced in her native country of China.

A Leap of Faith

Born and raised in Shanghai, Dr. Chai received a bachelor's degree from the Shanghai University of Traditional Chinese Medicine. She spent two years researching Chinese medicine before deciding to change her career path and surroundings.

"In the early 1990s, clinical nutrition was not that popular in China and it was not widely practiced, except for hospitals that employed dietitians," she said. "The universities also didn't offer any degree programs or areas of study for nutrition. But I was interested in learning more about it and combining oriental medicine and nutrition."

MISSION

LOGAN UNIVERSITY

Logan University is a diverse and engaging community committed to excellence in health sciences, education and service, guided by integrity, commitment and passion.

MISSION

LOGAN COLLEGE OF CHIROPRACTIC

Logan College of Chiropractic prepares students to become doctors of chiropractic who are superbly educated and clinically competent, practicing portal-of-entry chiropractic physicians. This mission is accomplished through our dedicated faculty, recognized for student-centered excellence; comprehensive science-driven, knowledge-based and information-facilitated curriculum; enhanced by community and public service. The institution is committed to the conduct of research and other scholarly activities.

A brochure for the University of Wyoming, capturing the region's mountain views, vast landscapes and nine months of snow, grabbed Dr. Chai's attention. This drastic move from the populated Shanghai, she thought, was the perfect solution.

At the university, Dr. Chai accepted a research assistantship, which allowed her to enroll tuition-free as a master's degree student and have the opportunity to work as a researcher in the master's degree program. On Dec. 31, 1993, Dr. Chai—with her only knowledge of Wyoming gleaned from a 1948 film—left Shanghai for her first trip to the United States.

"I remember making the drive from Denver to Laramie, thinking 'what am I doing?'" she said. It would take almost a full year to get acquainted with her new culture and surroundings, but her love for the wide open space was immediate.

Dr. Chai ultimately spent more than 10 years in Wyoming, earning her master's degree and doctorate degree, studying the effects of dietary oxalate and calcium on kidney stone formation, and finally serving as a research scientist/extension educator. With lab-based research in her back pocket, Dr. Chai was ready to apply her studies.

Raising the Bar

She accepted a NIH post-doctoral fellowship at the University of Hawaii Cancer Center in Honolulu where she spent two years researching nutritional epidemiology and studying how exposure and disease affect certain populations.

Her graduate and post-doctorate research, which have led to findings including the effect of coenzyme Q10 on breast cancer, have appeared in more than 10 journal publications, including the *Cancer Epidemiology, Biomarkers and Prevention*, *American Journal of Clinical Nutrition*, *International Journal of Behavioral Nutrition and Physical Activity*, *Journal of Urology*, *American Journal of Kidney Diseases*, *Nutrition Research*, and *European Journal of Clinical Nutrition*.

Dr. Chai said it was her PhD advisor Dr. Michael Liebman, in Wyoming, and post-doctoral fellowship mentor Dr. Bob Cooney, in Hawaii, who encouraged her to publish her research. "They not only taught me a lot about research, but about holding myself

to higher standards and how to be a better person. Drs. Liebman and Cooney, and my parents, provided great examples for me to follow."

They also offered her advice when necessary. As the post-doctoral fellowship came to an end, and an opportunity to lead a new master's degree program at a chiropractic college in Missouri emerged, it was Dr. Cooney who encouraged her to take it.

"He and his wife had graduated from Washington University and had good things to say about St. Louis and Missouri," she said.

During a trip to Washington, D.C. for a conference, Dr. Chai stopped in St. Louis to meet Drs. George and Elizabeth Goodman and the job search team. She said the positive and comforting environment made it easy to accept the new challenge.

"Dr. Chai is a brilliant woman and well qualified for this position," said Dr. Elizabeth Goodman, Logan's dean of university programs. "We are excited that she accepted this challenge."

A Growing Curiosity

Just five months after she arrived at Logan, Dr. Chai has successfully managed the master's program launch and is currently focusing her energy on teaching two courses: survey of natural therapies and fundamentals of nutrition. She says she will soon begin working with faculty and students on thesis projects and internship opportunities.

When not spending her time on course instruction and coordinating the program's curriculum, Dr. Chai said she is dedicated to learning more about chiropractic, which has included regular adjustments at Logan's student clinic.

"Working at a chiropractic college and becoming a chiropractic patient has helped me to better understand the profession and its techniques, and get to know the DCs on campus," Dr. Chai said, adding that she appreciates all the help she's received from Logan staff. "What's exciting about my role at Logan is that I have an opportunity to leverage my nutrition-based studies as a teacher while learning about chiropractic and its patient benefits."

As Dr. Chai leads Logan's newest master's program in nutrition, she will apply her 12 years of clinical and research experience in nutrition and medicine to further the education of Logan students. As this perpetual learner instructs students on how to practice nutrition-focused chiropractic, Dr. Chai says she will also advance her own studies, further exploring chiropractic's philosophy and technique.

Dr. Muriel Périllat and Dr. Carl Saubert are living proof of health and education aligned in balance.



Lives and Careers Intertwined at Logan College

While each works in different capacities at Logan—one in the student health center and the other in academic affairs—this husband-and-wife team serves as a backbone for Logan’s student body. Together, they help students fulfill educational and health clinic requirements to become successful doctors of chiropractic.

Though the footprint of their impact varies in scope, their lasting impression on Logan and the lives they touch are significant, as told by their students and colleagues.

Dr. Muriel Périllat: Shaping tomorrow’s chiropractic leaders

Dr. Périllat can’t help but smile when she looks at a thank-you card she received last trimester. She handles the card so delicately you can tell she treasures the words written neatly by dozens of students.

They tell Dr. Périllat that she’s an inspiration, a great mentor and a patient teacher. They praise her guidance, insights and encouragement—a testament to the lives she touched over the course of just 15 weeks.

As director of student health, Dr. Périllat facilitates students’ first clinical experience with patients. For her students, it is not just another course. It’s a period of transformation and self-discovery as students identify their unique talents and skills.

“When they first come in, many are anxious and scared, but I reassure them that they are not alone in the process,” she said. “By the time they leave, they are more confident, more efficient and better prepared. It’s thrilling to watch the students grow, especially when they are so excited to see how something works, and I’m so proud when they discover they can make it happen.”

Dr. Périllat grew up in France and enrolled as a chiropractic student just four months after her first adjustment. She practiced in the United States and in Paris before



helping establish and teach at the French Chiropractic College. In 1984, she returned to the U.S. and joined Cleveland Chiropractic College in Kansas City as a professor. She remained there

for 23 years, taking on various positions within the classroom and clinic, combining her two passions: chiropractic care and clinical education. While at Cleveland, one of her students was the future Dr. Elizabeth Goodman.

At Logan, she has not only fulfilled her duties as director of student health, but has set a new standard for excellence.

“When I first started, there was a set formula that the students had to perform

50 treatments. Today, the average is above 65,” she said. “It’s about what the patient needs, not about providing a certain number of treatments.”

The student clinic experience is about integrating learned skills and abilities with patient care, which Dr. Périllat says is a real departure from being told what to do to rationalizing decisions and applying your skills.

“During my observation, I’m looking for people skills, how the students interact with the patient and do they express confidence,” she said. “I guide them without stopping them every step of the way, because I know for a lot of them, they will grow on their own.”

Every four months, a new batch of students—anywhere from 50 to 130—arrive in the student health center ready to be guided. For Dr. Périllat, it’s a green light to get students up to speed on patient care and an opportunity think about how she can help them grow as doctors of chiropractic.

“I’m constantly thinking about how students can get the most out of their clinical experience, whether it is in the area of time management, balancing their responsibilities as a doctor or a student, or patient communication,” she said. “I have to have a comfort level in our students to give them the go ahead.”

Dr. Maxine Stewart, Logan instructor and health center clinician, says Dr. Périllat

regularly goes above and beyond her call of duty, arriving early to work and staying long after hours.

“She is dependable and tireless,” Stewart said, “and she does not stop until the task has been accomplished.”

Dr. Carl Saubert: Keeping the wheels in motion

In many ways, Dr. Carl Saubert is like the man behind the curtain, keeping the wheels of Logan College in motion and making sure the institution is running like a well-oiled machine.

He’s the reason students go to a certain room, on a specific day and time, for a particular subject. He helps keep Logan on task with meeting accreditation standards and has his hand on the pulse of the chiropractic industry, reviewing influencing factors from health care to the economy.

At one point or another, every Logan student, faculty member and employee has been at the receiving end of Dr. Saubert’s work, and while his official charge as associate vice president of academic affairs is to support the department’s vice president—as well as the mission of Logan College—Dr. Saubert’s responsibilities reach far beyond what is written in his job description.

“I deal with the day-to-day needs of the faculty, students and staff,” he said. “But it’s not just a behind-the-desk job. You have to interact with people all the time.”

Dr. Saubert is modest when it comes to taking credit in any one area; rather, he likes to say that he’s a “player in the process” of establishing the class schedule each semester, putting together the college’s academic calendar and catalog, and keeping the administration abreast of changes in state board requirements.

“It’s a lot of coordinating and balancing,” he said, but adds that having an open environment within the administration makes it easy to communicate with his peers to help get his job done.

Dr. Saubert’s had a hand in nearly every aspect of education—from registrar to student and alumni relations to institutional studies and teaching—during his 40-plus year career. He’s worked for nine academic institutions in the realms of exercise physiology, kinesiology, physical education and science, and brings a wealth of knowledge to Logan.



Dr. Carl Saubert (left) meets with his direct supervisor, Dr. Robert Scott, Logan’s vice president of academic affairs.

“He’s a seasoned administrator who understands higher education and, in particular, chiropractic education,” said Dr. Scott, vice president of academic affairs, who Dr. Saubert directly supports. “His background and experience greatly enhances the ability of academic affairs to respond to issues that arise for faculty and students in the daily operations of the academic programs.”

As a member of the Site Team Academy Council on Chiropractic Education, Dr. Saubert has visited most of the 16 chiropractic institutions across the country to ensure each is complying with accreditation standards. His 21 years with the council make him an expert in accreditation standards, which is why his input is valued, not only at Logan, but across chiropractic education in general.

It’s a delicate balance, he said. However the insights gained are invaluable.

“You discover new approaches on problem solving, so I can appreciate the diversity and creativity that my role brings to Logan.”

A Driving Force in Chiropractic Advancement

When Drs. Périllat and Saubert joined Logan College in 2006, they saw the institution as one with dynamic growth, energy and vibrancy. They also saw opportunity.

“The move allowed us to continue to work in areas in which we are passionate—chiropractic and education,” said Dr. Saubert.

The two strike a balance in both their lives and their careers. While their roles at Logan vastly differ, from one focusing on student nurturing to the other concentrating on student logistics, at the end of the day, they come together on chiropractic education.

Joining Dr. Périllat and Dr. Saubert, there are others who fall under the category of families who work or study at Logan. They include:

Dr. Rob Scott and Dr. Krista Boline
(husband and wife)

Sam and Maureen Alli
(husband and wife)

Drs. Robert and Kathleen Kuhn
(husband and wife)

Dr. Rodger and Chabha Tepe
(husband and wife)

Robert and Michelle Powell
(husband and wife)

Dr. George Goodman and Dr. Jason
Goodman (father and son)

Dr. Jason and Jessica Goodman
(husband and wife)

Dr. Elizabeth Goodman and Savanna
Parrott (mother and daughter)

Dr. George Goodman and
Dr. Elizabeth Goodman
(husband and wife)

Jan Hagan and Larry Noble, Jr.
(mother and son)

Les Lexow and Nick Confalone
(brothers in law)

Les Lexow and student Erin Hogan
(stepfather and stepdaughter)

Dr. Ralph Barrale and Barb Cronin
(brother and sister)

Dr. Joseph Boyd and Dr. Mary Unger-
Boyd (brother and sister)

Dr. Brian Snyder and student Joseph
Snyder (father and son)

Dr. Roy Hillgartner and Dr. Chad
Hillgartner (father and son)

Dr. Laney Nelson and student Tyler
Nelson (father and son)

Dr. Marcus DeGeer and student
(in Fall 2011) Christopher DeGeer
(father and son)

Cheryl Walters and student Brian
Walters (stepmother and stepson)

Judy Benjamin and Stacey Claspill
(aunt and niece)

Charles Feltmann and Will Valentine
(uncle and nephew)

Enlisting Chiropractic to

Logan Graduate Dr. Jon Buriak Led the Battle to Integrate Chiropractic Care into the Military Health Care System ... and Won!



In the mud-packed trenches of World War I, the U.S. infantry defended freedom with a weaponry arsenal many Americans today would consider primitive. While the Great War relied on handheld bayonets and fiery grenades, 76 years later the U.S. would unleash stealth bombers, cruise missiles and satellites to win the first Gulf War. This technological transformation proved that America—led by its Congress and supported by its taxpayers—could provide our soldiers with the most sophisticated arsenal on the battlefield.

During this nearly 80-year span, another fight quietly ensued. In a conflict that bears no memorable name, men and women from the chiropractic field challenged the military health care system. The battle lines were drawn over care for the American soldier. Chiropractors were bravely fighting to change Congress' antiquated health care perspectives, integrating chiropractic care to sustain military personnel on and off the battlefield. Their efforts were led by a few good men (and women), including April 1985 Logan College of Chiropractic graduate Dr. Jon Buriak.

A Chiropractor and a Patriot

Far removed from the country's political and military epicenter in Washington, D.C., chiropractic student Jon Buriak pursued his studies on the serene Logan campus. Despite the geographic distance now separating Buriak from our nation's policymakers, the Virginia-native respected the arsenal required to go to battle for a cause.

After working at the local shipyard until age 20, Buriak decided to abandon his laborious career path and venture into computing technology. Pairing his shipyard experience with computer training, Buriak's new line of work supported the designs of aircraft carriers, nuclear submarines and oil tankers.

Still, Buriak said chiropractic was "always something I wanted to do." Unable to dismiss his chiropractic calling, he moved to St. Louis to earn his doctor of chiropractic degree. While a student at Logan College, Buriak uncovered another passion he couldn't shelve. "I wanted chiropractic to be everywhere it wasn't and, at that time, my focus was the military and hospital health care systems," he said.

His first step toward placing chiropractic in the military health care system began as a student in the 1980s. He established the Veterans' Affairs Committee at Logan, a grassroots effort that educated local veterans' groups about chiropractic.

During this time, Buriak said, the chiropractic profession was convinced the U.S. Armed Forces made their health care decisions based on budget criteria. He soon learned that if he ever wanted to practice chiropractic on a military base or hospital, he and his colleagues would have to work through Congress.

The American Chiropractic Association (ACA) served as Dr. Buriak's strategic ally for the legislative offensive. "We knew that, regardless of merit, chiropractic couldn't be included in the military health system without



Dr. Buriak brainstorms with colleagues before meeting with the U.S. Navy rear admiral. Seated on left-front is Dr. Barry McAlpine, decorated Vietnam Army personnel; behind him is Dr. Shelby Elliott, Texas College of Chiropractic then president. Seated on right-front is Dr. Louis Sportelli, then chairman of the ACA; behind him is Dr. Buriak.

Congressional approval," he said. "I was asked to serve on the ACA's military subcommittee in the mid-1990s and proceeded to write the necessary language for Congressional review, including our scope of practice and detailing the equipment we would need."

A Key Victory

Dr. Buriak and the ACA earned Congressional approval in 1995 to include chiropractic care for the Navy, Air Force and Army ... as a demonstration program. Formally called the Chiropractic Health Care Demonstration Program (CHCDP), chiropractors could now participate in this trial session, which would test the feasibility of integrating chiropractic care

Serve America's Military

into the military health care system based on patient progress.

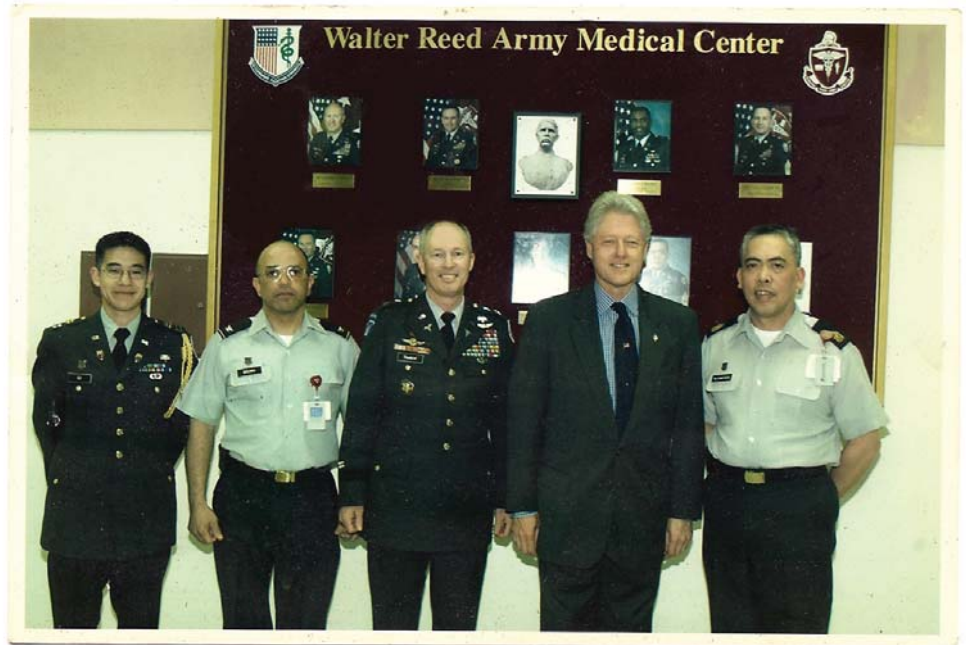
To lead the charge, Dr. Buriak accepted the pioneering post as chiropractic physician at Walter Reed Army Medical Center. The military also hired him, through Aliron International, Inc., to recruit doctors of chiropractic (DCs) for the CHCDP sites.

Despite the profession's fervor for the Congress-backed program, asking DCs to leave their practices, homes and, essentially, their entire lives to report for duty at a CHCDP treatment site presented Dr. Buriak with a difficult mission. Not to mention, the Department of Defense (DoD) would only secure employment for these selected DCs for one year, assuming they could assimilate into the sites' 200-year-old medical model.

According to one of the CHCDP chiropractic physicians, quoted in a 2001 *Journal of the American Chiropractic Association* article, the general lack of chiropractic knowledge and inconsistencies with medical and chiropractic terminologies and record-keeping created some of the most frequent practice challenges. For example, on-site neurosurgeons were familiar with the "subluxation," only they associated a different meaning with the term than the chiropractic definition.

Dr. Buriak credited his background in computers with helping to accelerate chiropractic's integration. "The military is so advanced in its technology and use of computers that my computer knowledge was more than a supplement to my duties; it became key for survival."

Still, the obstacles that faced CHCDP chiropractic physicians, hired and managed by Dr. Buriak, were consistently conquered by a shared commitment to serve America's military



President Bill Clinton visits sick and injured at Walter Reed. Here, Clinton is pictured with several distinguished members of the Army medical center's team.

personnel. Dr. Buriak and his team of chiropractic physicians were also keenly aware that the success of this program would not only demonstrate chiropractic's results to the DoD and Congress but could, finally, position chiropractic into its rightful place in the military health care system.

Five years after earning Congressional approval for the CHCDP program, Dr. Buriak received a letter from the ACA's then-president Dr. James Mertz. Excerpts from the correspondence read:

As you now know, the Department of Defense (DoD) released its final report on chiropractic care to Congress in March 2000. The DoD report clearly demonstrated:

- *Higher levels of patient satisfaction with chiropractic care vs. traditional medical care*
- *Superior outcomes for patients receiving chiropractic care vs. traditional medical care*

- *Chiropractic care results in fewer hospital stays*
- *There are significant improvements in military "readiness" due to a large reduction in lost duty time for personnel receiving chiropractic care vs. traditional medical care*

Because of your excellent work treating military personnel in the demonstration program and the significant support on Capitol Hill, Congress included a provision in the FY 2001 Defense Authorization bill (H.R. 4205) that will, for the first time, guarantee access to chiropractic care for all active-duty personnel.

President Bill Clinton signed this important legislation into law on October 30, 2000. Needless to say, this was an historic move forward for the chiropractic profession.

Further, a report completed by the chiropractic members of the CHCDP Oversight Advisory Committee determined the DoD could save

Continues on Page 8...

Enlisting Chiropractic to Serve America's Military *Continued*

approximately \$28 million annually by recovering some 199,000 work days lost because of back pain and other neuromusculoskeletal ailments among military personnel. Logan President Dr. George A. Goodman represented one of the five U.S. chiropractic physicians to serve on the Oversight Advisory Committee.

"Dr. Buriak has demonstrated great determination in his pursuit of improved access to chiropractic care for the U.S. military," said Dr. Goodman. "We applaud his and all the CHCDP Oversight Advisory Committee members' successful efforts in this campaign."

A 2009 study found "disease of the musculoskeletal system and connective system, such as back pain, is the number one ailment of Iraq and Afghanistan veterans accessing Department of Veterans' Affairs treatment."

Chiropractic and Logan Take Flight

After five years at Walter Reed, Dr. Buriak joined the 375th Medical Group as chiropractic physician at Scott Air Force Base in Illinois. "The response to chiropractic care at these military treatment sites became so great that the military personnel were clamoring for it," said Dr. Buriak.

It didn't take long for his medical colleagues to take notice.

"I remember one of the emergency room doctors from Scott Air Force Base coming to see me," he said. "He had never been a chiropractic patient before, but his low-back pain had become so intense that he could no longer perform his duties. I treated him one time and he was back to work, and then went on to become a medical doctor for the U.S. Air Force Thunderbirds."



With all that Dr. Buriak accomplished for chiropractic and the care of our U.S. military, he says chiropractic students will, ultimately, determine the profession's role in the military and broader integrated health care system. "I feel like I've done my part and now it's time for the future of chiropractic to step in," he said. "I'm very proud of what has transpired with our role in the military health care system, but there is a lot of work that still needs to be done at the hands of chiropractic's next generation."

In June 2008, Dr. Buriak retired.

Our Future Mission

Since the demonstration project Dr. Buriak helped shape and lead, chiropractic care has expanded among the military branches of the Air Force, Army and Navy. In the past two years alone, the DoD has added chiropractic care to nine bases.

Chiropractic and Logan maintain a strong presence at Scott Air Force Base (AFB) under the leadership of Dr. Charles Portwood, a December 1991 Logan graduate. Today, Dr. Portwood oversees Logan students and the care they provide at the base through a Training Affiliation Agreement between Scott AFB and Logan College. As part of the agreement, Logan worked with other chiropractors and the military to help design chiropractic's integration into the military setting. According to Dr. Portwood, Logan students at Scott AFB are exposed to

direct patient care and advanced imaging, including magnetic resonance imaging, computed tomography, diagnostic ultrasound and digital radiography.

"Since Dr. Buriak first introduced doctors of chiropractic to the military health care system, we have evolved this relationship to now incorporate chiropractic students into the offering," he said. "Our Logan students involved in the program at Scott Air Force Base have become an integral part of the complex diagnostic and clinical decision-making process. They have an unprecedented opportunity to match their educational experiences with diagnostic and treatment protocols to care for patients from the Air Force, Army and Marines."

Dr. Portwood says Logan's continued involvement and contributions at military sites, such as Scott AFB, help ensure the continuation of chiropractic in the military health care system. And, these efforts have not gone unnoticed, either by Scott Air Force Base, whose leadership has recognized Logan's commitment to excellence in patient care, or by Dr. Buriak.

"I hold Dr. Portwood and the Logan team in the highest regards for the job they've done, providing chiropractic care to the military and providing Logan students with a wealth of information and knowledge they couldn't get anywhere else," said Dr. Buriak.

As for Logan's future role, Dr. Portwood confirmed, "The military chiropractic movement, which began with Dr. Buriak and is carried on by our students, remains the cornerstone of our commitment to clinical excellence and the Logan student."

To reach Dr. Buriak today, please email him at dr.jon.j.buriak@gmail.com.

Accrediting Commission Seeks Third-Party Comments About Logan College of Chiropractic/University Programs

During the month of July, Logan will invite interested parties, via St. Louis newspapers and Logan's website, to provide comment to the Higher Learning Commission (HLC) regarding Logan College of Chiropractic/University Programs' institutional self-study document. Comments are due to the HLC by September 2, 2011. Please periodically check Logan's website, www.logan.edu, during July for further information and directions.

Logan's 50-plus Year Graduates Reunite, Receive Honors at the April Commencement Ceremony



Logan President George Goodman (in photo at right) addresses the 50-plus year graduates at a special dinner during Logan's April graduation weekend. Dr. Bill Haane (in top photo, sixth from the right) addressed the April 2011 graduates as part of the commencement ceremony.



Dr. Steven Weiniger's Ripple Effect

Entrusting the Gift of Education to Logan

There are times in one's life when a single action can set off a chain of events ... shaping a career, shifting a mindset and sparking change.

As kids, many of us, innately awed by the body of water, can recall standing at the water's edge with small stones in hand. With a heaving toss, we'd release each stone and delight in where the rock landed and the size of its splash. Our skills were measured by how many ripples we could create.

Today, there are doctors of chiropractic who still embrace the simple, yet significant, pleasure of creating ripple effects. Only, their outcomes are measured by how many lives they can positively alter through their chiropractic care and teachings.

Career Path Takes Unexpected Turn

As a young man growing up in Brooklyn, N.Y., during the 1970s, Steven Weiniger was sure of two things: he wanted to use his life and career to help people and he loved science.



But, the mid-1970s ushered in a period of economic uncertainty. While Steven was the first person in his immediate family to graduate from college, the future he planned in scientific research looked bleak. With the recession stripping funding from many university research programs, he reflected on his passions—science and healing—and spoke with his childhood buddy who was pursuing a chiropractic degree in the Midwest.

Steven decided to stay close to his New York roots but broaden his career focus to chiropractic. In 1979, he graduated from New York College of Chiropractic and was ready to make a move. His first step would take him to an unlikely setting for a New Yorker—Georgia, ironically the same area where his childhood friend had established his chiropractic practice.

Despite the doctor of chiropractic diploma that hung on his practice's wall, Dr. Weiniger never stopped advancing his education. His postgraduate pursuits led him to rehabilitation seminars across the country and as far away as Prague, Czech Republic. Along the way, he discovered a new practice focus, posture, and a new personal passion, yoga.

By combining what he learned from his chiropractic and rehabilitation studies, affinity for yoga and teachings at the Prague School of Rehabilitation, he developed StrongPosture™, a series of exercises and tools to help patients move and live well. His new practice focus and posture-related resources soon caught the attention of state chiropractic associations. What began as a 12-hour seminar for the Georgia Chiropractic Association, soon led to more teaching invitations within his state and across the country. Before long, the teaching “ripple” he created began to flood his schedule.

“I never intended to spend so much of my career teaching but new doors kept opening for me,” said Dr. Weiniger. “After a few years, I found myself treating patients until late on Friday evenings, boarding a plane to teach a seminar all weekend only to return home and begin treating patients on Monday mornings.”

The rigors of his travels prompted him to once again reevaluate his passions. Dr. Weiniger contemplated how best to extend his practice teachings and tools to a greater body of patients and doctors.

Casting a New Stone

In 2006, Dr. Weiniger sold his chiropractic practice to his associate. His hands, once dedicated solely for the treatment of patients, now spent their days toiling on a computer keyboard. For the next several years, Dr. Weiniger focused on publishing his book *Stand Taller~Live Longer*, which he says offers patients a layman's instruction manual for improving their posture and overall health. He also worked with his associates to develop computer programs and other tools for doctors of chiropractic who are committed to improving patients' posture and the profession's standing.

“I sold my practice so I could keep teaching,” he said. “By focusing on education and new resources for chiropractors, I expanded my reach beyond the patients inside my practice. My goal is to not only improve patients' health through proper posture instruction and technique, but to advance trained chiropractors as posture experts. With the aging baby boomer population and the country's focus on health reform, the opportunity has never been greater for chiropractors to assume a leadership role.”

On his journey to brand chiropractors as posture experts, his career path steered him to Logan College of Chiropractic. There, he lectured for Dr. Ralph Barrale's class on the importance of helping patients improve their posture for healthy movement and lifestyles. The talk sparked discussions of a certification program with Dr. Barrale, Logan's vice president of chiropractic affairs and dean of postgraduate education. The meeting



Construction continues on schedule on the new Education Wing building on the Logan campus. The building is expected to be completed in January 2012.

also led Dr. Weiniger to a realization: the roots of his posture teachings trace back to Dr. H.B. Logan's Basic Technique.

"I knew that if I wanted to impact the future of chiropractic, I needed to engage with Logan College," he said. Today, Dr. Weiniger offers two certifications for health providers:

- Chiropractic Posture Therapy Specialist, a 36-hour program open only to chiropractors, which Logan's postgraduate department will offer July 16-17 and August 20-21
- Posture Exercise Professional, available to chiropractors, massage therapists, physical therapists and chiropractic assistants

"Our certified posture specialists are taught to find where to adjust and how to assess the patient's posture and motion following the treatment to ensure effectiveness," said Dr. Weiniger. "We're providing chiropractors with a clinical tool akin to a visual palpation."

A Lasting Gift

Dr. Weiniger's presence on the Logan campus will soon be evident outside of the postgraduate department. During the Foundation for Chiropractic Education & Research (FCER) bankruptcy proceedings, he learned the bankruptcy court was planning to transfer one of the foundation's endowments, The Esther Geil Trust Fund, to a non-chiropractic institution.

Ms. Esther Geil of Sioux Falls, South Dakota, established the trust "to provide assistance to chiropractic colleges in the acquisition and improvement of equipment and in the furtherance of educational endeavors." She made the gift "in appreciation for the services and kindness provided to me by Dr. Peter H. Wierenga, Sioux Falls, South Dakota, of whom I have been a patient for more than 40 years."

"When I heard of the plans for the Geil Trust, which was intended to further the education of chiropractic students, I hit the roof," he said. "I made an impassioned argument that such a move would be an abdication of the trust and its intention."

The bankruptcy lead attorney agreed. He asked Dr. Weiniger what he proposed the court do with the trust and he immediately thought of Dr. Barrale and Logan College.

"In my work with Dr. Barrale, I view him as a doctor of chiropractic and educator who realizes the potential for the profession to be greater and do more than it ever has," Dr. Weiniger said. "Based on my experiences working with Dr. Barrale and Logan on educating the chiropractic community about the role of posture, I knew that Logan College should be the rightful home of the trust to ensure the integrity of its educational intentions ... and so I recommended Logan to the bankruptcy attorney."

Last fall, Logan learned of Dr. Weiniger's recommendation and shared information on the college's plans to establish an assessment center to refine

students' clinical experiences for enhanced patient outcomes. The court ruled in Dr. Weiniger's and Logan's favor, confirming the assessment center, which will now house a room named for The Esther Geil Trust Fund and its \$88,000 gift, meets the donor's original intent to support chiropractic education.

"Dr. Weiniger's generous act is not only a great service to Logan students, and their

future patients, who will benefit from the assessment center's clinical teachings, but it's a validation that Logan College is a leader in the study of biomechanics and chiropractic research and technique," said Dr. Barrale. "His lessons on posture and commitment to professional advancement through his certification programs are rooted in a passion for chiropractic education. Now, we can help spark this passion, fueled by Dr. Weiniger and the Geil Trust, with the next generation of chiropractors."

As for Dr. Weiniger, he humbly perceives his role in securing the Geil Trust for Logan as simply "honoring the intent of the donor and Logan's educational mission." He added, "I could not have constructed the career path that I'm on or planned for the Geil Trust opportunity. I feel like every step I've taken has been like laying down a brick, paving the right direction for a chiropractic journey that offers limitless opportunities and destinations. I believe that if we wish to engage with the patient community and elevate chiropractic's value and role, we have to empower people. My hope is that through my teachings and the Geil Trust, we can make a greater contribution in the education of chiropractic students and physicians, and extend our benefits and reach to more patients."

What Dr. Weiniger gained through his postgraduate studies and friendship with Dr. Barrale he has passed on, and now the ripple he created in his home state of Georgia has reached immeasurable miles and touched countless lives. His acts call to mind the inspirational words once spoken by Robert F. Kennedy, "Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope."

Logan Forms Enrollment Management Division



The Logan Admissions team – (from left to right): Felicia Linear, Mary Nagle, Michelle Powell, Susan Dykstra, Carol Guntorius, Will Heran, Lori Steinmann and Steve Held.

Deeply rooted in both Logan’s history and mission is a commitment to each and every student—to support, to teach, to prepare them. In keeping with that commitment, Logan has created the Division of Enrollment Management. The new division will develop a comprehensive enrollment process, embracing virtually every aspect of Logan’s function and culture, to better serve current and future students.

Logan recently hired Dr. Boyd A. Bradshaw as vice president for the Division of Enrollment Management, which will include the Offices of Admissions, Financial Aid, Registrar, Career Development and Student Services.

According to Dr. Bradshaw, leveraging a more strategic approach to enrollment will promote Logan’s growth and maintain a strong student base. As for now, he is focused on the immediate steps he will take to move Logan’s enrollment goals and its new division forward.

“I want to develop a strategic enrollment plan; increase the knowledge and understanding of enrollment management across campus; and get everyone working toward the same goals to successfully recruit and retain students,” said Dr. Bradshaw.

Dr. Bradshaw comes to Logan from Valparaiso University, where he served as the Division of Enrollment Management’s vice president. Prior to Valparaiso, he held the position of vice provost for enrollment management at Saint Louis University. During Dr. Bradshaw’s tenure at Saint Louis University, he worked with Steve Held—who was hired in March as Logan’s new director of admissions.

Both Dr. Bradshaw and Held have extensive experience in college enrollment and admissions and are strong proponents of strategic enrollment management. “It’s all about recruiting students who are a good fit for Logan and then providing them with the support they need to be successful,” said Dr. Bradshaw.

A Plan for Action

To recruit and retain successful Logan students, there are two essentials, according to Dr. Bradshaw:

- Improved coordination among student services departments
- Enhanced use of technology in student relations

“There is so much opportunity for Logan to increase and improve its use of technology, from streamlining the enrollment process to handling student information requests more efficiently,” he said.

As part of the technology push, Dr. Bradshaw is creating a technology committee specifically for enrollment management and will introduce a revamped website this summer, which features a more user-friendly layout and efficient navigation tools. Further site enhancements will provide for more interactivity and better utilization of social media tools.

While Dr. Bradshaw and Held are eager to increase Logan’s use of technology, they also place a high value on one-on-one communications. “Even in the electronic age we live in, it all comes down to the impression that a college admission person leaves on a student that distinguishes one school from another,” said Held.

The Alumni Connection

A crucial part of the recruitment effort is alumni, which is why Dr. Bradshaw and Held plan to work more closely with Logan’s graduates.

“Alumni referrals are golden,” said Held. “More than anyone, Logan alums have a real sense of referring people who are a good fit for the college. They have helped build Logan’s excellent reputation, and we would like to leverage this by identifying markets that are fertile grounds for recruits and working with the alumni network to elevate Logan’s presence in those markets.”

Held is also looking at other ways to enhance the school’s recruitment efforts, such as researching best practices of other schools and colleges to learn what recruitment strategies and activities are successful and could be tweaked to work for Logan.

Full of energy and ideas, Held is thrilled to be at Logan. “After just two weeks, I was struck by several things here,” said Held. “The passion of the faculty, the level of care and concern the staff has for students, and the students themselves. It’s a great place.”

Dr. Bradshaw echoes these sentiments and believes it’s an exciting time for Logan, one that is ripe with opportunities. “Dr. Goodman’s legacy and leadership are so strong—I look forward to working hard to continue and also to build on his success,” said Dr. Bradshaw. “My goal is simple: I want to start Logan on the path to healthy and successful enrollment.”



Dr. Boyd Bradshaw (left), Logan’s vice president of enrollment management, and Steve Held, director of admissions.

In addition to Dr. Bradshaw and Held, Logan also welcomes the following new hires.



Carol Guntorius, academic advisor



William “Will” Heran, admissions advisor



Rick Decaro, senior thin provisioning engineer in the Information Systems Department



Dr. Robert Davidson, faculty member for the Master of Science in Nutrition and Human Performance program

Lynda Harris, administrative assistant with the GSS Department

Dr. Edward Johnnie, clinician at Logan’s Montgomery Health Center

Keri Szwarc, financial aid officer

Toby Hall, executive secretary to the vice president of enrollment management



Alumni who wish to support Logan’s enrollment goals, please see the alumni program insert provided in this issue of *The Tower*.

A New Game Plan



How Dr. Ronald Grant Kept Chiropractors In, and Athletes On, the Field



To mark his retirement at the end of the summer semester, Dr. Ronald Grant (above) was recently honored, along with Dr. Gary Casper, in a ceremony at the William D. Purser, DC Center on the Logan campus. (At right), Dr. Grant, receives a special Excalibur light sabre from Dr. Daryl Ridgeway, chair of Logan's Chiropractic Science Division.

If not for a football injury, Dr. Ronald Grant may never have become a chiropractor. Enrolled in pre-med and on a path toward dentistry, he said it was chiropractic that corrected his sports injuries and changed his future plans.

And for countless Logan College of Chiropractic students and his chiropractic colleagues, it was Dr. Grant who helped mold them—through his practice, his teachings and his leadership.

“I’ve had a very fulfilling career,” he said, reminiscing on his 48-years in chiropractic. The Logan faculty member retires in August after 23 years at Logan.

Born and raised in Joplin, Mo., Dr. Grant started his career as an X-ray technician before receiving his doctor of chiropractic degree from National University in Lombard, Ill. During the 1970s, his unique skill set in both physical therapy and chiropractic made him a sought-after physician for athletic sports training. He was recruited as a chiropractic trainer for professional sports teams, including the Chicago Bulls, Chicago Blackhawks and Chicago Spurs.

The United States Olympic Swimming team also selected Dr. Grant as its chiropractic trainer for the 1976 Olympic Games. The experience earned both the swim team and Dr. Grant medals for their efforts.

“After the meet was over, the team celebrated by pushing all the medical staff off the high dive,” he said.

Advancing Innovations

From his private practices established first in Illinois and then Florida, to teaching at Texas Chiropractic College, Dr. Grant met a number of influential chiropractic leaders. One such leader was Dr. Beatrice Hagen, who would later offer him a position at Logan, and another was Dr. George Goodman, whom he would eventually work alongside.

After a short stint as director of information resources for the American Chiropractic Association, Dr. Grant yearned to get back into the classroom. “Virginia was a beautiful place, but not for me,” he said. “I’m more of a people person.”

He called upon his friend Dr. Hagen, and in 1988, he joined the Logan College faculty.

Dr. Grant started his Logan career as a clinician and instructor of orthopedics, later becoming the chief of staff for the Montgomery Health Clinic and Logan’s outpatient clinics. Soon, that role transitioned into a full-time instructor for physical therapy and medical ethics.

It was at Logan that Dr. Grant introduced the concept of manipulation under anesthesia, an area in which he was certified. He also incorporated laser therapy into the treatment regimen and

lobbied to get the first laser donated to Logan College in 2001.

“Dr. Grant placed his ‘mark’ on our educational and clinical system,” said Dr. Goodman, citing his longtime colleague as one of the very first chiropractic educators at Logan to suggest a hospital rotation as a preceptor opportunity. “He’s been a tremendous colleague and friend to the institution, and the thousands of students who have had the opportunity to be taught by Ron are fortunate and are better doctors of chiropractic for having that opportunity.”

Though Dr. Grant still plans to call St. Louis home, he looks forward to traveling, spending more time with his family and attending football games. He said he will miss the students and faculty, who “always were a source for mentoring and fellowship over the years.”

While his former colleagues and students miss Dr. Grant’s presence on the Logan campus, his lessons and achievements live on in the chiropractic field.

“I’ve seen a lot of things come and go throughout my chiropractic career, but I’ve always enjoyed the atmosphere and environment at Logan,” he said. “Logan is a premier chiropractic institution and I’ve been privileged to have the opportunity to teach here.”

Professor Dr. Gary Casper is also retiring from Logan College this year. Dr. Casper will be featured in the September issue of The Tower.

LOGAN NEWS BRIEFS

- Logan celebrated the 20th anniversary of the Americans with Disabilities Act with a special exhibit called “Allies for Inclusion: The Ability Exhibit,” which was featured in the Purser Center on March 9. Elements included visual displays, disability historical facts and statistics, information about progress made through the disability movement and interactive activities.
- Logan held the 36th “Slice of Logan” on March 26, which drew a total of 144 visitors, including 54 prospective students to the Logan campus. Featured guest speakers included Logan alumna **Dr. Jennifer McCleary** (Logan class of December 2005) and alumnus **Dr. Kern G. McMurtrie** (a December 2000 graduate).
- Logan held its 164th commencement on April 23 in the William D. Purser, DC Center. The ceremony honored 89 candidates who received their doctor of chiropractic degrees and 33 students who earned their master’s degrees in sports science and sports rehabilitation. Logan President **George A. Goodman, DC, FICC**, and other college officials led the ceremony. Professor **Gerard W. Clum, DC**, past president of Life West University in Hayward, Calif., served as the commencement speaker.



• On May 25, Logan held its annual memorial service to honor families of anatomical donors. We are indebted to these families who have given the gift of education and research to Logan students.



A group of students, along with a few Logan faculty and staff, toured the Standard Process® Inc. plant in Wisconsin this past May. Standard Process underwrote the cost of the trip.

student news

Congratulations to Logan student **Scott** and, recent graduate, **Dr. Lena Haggarty** on the birth of their daughter, Olivia Grace, on March 12.

Tri-8 student **Michael Koch** was featured in the April 10 *St. Louis Post-Dispatch* column “The Workplace.” The question-and-answer feature

included his photo taken on the Logan campus.

The Logan College Student Doctors’ Council (SDC) established a Community Outreach Program, which encourages students to volunteer at least once a month to give back to the community and help worthy organizations and community members in need.



Logan College Student Doctors’ Council officers

Back row: Caleb Boucher, Elra Morgan, Aaron Armetta, Michael Koch, Jeff Wieringa

Front row: Andrew Alcorn, Lisa Griffith, LaRissa Tilley, Rachelle Gunselman

LOGAN in the Community

This spring, Logan Health Centers’ interns and practitioners were active throughout the community, providing free health screenings, participating in health fairs and presenting informative lectures at more than 30 locations. Event highlights included the Regional Medical Center Family Health Fair, Cystic Fibrosis Walk and a visit to the Parkway School District.

FACULTY *in the News*

Dr. Patrick Montgomery, DC, associate professor of chiropractic history, philosophy and technique, presented a paper at the 31st Annual Conference of the Association for the History of Chiropractic in Warwick, R.I., held May 20 and 21. The paper is entitled “Chiropractic Fraternities and Sororities: The Maturation of the Chiropractic College Experience: A Series.” A shortened version will appear in *Dynamic Chiropractic*.

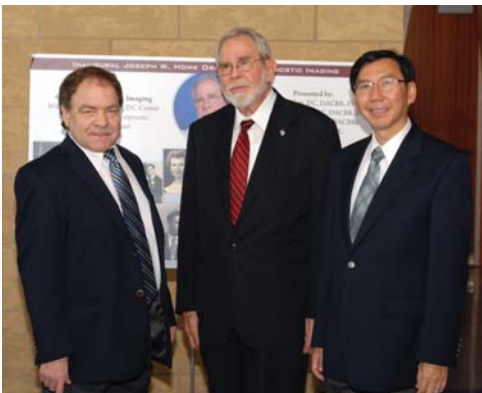
Dr. Martha A. Kaeser, radiology resident, and co-authors **Drs. Dan Haun** and **Norman Kettner**, both Logan faculty members, presented their abstract “Normative Brachial Artery Diameter Dilation Following Reactive Hyperemia” during the annual meeting of the American Society of Hypertension in New York City on May 20-24.

On May 26, the Logan Department of Radiology hosted the 4th Annual Oration in Diagnostic Imaging, honoring the numerous and outstanding contributions of **Dr. Joseph W. Howe**, a member of the department faculty. The lecture “Forgotten Roles of a Radiologist” was delivered by Dr. Victor Tong, DACBR, a 1979 Logan graduate and chiropractic radiologist who was the first trainee to complete a radiology residency under Dr. Howe at Los Angeles College of Chiropractic.

Chabha Tepe, director of the Learning Resources Center, presented at the 2011 MOBIUS Annual Conference held June 7-9 in Columbia, Mo.

Assistant Professor **Gary M. Guebert, DC, DACBR**, published an article entitled “Diagnostics Go Digital: Choosing Digital Diagnostic Imaging Equipment” in the May issue of *ACA News*.

Dr. Victor Tong, DACBR, (pictured below left) with Dr. Norman Kettner, DACBR, DCBCN, FICC (left) and Dr. Joseph W. Howe, DACBR.



On the Scene *Around Logan*



Above: Logan students participate in the annual Arthritis Walk.
Below: Club Day at Logan.



Alumni NOTES

Congratulations to ...

Class of February 1959

Dr. William Richards, who earned the Special Achievement Award from the Huntsville-Madison County Athletic Hall of Fame in Alabama. Dr. Richards was recognized for his service as team doctor for three area schools—Lee High School, Madison Academy and Butler High School.



Class of September 1967

Dr. Howard Loomis, Jr., pictured above, who was presented with the Logan Alumni Association's President's Award by Dr. David Poe on Saturday, June 4, on Logan's campus. This award is given at the discretion of the Alumni Association president with board approval. Dr. Loomis was honored for his outstanding dedication to Logan, the Alumni Association and the chiropractic profession.

Class of January 1980

Dr. Richard M. Bruns, who was elected to the Logan Board of Trustees.

Class of December 1982

Dr. David Dickey, who was named employee of the month at the Moncrief Army Community Hospital in Fort Jackson, South Carolina. Dr. Dickey serves as chief of chiropractic care.

Class of December 1990

Dr. David Perrine, who published *The Common Sense Guide to Healthy Living: Eight Weeks to a Healthier Life*. More information can be found at CommonSenseHealthyLiving.com.

Class of December of 2000

Dr. Rodney Williams, who was named to the Logan Advisory Board.

Class of December 2003

Dr. Gregg Gerstin, on his marriage to Michelle Schaefer on April 30. Dr. Gerstin has also been named medical director of the Heartland Spa in Gilman, Ill.

Logan Board Member **Rep. Rachel Storch Akrongold** and her husband, Barry, on the birth of their son David Wellington Rockford Akrongold on March 30.

Logan College of Chiropractic Expresses Sincere Sympathy to ...

Class of September 1974

The family of **Dr. Robert E. Coffman**. Dr. Coffman passed away on November 13, 2010.

The family of **Judith B. Goodman**, the mother of Logan President Dr. George Goodman, mother-in-law of Dr. Elizabeth A. Goodman, grandmother of Dr. Jason C. Goodman (Mrs. Jessica Goodman) and Savannah Parrott. Mrs. Goodman passed away at the age of 97.

James Paine, dean of student services, on the loss of his father, Rev. James T. Paine Sr.

Greg McDaniel, custodial services, on the loss of his wife, Teresa Hill, who passed away on May 18, 2011.

The family of former Logan administrative assistant **Mary Robinson**, who recently passed away. She worked at Logan from 1988 until her retirement in 2005.

Logan remembers

Dr. Henry A. Jaehne, Class of September 1949

Dr. Henry A. Jaehne, DC, passed away on March 25 at the age of 87. Dr. Jaehne grew up in Burnet, Texas. He proudly served in the United States Army during WWII and was part of the 78th Infantry Division that captured the Bridge at Remagen—the only standing bridge crossing the Rhine River. Among his battle accolades, he received three bronze stars.

He is survived by his wife of 61 years, Doris Ann Jaehne; his children, Gordon and wife Hilda Jaehne; Robert and wife Sheryl Jaehne; Brian and wife Cindy Jaehne; David and wife JoAnn Jaehne; and Annette and husband Mark Erskine.

Class of April 2011



Ian P. Ahearn



Carson R. Aune



Adis Avdic



Jeremy R. Baker



Emily M. Barks



Nikole L. Benavides



Luke A. Bennett



Seth M. Bird



Theodore W. Davis



Jordan R. Divine



David G. Doiron



Thomas A. Eberline



Nadia R. Esmail



Tracy M. Ford



Christopher D. Foust



Brandon Fox



Matthew L. Hecht



Emily M. Hecker



Seth M. Hudson



Brettany L. Hummert



Jeremy D. Hunter



Jonathan D. Jameson



Benjamin L. Johnson



Jared R. Kennedy



Morgan P. Morris



James W.Z. Myers



Lance T. Otto



Jason S. Ozbourn



Lindsay K. Parry



Shameel S. Patel



Natalie B. Pendergrass



Tyler J. Perkins



Jilynn Sloppy



Matthew C. Smith



Nicholas A. Southworth



Trenton S. Stevens



Brett M. Taylor



Conrad M. Taylor



Dolphus A. Thacker III



David A. Tharp II



Angela M. Woodson



Brandon M. Wright



Jamie C. Zajac



Bradley T. Zinkel



GRADUATION PHOTOS BY CLIFF POLLACK

Congratulations!



Whitney L. Blount



Kristina L. Brazier



Daniel A. Brink



C. Cade Broderick



Shamika A. Cordis



Terence M. Crowley



Nicholas S. Curry



Bonnie E. Davis



Mary E. Gandy



Daniel J. Geisler



Matthew D. Gordon



Megan E. Goss



Joshua A. Grammer



Donald E. Grooms II



Lena G. Haggerty



Patrick J. Healy



Micah J. Lieberman



Amanda N. Little



Brent C. McCauley



Ian M. McDonald



Billie D. McElwath



Julian N. McMurray



Carmen A. Medina



Brian Mendoza



Michael A. Preneta



Amy L. Robbins



Ryan A. Rooyackers



Ryan A. Sandheinrich



Alyssa J. Schneider



Christina R. Seibert



Jared A. Seigler



Shelly A. Sevens



Christina M. Tivoli



Andrew C. Unfried



Derek A. Vaughan



James G. Washam, Jr.



Amanda E. Weeks



Kathryn E. Weessies



Jeffrey M. Williams



Geoffrey N. Wilson



Jason G. Biondo
Athletic Director



Lorenelle Lofquist
Educational Coordinator



Andrea R. Hoglen
Secretary



Samuel R. Mayfield
President



Amanda L. Everaert
Vice President



Raquel M. Parker
Treasurer



Andrew W. Kearse
Athletic Coordinator



Kathryn E. Russell
Educational Coordinator

Upcoming POSTGRADUATE SEMINARS

July 9-10

Internal Health Specialist #4

Instructor: Howard F. Loomis, Jr., DC, FIACA

Low Back Pain: Diagnosis and Treatment

Instructors: Michael Wittmer, DC, Anthony Miller, DC, and Michael Jula, DC

July 16-17

Advanced Acupuncture: Microsystems Acupuncture

Instructor: Gary Ditson, DC, L.Ac.

Certified Chiropractic Posture Therapy Specialist #2

Instructor: Steven P. Weiniger, DC

July 23-24

Whiplash Certification Program #3/History and Examination Procedures

Instructor: Glenn Bub, DC, DCBCN

Clinical Nutrition for Chiropractic Practice: The Chiropractic Nutrition Specialist #1

Instructor: David Seaman, DC, DABCN

July 30 (Saturday Only)

Acupuncture Review

Instructor: Dennis Baker, DC, FIAMA, FASA

July 30-31

On-the-Job C.A.R.E.

Instructor: K. Jeffrey Miller, DC, DABCO, CSCS, CCSP®

August 6-7

Internal Health Specialist #5

Instructor: Howard F. Loomis, Jr., DC, FIACA

Advanced Acupuncture Tongue and Pulse Diagnosis

Instructor: Zev Myerowitz, DC, Dipl.Ac.(NCCAOM), L.Ac. DABCA, FICC

August 13-14

Clinical Nutrition for Chiropractic Practice: The Chiropractic Nutrition Specialist #2

Instructor: David Seaman, DC, DABCN

August 20-21

Certified Chiropractic Posture Therapy Specialist #3

Instructor: Steven P. Weiniger, DC

Whiplash Certification Program #4

Advanced Diagnostics for Cervical Spine Injury

Instructor: D. Robert Kuhn, DC, DACBR, ART®

August 27-28

Introduction to Rehabilitative Ultrasound Imaging for the Practicing Chiropractor

Instructors: Daniel Haun, DC, DACBR and Manuel Duarte, D.C., DABCO, DACBSP®, CSCS

September 10-11

Internal Health Specialist #6

Instructor: Howard F. Loomis, Jr., DC, FIACA

Certified Laser Practitioner #1 (Online)

Instructor: Nelson Marquina, DC, PhD

Scoliosis: Reversing the Disease the Chiropractic Way

Instructor: Gary Smouse, DC

September 23-25

Performance Academy Multiple Instructors

September 24

Chiropractic Assistant Program #1

Instructor: Courtney Lehmen, DC

September 24-25

Whiplash Certification Program #5 IME and Peer Review

Instructor: Mario Fucinari, DC, CCSP®, MCS-P

October 1-2

Neurology Certification Program

Instructor: William Huber, DC, DACAN, DCBCN, MS

Advanced Acupuncture: Chinese Herbs Part I

Instructor: Zev Myerowitz, DC, Dipl.Ac.(NCCAOM), L.Ac, DABCA, FICC

October 8-9

Biomechanics, Biomechanical Distortions and Corrections

Instructor: Howard F. Loomis, Jr., DC, FIACA

Certified Chiropractic Sports Physician®

Session #1 – Overview

Instructor: Marianne Gengenbach, DC, DACBSP®

October 15-16

Laser Certification Program #2

Instructor: Nelson Marquina, DC, PhD.

Basic Acupuncture #1

Instructor: Dennis Baker, DC, FIAMA, FASA

October 22

Chiropractic Assistant Program #2

Instructor: Courtney Zindrick-Lehmen

October 22-23

Whiplash Certification Program / Session #6 / Cervical Biomechanics & Specific Adjustments

Instructors: Ralph Barrale, DC and Ralph Filson, DC

Energy Medicine

Instructor: Nelson Marquina, DC, PhD

October 29-30

Dr. Mally's Technique for the "Magnificent 7"

Instructor: Mitch Mally, DC

Contact the Logan Postgraduate Department at 1-800-842-3234 for additional information on all seminars.

While every attempt is made to offer each program as announced, program faculty, locations, dates and tuition rates are subject to change if unforeseen circumstances arise. Pre-registered participants will be notified of changes. Logan College is not responsible for any expenses incurred as a result of program adjustments or cancellations.

THE LOGAN DIRECTORY

The directory is intended to help make it easier for alumni to stay in touch with Logan College. We look forward to hearing from you.

Logan College's toll-free phone numbers are:

(800) 782-3344
(Main Switchboard)

(800) 533-9210
(Admissions Office)

(800) 842-3234
(Postgraduate Department)

In the St. Louis area call (636) 227-2100.

E-mail contact for *Alumni Notes* items for *The Tower*: tower@logan.edu

Also, please visit the college Web site at www.logan.edu. Make purchases from the Logan Bookstore by visiting the store's Web page at www.loganonlinebookstore.com.

Logan Alumni Association: membership and association services information; information about Logan's annual Homecoming and Class Reunions. Room 110 (636) 227-2100, ext. 2401

To rent the William D. Purser, DC Center for wedding receptions, lectures, business meetings, private parties or community events, please contact Emily Ratliff, Purser Center event planner, by phone 636-227-2100 ext. 1881 or fax 636-207-2411. Purser Center rental is available to the Logan family and for public use.

COLLEGE DEPARTMENTS ASSISTING ALUMNI

Admissions Office: information about enrollment at Logan and contacts for prospective student referrals

Archives: information about the history of Logan College and the history of chiropractic

Bookstore: services for alumni wishing to purchase books, office supplies, Logan College apparel and novelty items

Career Development Office: associateship listings and practices for sale

Financial Aid Office: student loan repayment information

Health Center: appointments for professional courtesy adjustments for alumni

Health Centers Marketing Department: sample marketing materials used by the Logan Health Centers are made available to Logan alumni upon request. Materials include: new patient marketing planner, introduction to marketing and media booklet and lecture templates.

Human Resources: recently posted faculty and staff position openings

Institutional Advancement: information about the college's fundraising campaigns and assistance with general donations and contributions to be targeted for specific purposes, such as scholarships

Learning Resources Center: literature searches; other research-related assistance

Postgraduate Department: information and registration for license renewal seminars and postdoctoral specialty programs

Public Relations: information about Logan College for the media and for the general public

Radiology Department: information about services related to diagnostic imaging

Registrar: academic credentialing information, records information and transcript services

Research: current research underway by Logan faculty and the Logan Research Division

Student Services Office: posting of part-time job notices from alumni on student bulletin boards

DEPARTMENTAL FAX NUMBERS

- Admissions (636) 207-2425
- General Support Services (636) 207-2424
- Health Center (636) 207-2404
- Institutional Advancement (636) 207-2402
- Learning Resources Center (636) 207-2448
- Postgraduate and Continuing Education (636) 207-2400
- Public Relations (636) 207-2402
- Radiology (636) 207-2429
- Registrar (636) 207-2431
- Research (636) 207-2417

Logan College of Chiropractic is an equal opportunity institution with a strong commitment to the achievement of excellence and diversity among its students, faculty and staff. Logan College of Chiropractic does not discriminate on the basis of race, color, religion, age, disability, gender or national origin or any other legally protected status in admissions.

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